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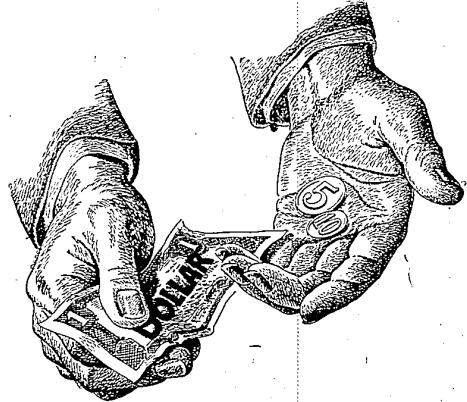
**Pressing Done While You Wait**  
 • FARMINGTON'S OWN DRY CLEANERS •

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**Farmington CLEANERS**  
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**Why Should a Dollar's Worth of Travel**

**Continue to Cost You \$1<sup>15</sup>?**



**IS THIS TRIP NECESSARY?** You were asked in 1941, when every inch of space was needed for troops and war supplies. To discourage travel then, a tax was added on your travel dollar, a tax that grew to 15% during the war. The Federal Government collected it through the railroads. The Government still collects it, though your travel need not be rationed now. Today, the original purpose of this tax is as obsolete as an Air Warden's helmet. But, four years after the war's end, YOU are still paying the Government at the rate of \$250,000,000 a year in travel tax. And, of the billion and three quarters collected since 1941, over half came out of your pocket after the green light on travel went on again.

**Know Your Farmington Merchant . . .  
 Barber's Advice To Merchants:  
 "Be Friendly And Courteous"**

Roy Plumton, who operates his own barbershop next to the Smith-Ewaldy drug store on Grand River, had an answer to "What do YOU think local merchants could do to improve business in Farmington?" Roy said, "I believe if all business men would be more friendly and courteous, and make customers feel welcome, this would go far in creating a much better feeling of public relationship between customer and merchant."

But Roy also had something to say to the customers, too — "I think if our customers who live near and are handy to our shopping center would do their shopping during the week and not wait until Friday and Saturday, they would get better service."

So says a veteran of 25 years of Farmington business. Roy was born in St. Catharines, Ontario, Canada, and attended

**Law Officer Greeted  
 By Eight Dogs**

In the course of his duties, conservation officers answer a multitude of questions, but rarely do they have to wade through trash, junk, dogs and other obstacles to deliver requested information.

One officer, who obviously will remain unidentified, says he got out of his car and made his way through an assorted collection of debris obstructing the approach to the house, only to get rough well come from four dogs on the porch. Fighting them off, he knocked on the door and was greeted by five small children in various stages of undress. The kids were frightened over by two husky curs that rushed out of the house to get at the officer's legs. Finally the lady of the house appeared, putting on her robe as she did so, and invited him to enter. Claiming he did not mind the fresh air, he waited outside for her husband — thanking her just the same.

During the interval two more dogs made a lunge for his legs, forcing him to retreat to the car. At last the man of the house appeared. Answering his questions as quickly as possible, the officer dozed around a large police dog, got into his car, and departed.

Mt. Olivet Public Schools. He married Donna Percy in 1937 at Big Rapids, Michigan. She was teaching school in Farmington at the time of their marriage. The Plumtons, who have a daughter, Ann, live at 23001 Maple Avenue. Formerly in business in Detroit, Roy came to Farmington in 1925. Of the barber business he says,



ROY PLUMTON

"I enjoy it because it enables me to meet many interesting people! Its one disadvantage is the fact that I must stand on my feet so much of the time." Even with the footwork his business requires, Roy likes to get off once in a while for some hunting, fishing, or a bit of bowling. This member of the Farmington Exchange and Masonic groups is also aware of Farmington's headache — parking. He says, "I feel the parking problem is a vital one, but before meters are installed, it would be a good idea to survey business places in other towns similar to Farmington."

The improvement of the understanding is for two ends: first, our own increase of knowledge; secondly, to enable us to deliver that knowledge to others.

**Gerald Pomeroy  
 Made Corporal**

Recently promoted to the grade of Corporal was Gerald E. Pomeroy, son of Mr. and Mrs. Jerry Pomeroy of 20235 Floral Street, Farmington, Michigan. Corporal Pomeroy is a member of the 25th Signal Company which is stationed at Osaka, Japan, and is a part of the Pacific famed 25th Infantry Division, commanded by Major General William B. Keane. His present duty is that of radio repairman in Radio Section.

**Lutheran Young People  
 Name New Officers**

The Young People's Society of Grace Lutheran Church held their annual election of officers on Sunday, January 22, naming Betty Lou Witte new president, and Betty Jackson vice president. Byron Hauff is the new secretary. Other new officers include Marilyn Blum, treasurer, and James Hunter, program chairman. The group also planned a skating party for January 23.

SAVE TIME AND MONEY  
 BY SUBSCRIBING TO  
 THE ENTERPRISE

**P.T.A. Hears Eye  
 Survey Doctor**

Dr. Ernest Gaynes, in charge of the visual survey in the Clarenceville school system, told the Clarenceville P.T.A. last Tuesday that faulty vision can have far-reaching effects on the emotional development of children, as well as their scholastic achievement.

Dr. Gaynes said the near-sighted child is apt to become introverted and anti-social. "He is often the personality which seeks to be by himself and turns to books rather than life for his experiences," he said. "The far-sighted child is apt to be just the opposite. He is often the extroverted overactive type who is bored by school. Neither condition is proper emotionally and can lead to behavior problems and even delinquency," the doctor said. "Quite startling changes in personality can occur when defective vision is relieved by glasses, or other professional treatment," he said. The survey undertaken in the Clarenceville School will screen each child for defective vision. The survey, being conducted by Dr. Gaynes and Dr. M. Honeyman, is aimed at finding the children whose eyes need attention.

**YOUR HOUSE  
 MAY BE NEXT...**



Hundreds of homes burn each day of the year. Many of these fires start on the roof. That's why we urge you to drop in and see the amazing, new fire-safe CAREY Fire-Chex Shingle—the shingle that says "STOP!" to fire—just unrolled protection! CAREY Fire-Chex Shingles also give new beauty and distinction to your home. You can choose from a wide selection of solid colors and blends that hold their beauty a lifetime. Fire-Chex are durable... will not cost you a penny for maintenance or upkeep. For complete facts about this last-word in fire protection, stop in today!



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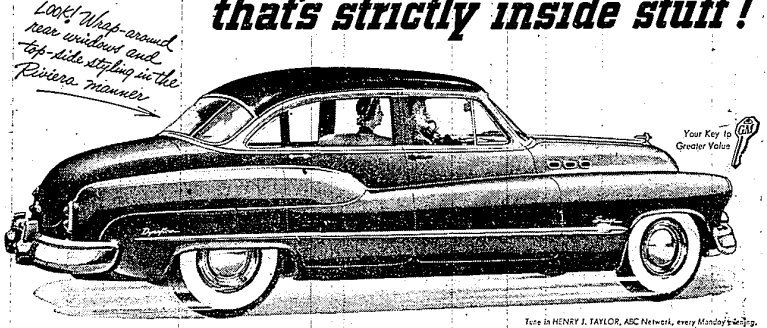
**Your Crowning  
 Glory —**

Needs regular care, the right Permanent and a becoming Hair-Style.



CALL US FOR AN APPOINTMENT  
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**TWO-WAY STRETCH**  
 that's strictly inside stuff!



HERE'S THE NEW 1950 BUICK SUPER 126, companion body-type to the equally new ROADMASTER 130. Both are shorter than last year's 4-door Sedans—yet 4 inches longer in wheelbase. In both, the difference is used to give you real stretch-out room in the rear seat.

What the boys did here really calls for some medals. That means easier parking, easier tucking away in family garages, easier maneuvering in crowded traffic.

We gave them the job of coming up with something that was bigger inside for room and comfort—longer in wheelbase—always important to good riding qualities—yet unbulky and easy-handling in over-all dimensions.

Item one—rear-seat cushions are a full foot wider than last year's SUPERS and ROADMASTERS. Item two—in every dimension—leg-room, head-room, hip-room, shoulder-room—this rear-seat compartment is bigger than previous models—and nearly four inches longer, fore and aft, than other 1950 Buick interiors.

Item three—wheelbases are the longest of our 1950 line. On the SUPER, it is 125 1/2" instead of 122 1/2" on the ROADMASTER 130! Item four—

Yes, we think we hit on a happy idea in the "Longfellow's," as they're coming to be known. They are not longer, on the outside, but there's a two-way stretch—in width and length—in the rear compartment.

Item four—wheelbases are the longest of our 1950 line. On the SUPER, it is 125 1/2" instead of 122 1/2" on the ROADMASTER 130! Item four—

Yet—and here's where the magic comes in—the whole car is shorter over-all. Actually less from bumper to bumper than previous Buicks in these series.

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