



Sport New Fashions For Leisure Time

The man at ease, enjoying his leisure hours, is projecting a whole new fashion image that breaks many of the old fashion barriers, according to the Men's Fashion Association.

An increasing number of American men are leading dual fashion lives. One, the "businesslike" look, is projected during working hours, where he presents a no-nonsense air-of-Gibraltar-like-solidity—the-hardworking-and-fashionable breadwinner. But away from his desk, he is apt to relax in styles that are completely disassociated from those worn on the job.

THIS DOESN'T MEAN that he dons his old gardening slacks, his handyman shirt with the frayed collar, or his treasured old sweater with the elbows out. Far from it. Those prized garments are reserved for caulking the boat, performing do-it-yourself chores or straightening up the attic.

The man at ease goes for a fashionable look that is relaxed in construction and that is likely to use bold patterns and lively colors.

Boating, a national pastime, has its own special fashion requirements that are functional as well as good looking. Jackets and sailing parkas must be water-repellent and roomy, with no-spill pocket closures.

Lightweight sweaters are a boating need even in midsummer and roomy easy-care slacks, shorts and swim trunks are part of the sailor's gear. Non-skid deck shoes, a visored boating cap and good sun glasses are virtually indispensable.

THE MAN AT EASE can no longer make do with those old swim trunks. Beach and poolside fashion now call for a well put together look. Tops and trunks are often designed to be worn together, others to be mixed or matched. Beach robes of terry cloth, often reversible to a colorful print, are a must, so are beach clogs, sandals and espadrilles. The style-conscious swimmer may also want a long roomy caftan -- a beach cover-up that emanated from California.

Cycling is another growing sport that calls for special clothes. Cycling stripes and vividly contrasting cycling colors mark the jackets, shirts, shorts and slacks worn by cyclists. And there are special bike shoes to complete those sporting outfits.

THE EASY RIDER travels light in this cotton-polyester two-piece bike suit that keeps him cool, comfortable and unencumbered. It can double for jogging or just plain lounging around. Racing stripes in bright colors on pants matches trim on shirt placket.

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THIS COTTON-POLYESTER boat jacket is a handsome first mate to plaid double-knit slacks.

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