

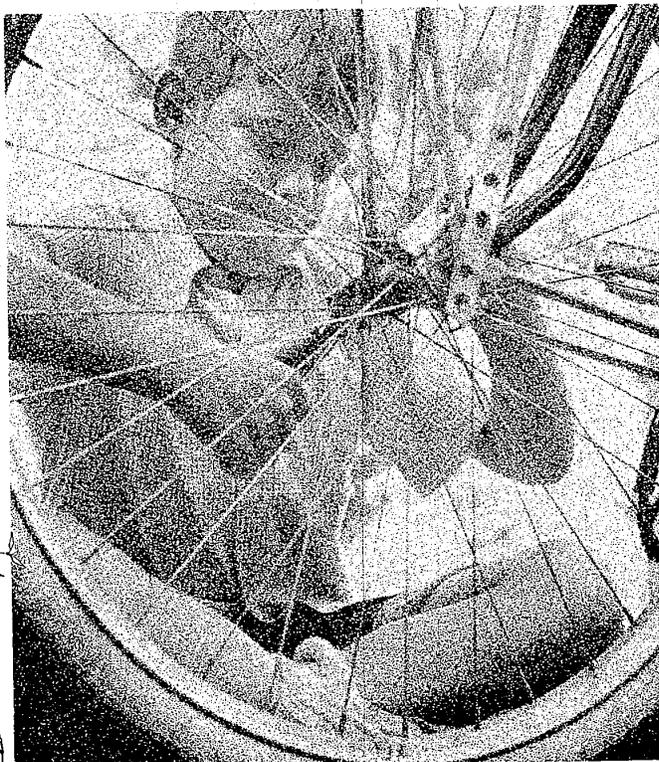
CAN ENERGY BE CRAMMED INTO ONE SMALL PACKAGE?

YUP.
CAN THAT SAME ENERGY PRODUCE RESULTS?
AGAIN, YUP.

You probably have seen what happens when you provide a small boy with a shovel, a cart and a pile of soft dirt. Or what happens when you put a wrench in the hand of a boy with an ailing bike. Call it persistence, determination or whatever you wish, the results are very real.

It's the same with an Observer Want Ad. A small want ad will sell something you no longer need, hire a needed employee, find a place to live, or locate some hard-to-find item for you. An Observer Want Ad, though small, is packed with result-producing energy because it reaches more than 100,000 homes in your area.

Oh yes, the cost is small, too.



Let your hometown newspaper's Want Ad section go to work for you today!

observer want ads
522-0900

HOURS: Monday thru Friday 8-5:30 - Saturday 9-12