

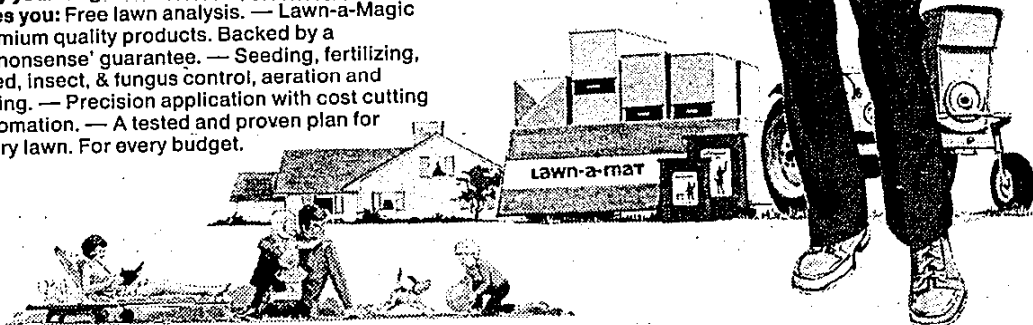


How to start a beautiful lawn without the backbreaking work.

Call "The Lawn-a-Mat Man."

Get a thick, green lawn. Costs no more than doing it yourself. And he does the work.

Only your neighborhood "Lawn-a-Mat Man" gives you: Free lawn analysis. — Lawn-a-Magic premium quality products. Backed by a 'no-nonsense' guarantee. — Seeding, fertilizing, weed, insect, & fungus control, aeration and rolling. — Precision application with cost cutting automation. — A tested and proven plan for every lawn. For every budget.



"THE LAWN-A-MAT MAN'S" FAMOUS "GREENSKEEPER CARE PROGRAMS"

GET ACQUAINTED OFFER

\$24⁹⁵

for up to 4,000 Sq. Ft.

- Seeding (1 lb. per 1,000 Sq. Ft.)
- Fertilization (Turf-Master-Prills/Iron & Micronutrients)
- Power Aeration
- Power Rolling

SPRING SPECIAL

1⁰⁰

Sq. Ft. 4,000 Min.

- Seeding (1 lb. per 1,000 Sq. Ft.)
- Fertilization (Turf-Master-Prills/Iron & Micronutrients)
- Weed Control
- Grub Proofing
- Power Rolling
- Power Aeration

FOUR SEASON ANNUAL PROGRAM

All Lawn-a-Magic seed mixtures are certified by the Bureau of Seed Certification.

3¹²

Sq. Ft. 4,000 Min.

- | | | | |
|--|--|---|--|
| <p>Spring</p> <ul style="list-style-type: none"> • Pre-emergence Crab Grass Control • Re-seeding (1 lb. per 1,000 Sq. Ft.) • Fertilization (Turf-Master-Prills/Iron & Micronutrients) • Weed Control • Power Rolling, Aeration • Grub-Proofing | <p>Early Summer</p> <ul style="list-style-type: none"> • Chinch Bug Control • Sod Webworm Control • Fungus Control • Fertilization (Duro-Turf-Prills 50% Organic) • Power Rolling | <p>Summer</p> <ul style="list-style-type: none"> • Crab Grass Control • Weed Control • Fungus Control • Chinch Bug Control • Sod Webworm Control • Fertilization (Duro-Turf-Prills 50% Organic) | <p>Fall</p> <ul style="list-style-type: none"> • Re-seeding (1 lb. per 1,000 Sq. Ft.) • Fertilization (Duro-Turf-Prills 50% Organic) • Weed Control • Grub-Proofing • Power Rolling • Power Aeration |
|--|--|---|--|

Annual Program includes all the nutrients and controls your lawn needs 4 times a year. Plus 4 check-back-spot-treatment-services. Get 8 services a year. **PROVEN ON OVER A MILLION LAWNS COAST TO COAST**

Lawn-a-mat

Your Neighborhood "LAWN-A-MAT MAN" is backed by AMERICA'S FIRST, LARGEST and MOST EXPERIENCED producer of lawn products applied to the homeowner's lawn.

Guarantee: Lawn-A-Magic premium lawn products are guaranteed to be of the finest quality. If within three weeks after application performed in accordance with Lawn-A-Mat directives, your lawn fails to turn greener and more beautiful, Lawn-A-Mat will replace the materials and apply to purchaser's lawn at its own expense and at no cost to the purchaser.

For a FREE LAWN ANALYSIS without obligation Call your neighborhood "Lawn-a-Mat Man" Call anytime, seven days a week.

ACT NOW!

24 HR. - 477-4567
In Southfield - 356-8640