

A SLEIGHFULL OF Christmas Gift Ideas

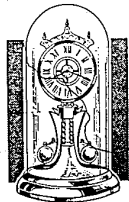
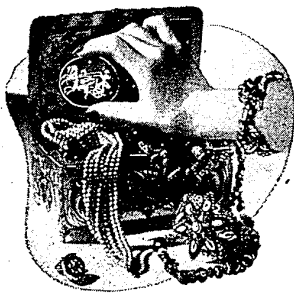


For A Very Merry Christmas

Give the gift that lasts a lifetime, a lovely diamond ring, the Queen of gems, exquisitely cut and mounted on a throne of precious metals. Tastefully styled and beautifully made by the country's finest ring craftsmen.

From \$59.75 and Up

oohs!! aahs!
reserved for this
Lovely Jewelry



Anniversary Clocks
\$45.00



ONE GIFT YOU KNOW IS
TRADITIONALLY FINE...TRUSTWORTHY

Hamilton
AMERICA'S FINE WATCH



KIRK...\$135.00
17 jewels, 14k natural gold case.

FREDA...\$57.75
17 jewels, Natural gold-filled case.

GLEND...\$71.50
17 jewels, 14k natural or white gold case.

BLAKE...\$64.00
17 jewels, Natural gold-filled case.

Prices include Federal tax

See the newest **BULOVA** Styles at **OLDEST ESTABLISHED JEWELER IN REDFORD**

BULOVA FOR EVERYONE

- For SISTER: STARLET Expansion Bracelet \$29.75
- For BROTHER: WATERTITE "C" 15 Jewels, Radium Hands & Dial, Sweep-Second Hand, Indivisible Crystal \$33.75
- For DAD: FRANKLIN 17 Jewels \$45.00
- For MOTHER: ACADEMY AWARD "NIN" 21 Jewels, Expansion Bracelet \$49.50

*Gyromatic**
by GIRARD PERREGAUX
FINE WATCHES SINCE 1791

the watch that needs no watching

You don't have to wind the new Gyromatic. It winds itself!

You don't have to worry about dropping or drenching it. The Gyromatic protects itself from shock and water!

In fact, you'll look at the Gyromatic only to get accurate, dependable time—and to admire its good looks.

Self-winding, water-resistant, shock-resistant, stock-protected.
17 Jewels \$71.50 (incl. tax incl.)
Others from \$62.50

LIFE

* Reg. U.S. PAT. OFF.

ELGIN BANNER BUYS

Man! they're amazing!

17 JEWEL ELGINS

FOR THE FIRST TIME EVER FOR AS LITTLE AS

New! All New! \$33.75

Smaller! Smarter! The most beautiful watch buys today! New dome crystals. New bracelet bands. Everything you want in a quality American made watch!

FED. TAX INC

PAY ONLY \$1 A WEEK

ELGIN... The Only Watch With DURAPOWER MAINSPRING That Never Breaks

Von Burg's
OLDEST ESTABLISHED JEWELER IN REDFORD
22019 GRAND RIVER AVE.

Gifts to LAY-AWAY for Christmas