

-- LOCALS --

The Harold E. Aldrich home on Roosevelt Street was the scene of a happy birthday party in honor of their daughter, Connie Sue, who was five years old on April 2. Twelve little guests attended the party, which was held on March 31. April Fool's Day found her grandmother, Mrs. Eva Jenner of Pontiac, celebrating her birthday with Connie at family dinner.

Farmington Students Visit Greenfield Village

The sixth grade of the Farmington school visited Henry Ford's Greenfield Village in Dearborn on Thursday, April 2.

The group, with Mr. Robert C. Barnard in charge, visited craft shops where weaving, pottery making and cooperage are demonstrated; the homes and early workshops of such famous Americans as Noah Webster, Luther Burbank, the Wright Brothers, and William Holmes McGuffey; and such nostalgic landmarks as the oldest windmill in America, a wooden covered bridge and an old paddlewheel steamer. They are all part of the rambling 200-acres that make up Greenfield Village.

One of the highlights for the 25 students making the tour, was a visit to Thomas Edison's Menlo Park (New Jersey) Laboratory, where the great wizard developed some of his most significant contributions to science: the phonograph, electric light, and carbon telephone transmitter.

HONOR STUDENT

Betty Gill, daughter of Mr. and Mrs. Carl Gill of 21461 Marguerita, Farmington, made the dean's scholastic honor list for the last semester at Hillsdale College. Betty is a member of Chi Omega and Sigma Alpha Iota sororities.

WEST POINT PARK NEWS

By MISS L. A. AULT TELEPHONE FARMINGTON 1461-M

Mr. and Mrs. Tom Roberts and their three daughters from Monroe were chilling on Mrs. Roberts' sofa last night on the corner of Mayfield Avenue last Saturday evening.

Mr. and Mrs. Al Noble, from Detroit, were calling on the late Mrs. Edna L. Johnson and his family, on Clarita last Sunday evening.

Beverly, little daughter of Mr. and Mrs. Kenneth Show of Mayfield Avenue, has been ill all week with chicken pox.

John, eldest son of the Redys on Shady Side Avenue, is a measles convalescent.

Mr. and Mrs. John Varhol and their five younger daughters of Shady Side Avenue were guests of Mrs. Varhol's sister and her family in Flint last Sunday. Mrs. Varhol just lately discovered the whereabouts of a sister whom she had not seen since they were babies in an orphanage. Both were adopted when they were young. The sisters are now endeavoring to learn if there are other living members of their family.

Marion Lee Johnson of Clarita Avenue was out of school all this week with measles.

Last Sunday afternoon Mrs. M. Ault, with her daughter-in-law, Mrs. Forrest Ault, were in Pontiac attending an Eastern Star Easter service held in the Episcopal Church of Pontiac.

Mrs. Grace Simpson of Mayfield Avenue visited her daughter, Mrs. Edward Bragman and her family, in Norway last Sunday afternoon.

Mrs. Margaret Buckingham and her three children were visiting Clyde Buckingham in Grace Hospital last Sunday. Mr. Buckingham has been seriously ill but expects to return to his home this week end.

Dolores Varhol and her sister Barbara of Shady Side Avenue both came down with measles this week.

Both measles and mumps have appeared in the family of Mr. and Mrs. Kenneth Owen on Seven Mile Road.

Mrs. E. W. Stanice, ill for some time, was on the serious list again this week.

Mrs. M. E. Ault, of Mayfield Avenue and her daughter, Mrs. Edwin L. Johnson of Clarita Avenue were visiting the Ackermans in Dearborn last Tuesday afternoon.

The Gordon Vancess of Mayfield Avenue were visiting relatives near Toledo last week end.

Mrs. Herman Schult and her daughters, Patty and Janet, were calling in Wayne last Wednesday afternoon.

Fredie Ault was calling on Mrs. Nelson Cameron in Redford last Thursday afternoon. Their many friends in the Neighborhood Club section with the intent to hear that Nelson Cameron, and his wife are now in California where they are visiting Mr. Cameron's brother, Whim and other relatives. The two expect to be home again about May 1.

Callers at the homes of Mrs. Grace Simpson and Cecil Willet of Mayfield Avenue. The Friday evening were Mrs. Simpson's brother-in-law, Mr. Briggs, and his wife and mother from Redford.

A family dinner honored the first birthday of Forrest, late son of Mr. and Mrs. Forrest Ault of Hubbard Avenue, Thursday evening. The young man not only managed to add finishing touches to his thickly frosted birthday cake, but also served himself generously the first portion.

Tommy, youngest son of Mr. and Mrs. Robert Kellogg of Clarita Avenue, has been suffering from a broken collar bone.

Miss Patty Schult and Miss Helen Soos of Shady Side Avenue spent Good Friday in Detroit.

Mr. and Mrs. George W. Sandau of Hubbard Avenue were visiting with Mr. and Mrs. Fran Merrion in Rosedale Gardens last Sunday afternoon.

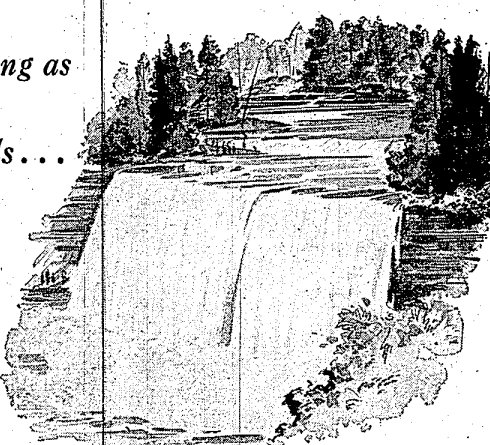
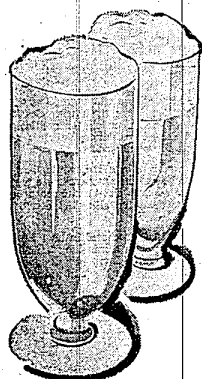
William Weddell of the Goodwill Industries, was making calls in this area Wednesday and Friday.

G. Ready of Shady Side Avenue was out of town on business part of this week.

Mrs. Marietta Maynard of Norway is entering Maybury Sanitarium. It is expected that she will remain several months. Mrs. Maynard is the eldest daughter of Mr. and Mrs. Herman Schult of Shady Side Avenue. While a patient in the sanitarium, Mrs. Maynard's three children will be cared for by their grandmother, Mrs. Schult.

Mrs. Herman Schult of Shady Side Avenue has received a letter from her son, Fred, who has been serving with the armed forces in Korea, saying that he is now waiting in Japan, preparatory to starting the voyage home. At the same time another son, Alfred, writes from the West Coast that he will probably sail for Korea near the end of this month. The brothers may pass on the Pacific Northwest, and the two sisters held their Easter pot luck meeting

Refreshing as Tahquamenon's foaming falls...



View of the upper Tahquamenon Falls on the Tahquamenon River near Neshewitz, Michigan

... a sparkling glass of MICHIGAN BREWED BEER

Michigan Brewers' Association

717-18 Francis Palms Building • Detroit 1, Michigan

Alco Brewing Co. • E & B Brewing Co. • Frankenhuth Brewing Co. • Gabel Brewing Co. • Pfeiffer Brewing Co. • Sebewing Brewing Co. • Stroh Brewery Co.



Lake Theatre

420 Pontiac Trail Phone Market 4-2151 WALLED LAKE

Thurs., Fri., Sat., April 9, 10, 11 RICHARD WIDMARK "DESTINATION GOBI"

WILLIAM LUNDIGAN • MIKEI GAYNOR "DOWN AMONG THE SHELTERING PALMS"

SATURDAY MATINEE ONLY - "Son of Geronimo" SPECIAL KIDDIE CARTOON SHOW

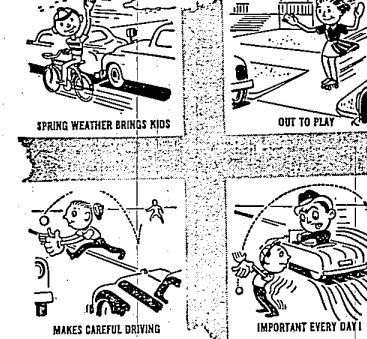
Sun., Mon., Tues., Wed., April 12, 13, 14, 15 "ABBOTT & COSTELLO MEET CAPTAIN KIDD"

STERLING HAYDEN • RICHARD CARLSON "FLAT TOP"

Thurs., Fri., Sat., April 16, 17, 18 RUTH HUSSEY • GALE STORM "WOMAN OF THE NORTH COUNTRY" ROBERT HUTTON • CATHY DOWNS "GOBS AND GALS"

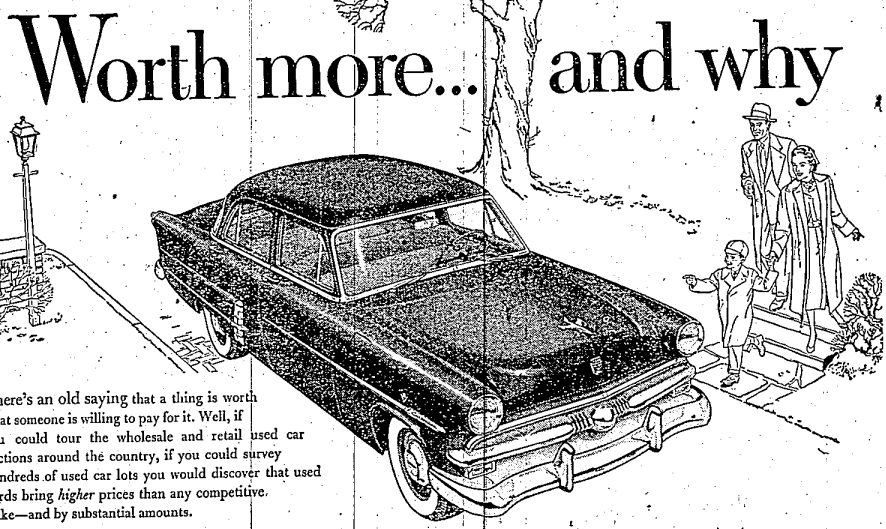
ALWAYS PLENTY OF CONVENIENT PARKING SPACE

SPRING DAYS MEAN MORE CHILDREN WILL BE OUTDOORS Use Extra Caution When Driving\*



Motorists, like children, may be a bit less careful when pleasant weather comes! That's why it pays to be extra cautious when driving this time of year! Be cautious when selecting auto insurance, and make sure you have all the protection you need! Our famed Blue Ribbon Auto Policy gives you the most complete protection money can buy—and it's backed by an unexcelled reputation for prompt, fair payment of claims. Use our pay-as-you-drive plan, if you prefer, to spread insurance costs over many months. For rates and full information, phone today.

KENN LOUIS-MRS. PHONE 9397 23284 FARMINGTON RD; Automobile • Workmen's Compensation General Casualty Insurance MICHIGAN MUTUAL LIABILITY COMPANY Motoring Manners Lower Costs OF DETROIT Through its Affiliates it Writes Fire Insurance and Allied Lines



There's an old saying that a thing is worth what someone is willing to pay for it. Well, if you could tour the wholesale and retail used car auctions around the country, if you could survey hundreds of used car lots you would discover that used Fords bring higher prices than any competitive make—and by substantial amounts.

THAT'S WHY we feel our '53 cars should not be compared with cars in the same price range. Not because our competitors don't do a good job—obviously they do—but because we feel Ford cars have more in common with the highest priced automobiles. The similarities are far greater than the differences.

For example. Today, the most expensive cars in this country have V-type, 8-cylinder engines. Ford cars have had this exact same type of engine for over 20 years.

What's more astounding, the current Sixto-Star V-8 sells for hundreds of dollars less than several other makers charging for a six-cylinder car. Now there's nothing wrong with a Six—but they do cost less to make. Ford makes a Six—the most modern overhead valve Six in the industry. And if it's a six-cylinder car you want, Ford has it and for less money than the V-8, which is as it should be.

What about ride? Here's another Ford similarity with high-priced cars—Riding Comfort. One of the misconceptions for many years has been that weight—sheer weight—is what it takes to make a car ride well. Ford has found that you can make a 3000-pound car ride softer and hold the road better by far than many cars, that weigh a full 1000 pounds more. In the '53 Ford, for example, front end road shock has been reduced up to 80%. We say it compares most favorably with the heaviest cars sold today.

What about automatic transmissions? It would take the fingers of both hands to count the various kinds of automatic and semi-automatic transmissions on the market today. The one we

offer is called Fordomatic. It is the most versatile on the market, it represents the most profound consideration of engine-to-wheel power transfer—and that it does the best job for our engines isn't even open to question. It "shifts" better than you could shift by hand.

What you can see is also important. Here again Ford cars lead not only in their price field but in the medium and upper brackets as well. Ford visibility is Full-Circle Visibility. This means huge, curved unobstructed glass areas, front and rear, plus side windows that allow all passengers what the hotels call "room with a view."

Appearance? A higher price, of course, does not make a car more beautiful. Conversely, beauty in a Ford comes "for free." Ford has found that it costs no more to develop a beautiful car than one that is less pleasing in appearance. You can drive up to the most exclusive doorways in the world and feel perfectly at home in your Ford, Fords "belong" . . . in exactly the same social category as the finest, one-of-kind creations. After all, a Ford is a custom creation multiplied.

What about running costs? Here's one place that Ford's advantages are obvious. For oil and gas economy Ford has the big cars whipped. Ford parts cost less. Ford service charges are less. Ford tire mileage is thousands of miles greater. And, Ford depreciation is the lowest of any car on the market—bar none.

What are Fords made of? Some people have the idea that the costliest cars are made of "better stuff." It's true that some high-priced cars have costlier upholstery and fittings. What Ford has is

so good, both in durability and appearance, that you probably could not tell the difference. You might even prefer it, because of its better design and more pleasing appearance.

Then there's the question of sheet metal. If you were to measure and analyze the sheet metal structure in the most expensive car, you most likely would find it identical in thickness to the corresponding panels in Ford.

After all, then, what is the difference between a Ford and the costliest cars?

In our opinion, the difference is largely a matter of dimensions, weight (and the power required to move it) plus the distinction of owning a car that not so many other people own. The desire for these things is understandable . . . and probably justified for people who are willing to pay the price to satisfy it.

As to comparing Ford with other cars in its price range, by all means do so if you wish. But, as we said before, you'll get a better picture of Ford value by comparing with cars that are most like Fords—those that are priced up to twice as much. In fact, we think you'll quickly begin comparing the other cars with Ford—because the 1953 Ford has really established the New Standard of the American Road.

'53 FORD Worth more when you buy it . . . Worth more when you sell it . . .

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