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FARM NEWS

Author Explains Key To Profits

Glenn L. Johnson of the Michigan State College agricultural economics department is the co-author of a new book, "Farm Management Analysis".

Published by John Wiley and Sons of New York and Chapman and Hall, Ltd., of London, the book is primarily a college text but has many sections that are recommended reading for farmers. It points the way toward the farmer's development of management skills in farm organization and operation. The book examines the major problems which confront the farmer and shows how to attack them.

Throughout the book, MSC's Johnson and Lawrence A. Bradford of the University of Kentucky demonstrate the importance of weighing the consequence of any management act. They show the farmer how to make himself more effective as a decision-maker and how to achieve a richer farm life in the home as well as in a business way.

The book has been termed as the first one to combine the best features of the so-called "traditional" and "modern" approaches to farm management. On the basis of clear, hard-headed reasoning it offers the advantages of the traditional system combined with tools developed by recent research.

The principles presented by Johnson and Bradford were developed, integrated and tested carefully.



LOOK HOO'S THERE—These two Michigan screech owls give each other the eye in no uncertain terms. The fluffy little birds are misnamed, according to bird experts, who say their cry is a series of clear, tremulous and plaintive notes rather than a screech.

HORTICULTURE MEET AT MSC SET FOR AUG. 12

The summer meeting of the Michigan State Horticultural Society at Michigan State College on Wednesday, August 12, will attract about 200 fruit and vegetable growers. The all-day session will be the first of its kind in ten years on the MSC campus, according to Dr. H. B. Tukey, head of the horticulture department.

The horticulture staff will be host to the meeting, which starts at 10:00 a.m. with a tour of their building and an inspection of research facilities. Following that, a tour of the horticulture farm is slated to study research work in progress. The tour of the building, gardens, green houses and horticultural farm will be repeated at 2:30 p.m. for those who arrive late.

Among the things the growers will see are results of spraying with high chemical concentrations and spray injury studies, results with heavy and light pruning and the performance of apple varieties on dwarf rootstocks. Strawberry breeding, weed control studies on strawberries and raspberries and results of using growth inhibitors will be shown. Nutritional studies on Montmorency cherries, strawberries and vegetable crops; studies on peach maturity and ripening as related to processing; studies on weed control, irrigation, growth regulators and variety of trials of vegetable crops. And the use of radioactive isotopes in horticulture will be other attractions.

FARMERS MAY SELL HAY, PASTURE TO DROUGHT VICTIMS

By ED ALCHIN
County Agricultural Agent

The disaster relief program has been instituted for Southwestern United States through the Agricultural Extension Service, 1260 West Boulevard, Pontiac, Michigan. Phone FEderal 4-2564. Farmers in Oakland County can offer hay and pasture for sale in this disaster area through a program in cooperation from each state extension office.

Agricultural agents throughout the drought-stricken area have a list of farmers who would like to purchase hay or pastures. In order to offer hay or pasture, farmers are urged to call or contact the above office giving information as to the amount, kind, quality and price asked for any surplus hay or pasture they may have.

This is a worthwhile project and should be of interest to you as farmers.

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Poultry Men Set For Annual School On East Lansing Campus August 10-14

In this time of cost-price squeeze on farmers, any management practice which will cut costs of production is welcome. Poultry men have the opportunity to hear about all of the latest poultry developments at the annual Flock Selection and Blood Testing School, to be held August 10-14 at Michigan State College. There they will be given all the answers that poultry husbandmen and pathologists can offer in five days.

The school will be a cooperative program of the Michigan State College poultry department, poultry pathologists and Michigan State Poultry Improvement Association. It will include such subjects as popular breeds, pullorum testing, diseases, pigmentation and moulting, selection, bronchitis, avian leucosis, sanitation, feeding and hatchery flock service.

Housing will be provided in Gilchrist Hall to those who reserve it.

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State Bean Field Day Planned For August 25

The Michigan Bean Council and Michigan State College have announced plans for a State Bean Field Day at 1:00 p.m. on August 25 at the George Schmitt farm, northeast of Saginaw.

There are 3,000 test plots at the farm; a half mile east of Saginaw on M-81 and a half mile north on Outer Drive, according to Dr. Eldon E. "Jerry" Dowd, MSC bean researcher who developed Michigan beans. There are about 200 strains that are resistant to Virus 15 and over 400 that are resistant to anthracnose, he said.

Dates Are Announced For Farmers' Week

Farmers' Week dates for 1954 and 1955 at Michigan State College have been announced by Dr. Clifford M. Hardig, dean of the School of Agriculture, and general chairman of the annual event.

The week of February 1 to 7 has been selected for the 1954 event of the Michigan State College campus.

The 1955 event will be held a week later than usual, February 8 to 12, in order that the final day may correspond with Founders' Day at the college. This marks the opening of the Centennial Celebration of the nation's first college to teach agriculture.

Grazing of woodlots cuts into two farm incomes — from woodlots and from dairymen, regrets Lester Hill, MSC extension forester.

FARM CALENDAR OF EVENTS

- August 11, Michigan Lamb Feeders Meeting (tentative) at Michigan State College.
- August 12, Michigan State Horticultural Society at Michigan State College.
- August 12, 25th Anniversary Field Day, Lake City Experiment Station.
- August 12 - 23, Triennial Conference, Associated Country Women of the World, at Toronto, Ontario, Canada.

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