

POOL SALE

Esther Williams Signature Pools



"THE CARNIVAL"

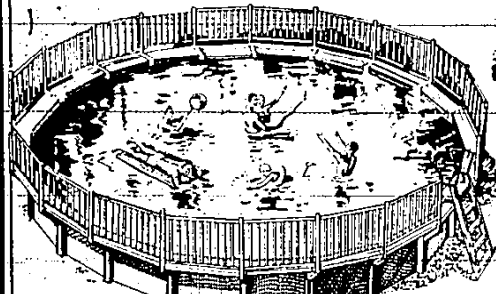
THE ONLY POOL WITH A 15 YEAR NO CHARGE GUARANTEE!
On the entire Pool: Exterior (wall, top rail, uprights, top and bottom tracks,) even the paint is guaranteed not to chip, crack, or peel for 15 years!!!!

THE POOL THAT ALL AMERICA LOVES!

100% ALUMINUM! Maintenance Free!
No Painting or Sanding!



SPRING LAYAWAY SALE!

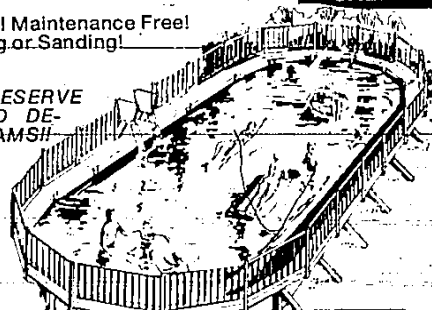


"THE CAROUSEL"

"THE LADY ESTHER"

MANY OTHER SIZES ALSO SALE PRICED

THAT'S WHY WE SAY:
"MOM AND THE KIDS DESERVE A POOL... BUT DAD DESERVES AN ESTHER WILLIAMS!"

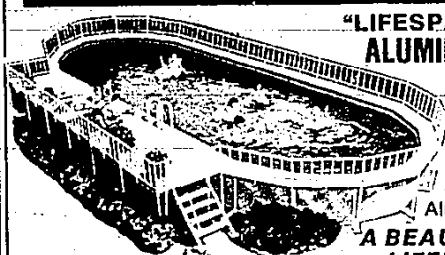


HUGE 21' ROUND COMPLETE AS LISTED REG. \$1098
\$882

BOTH THE ESTHER WILLIAMS POOLS INCLUDE NON-SKID COPING, 3" SAFETY FENCE, FILTER, LADDER, SKIMMER, VACUUM, TEST KIT! BOTH ARE 100% ALUMINUM AND CARRY THE FAMOUS 15 YR. GUARANTEE!

SEE OUR LARGE DISPLAY OF WATER-FILLED POOLS!!!

15' X 30' GIANT OVAL COMPLETE AS LISTED REG. \$1596
\$1282



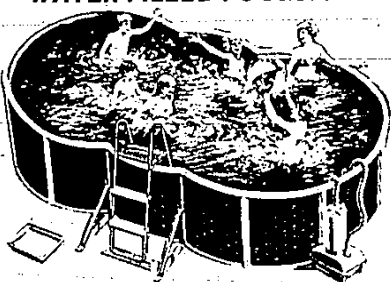
"LIFESPAN" ALUMINUM

100% Aluminum

A BEAUTIFUL LIFETIME POOL... ONLY

POOL WITH WALK-A-ROUND DECK AND 19 1/2 x 7 1/2 PATIO DEEP END IS 7 1/2' Includes Fiberglass Hi-Rate Filtration Unit, thru wall, skimmer, inside, outside ladder.

\$1995



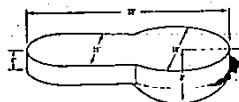
15' x 8' OVAL PACKAGE \$133
REG. \$169
Inc. Filter, ladder, footbath, skimmer

"KEY LARGO"

NEW EXCITING KEYHOLE SHAPE!



WALKAROUND DECK AVAILABLE AT ADDITIONAL COST



COMPLETE \$955

COMPLETE WITH FILTER, VACUUM SKIMMER, LADDER, TEST KIT!

4' deep in shallow and up to 5 1/2' deep in wider end. 8' deep hopper also available.

CHEMICAL SPECIALS VALUABLE COUPONS



ONE GALLON SUN ALGAECIDE **\$288**



FLOATING FEEDER

\$995
GIVES CHLORINE UP TO SEVEN WEEKS



FRESH LIQUID CHLORINE AT A DISCOUNT PRICE

12' ROUND PKG.

COLECO 12' x 36' ROUND PACKAGE
INCLUDES FILTER, FOOTBATH, LADDER, SKIMMER
OUR REG. 89.95
6988



ACCESSORIES ON SALE

VACUUM SALE
VACUUM HEADS **\$397**
VACUUM HOSE **19¢** per foot
VACUUM POLES 12' long **\$388**

NEW-AMAZING!
IT WORKS
Solarator
WHENEVER THE SUN SHINES
NOW-HEAT YOUR POOL FOR ONLY \$1895

NEW! CHILDREN'S SWIM AIDS
• Fits on child's arms
• Complete confidence in pool
• At last, fun with safety
• Teaches swimming quick
88¢
Reg. \$2.98 **ONE WEEK ONLY**

FIBERGLASS 10' SLIDE
W/Safety Stairway Aluminum Frame
OUR REG. \$119.95
\$99

Viscount Pools

The Pool People

LIVONIA - 34750 PLYMOUTH RD.

(300' E. of Wayne)

TAYLOR 23649 EUREKA ROAD ANN ARBOR 2450 W. STADIUM BLVD.