

Erwin D. Canham To Address PRSA Conference

Three Day Meet
Set For Nov. 16-18

Erwin D. Canham, editor of the Christian Science Monitor, and Donald K. David, dean of the Harvard Graduate School of Business Administration, will deliver principal addresses at the sixth annual conference of the Public Relations Society of American in Detroit November 16, 17 and 18.

The three-day national public relations conference will be conducted at the Sheraton-Cadillac Hotel with the Detroit Chapter of PRSA as host.

Mr. Canham, prominent writer, commentator and public speaker, will address the conference at a luncheon meeting Wednesday, November 18, on the subject, "Business in the 1950's."

Dean David, one of the foremost American educators in the field of business, will speak at the conference's keynote discussion session the morning of November 17.

Albert E. Cobb, mayor of the City of Detroit, will address the annual luncheon meeting, also scheduled for November 17.

James Cope, vice president of Chrysler Corporation, will be chairman of the 1953 conference, which has as its theme "Growing Opportunities for Public Relations." William A. Durbin, director of public relations of the Packard Corporation, is program chairman for the conference.

Howard Hallas, associate director of public relations of the Nash-Kelvinator Corporation and president of the Detroit Chapter, is chairman of the arrangements committee.

Principal discussion topics for the "workshop" type national conference include:

"New Public Responsibilities of Management," Paul Garrett, vice president of General Motors Corporation, president.

"How Public Relations Can Expand Its Services to Management," a "how-to-do-it" session, Charles F. Moore, Jr., director of public relations for the Ford Motor Company.

THE MICHIGAN MIRROR

By GENE ALLEMAN

(Continued from Page Two) money diverted. This contrasts with cities which supply 91.5% of the taxes, receive 75.3%; and villages supplying 3.4% and receiving 5.1%.

Supporters for both sides of the fight are hard at work. Politicians are sizing up the contest and wondering how it will affect voting. Observers are preparing to watch an interesting struggle as has occurred in a long time.

You'll hear much more about the value and drawbacks of township government — and soon.

Are there strings attached? That seems to be the question both Michigan State College and University of Michigan officials are asking themselves — but very quietly. On its face, the idea submitted by Governor Williams that a trophy be presented each year to the winner of the MSC-U of M football game looks like a fine idea. But college people are wondering and stalling while they try to decide the answer.

Before accepting the trophy idea, college officials want to know more about it. Although they do not admit it publicly, it's certain they want to know whether the award will be known as the Governor's trophy or as the Governor or Williams trophy. It's understandable that they would want to keep individual names out of the tremendous interest in the annual MSC-U of M classic.

"It's a very fine idea," said a party, presiding.

"Answers Through Which Public Relations Can Realize Its Opportunities," James H. Cobb of Atlanta, Georgia, vice president of Delta-Chicago and Southern Airlines, president.

Public relations aspects of atomic energy in peace time, and public relations in international operations of business will feature one of the conference sessions, with William H. Collins, director of advertising of the Dravo Corporation, president.

Principal speaker at the annual PRSA annual dinner on Wednesday, November 18, will be announced later.

BAPTIST CHURCH DEDICATES BUS AT SERVICE

Members and friends of the First Baptist Church of Farmington rejoiced together Sunday evening, October 25, as they dedicated their new church bus.

Several years ago the growing need of the community was impressed upon the minds of the congregation and a used bus was secured in order to help as many of the young people as possible take advantage of the spiritual help which the church offers.

Recently a new committee was formed with Mr. William Hollis as chairman, who suggested that a new bus be purchased with the Superior Pioneer body, the same as the school system uses. Eventually the purchase was made through Mr. Earl Harrison.

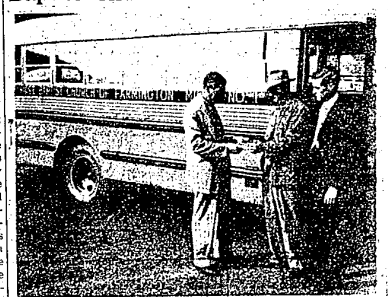
In the brief service of dedication Sunday evening led by Mr. Detek McFarland, Sunday School Superintendent, Mr. Earl Harrison spoke briefly regarding the value received from the new bus and the prospects in view through the intelligent use of this one.

The attendance and membership of the Baptist church have grown remarkably since Dr. Gordon D. Northrop was called as pastor about a year and a half ago. This necessitated a double morning worship service, one being held before and one following Sunday School in order to accommodate the adults attending.

The church plans to use the bus to cover two different routes each Sunday morning: one south of the city and one in the northern section. Youngsters planning to ride the bus already number approximately 100. Those listed among the drivers are Mr. Stuart Allen, Mr. Earl Harrison, Mr. Wallace Segar, and Mr. Edward Seaton.

Anyone desiring transportation may call either 2274 or 1277.

Baptist Church Purchases New Bus



Mr. Ellis Dickerson, chairman of the Board of Trustees of the Farmington Baptist Church, is shown receiving delivery of the new church bus from Earl Vivier, Farmington automobile and truck dealer. Rev. Gordon Northrop, pastor of the church, looks on as the transaction takes place.

and one grandson, David Hills of Farmington.

Funeral services were held from the Spencer J. Heeney Funeral Home at 1:00 p.m. Saturday with Dr. Gordon Northrop of the Farmington Baptist Church officiating. Interment was in Evergreen Cemetery, Detroit.




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MUCK FIRES PLAGUE AREAS IN MICHIGAN

Stubborn muck fires continued to plague conservation department fire fighting units in southern Michigan last week, with at least one 100-acre "burn" now about a week old.

That smoldering bog fire is near Portage, south of Kalamazoo. Week-end efforts to drown the fire were only partially effective, but fighter crews have the fire controlled and expect to smother it soon.

Another fire near Remus was still burning at last report and others near Imlay City, Decker, Saginaw and St. Joseph were fought over the week end; some of the fires have been stamped out, others are still burning. All are smaller, however, than the 100-acre Portage fire.

Fire crews from the north have been temporarily assigned to the critical southern area to cope with the fire problem.

Lt. Stahl Retires From State Police

Lieutenant Erdman W. C. Stahl, assistant commander of the first district of the Michigan State Police with headquarters in East Lansing, will retire on pension this month, having completed more than 25 years of service.

A native of Detroit, Stahl joined the State Police on July 27, 1928, being assigned to Paw Paw. In 1930 he was transferred to the St. Clair post and while there was promoted to the rank of corporal in 1933. From St. Clair he was transferred to East Lansing and then to command of the Bay City post and later the Gaylord post, where he received his promotion to sergeant in 1938. Subsequently he served as commander of the Benoni and Cheboygan posts and was promoted to lieutenant in September of 1950 and transferred to East Lansing headquarters as assistant district commander.

Stahl has three citations for meritorious service and two honorable mentions. He is married, the family home being at Gaylord.

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Looking Ahead By DR. GEORGE S. BENSON

(Continued from Page Two)

would cost \$150,000 to purchase and operate it for one year, but that it would permit the sale of bark chips which currently were being burned as waste. It was a genuine business problem. The high school teachers were brought directly to grips with the pros and cons of the investment, the natural inclination toward declaring dividends, the factors of business taxes, prices and wages, sales competition, depreciation, inflation and all the other problems confronting American business. They had fun learning.

"For a time," Bill Craven told our Forum audience, "these youngsters became a part of the American business system, an element in capitalism — they became capitalists." Tests then were given. Results showed the chess score 10 per cent above the national average for high school seniors in "understanding Capitalism."

The full text of the Craven-Hickingsham Freedom Forum presentation, "Giving Capitalism Youth Appeal" is available in pamphlet form for cost of printing. Write Harding College, National Education Program, Searcy, Arkansas.

FREEZE GAME

Freezing is a satisfactory method of preserving game. Consult your conservation official or your local locker operator for regulations regarding legal periods of freezing. The same general methods of preparation for freezing are recommended as for other meats and poultry. Wrap carefully to prevent drying out and tainting of other things in storage, advise foods specialists at MSC.

Obituaries

Carl Kenneth Crider

Carl Kenneth Crider died suddenly from a heart condition at his residence, 37807 West Seven Mile Road, Livonia, November 1, 1953. He was born March 13, 1893, in Pittsburgh, Pennsylvania, and had resided in Livonia the past three years.

He leaves his wife, Mary, one daughter, Mrs. Grace Doughton of Redford Township, and six grandchildren.

Mr. Crider had been employed by the Chevrolet Gear and Axle Company for the past twenty-eight years.

Funeral services were held from the Spencer J. Heeney Funeral Home at 1:00 p.m. Wednesday with Dr. Gordon Northrop of the Farmington Baptist Church officiating.

Interment was in Park View Memorial Cemetery in Livonia.

Ellis D. Valentine

Ellis D. Valentine of 24411 Frisbee, Redford Township, died at Chebrook Convalescent Home on October 31, 1953, following several months illness.

She was born May 21, 1881, in Blackstone, Illinois, the daughter of James and Mary (O'Rourke) McKone.

On April 23, 1962, she was united in marriage to James A. Valentine, who survives her. She also leaves three sons, James H. of Redford Township; Vincent L. of Detroit; and Edward, of Phoenix, Arizona; one daughter, Mrs. Charles (Virginia) Larzelere of Farmington; sixteen grandchildren and three great grandchildren.

A Rosary service was recited at the Spencer J. Heeney Funeral Home at nine o'clock Tuesday evening. Funeral Mass was held from Our Lady of Sorrows Church at 10:00 a.m. Wednesday. Interment was in Holy Sepulchre Cemetery.

Ellis H. Lawler

Ellis H. Lawler died suddenly from a heart condition at his residence, 12240 Grand River, Detroit, November 2, 1953.

He was born September 23, 1895, in Lincoln County, Tennessee, the son of John and Mollie (Hargrave) Lawler. He was united in marriage to Viola Watkins October 23, 1918.

He was employed by the General Motors Corporation. Mr. Lawler leaves his wife, Viola; two daughters, Mrs. J. E. (Ovelia) Matthews of Livonia and Mrs. Carl (Louise) Matthews of Lincoln Park; two grandchildren and two brothers, William and Leonard Lawler.

Funeral services will be held from the Spencer J. Heeney Funeral Home at 1:00 p.m. Thursday with Dr. Gordon Northrop of the Farmington Baptist Church officiating.

Interment will be in Glen Eden Memorial Cemetery, Livonia, Michigan.

Robert Lee Vinson

Robert Lee Vinson died suddenly on October 27, 1953, at Elco, Nebraska.

He was born May 6, 1874, in Anna, Illinois. He leaves one daughter, Mrs. Clayton W. Hillis,

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