

**WORK
GIVE**

St. Mary Hospital Campaign News

**SPECIAL
CAMPAIGN
EDITION**

FARMINGTON, LIVONIA, NORTHVILLE, PLYMOUTH, REDFORD

MEMORIALS GAIN WIDE ACCEPTANCE AVAILABLE FOR AS LITTLE AS EIGHTY - EIGHT CENTS A DAY

St. Mary Hospital An Area General Hospital To Serve Communities Of

- Farmington
- Livonia
- Northville
- Plymouth
- Redford
- Adjoining Regions

The proposed St. Mary Hospital has been planned to provide service for the 90,000 or more persons and industrial organizations in these growing communities.

The St. Mary Hospital will be open to all. Professional qualifications and high ethical standards will be the only criteria in appointments to the medical staff which shall consist of Doctors of Medicine.

The hospital will be directed by the Felician Sisters who have wide experience in the field of hospital administration. The Sisters operate seven hospitals and have an eighth under construction. They are prepared to provide personnel such as nurses, laboratory technicians, radiologists and others trained in hospital skills.

The St. Mary Hospital will be at the southwest corner of Levan and Five Mile Road, Livonia. Twenty acres have been contributed by the Felician Sisters assuring space not only for the hospital but also for parking and landscaped grounds. There is reserve space for future construction of east and west wings and other buildings such as a nurses' home.

The exterior of the completely modern fire-proof building will be of brick and a modest amount of limestone trim. The main entrance will be at the center of the Five Mile facade opening into a spacious lobby with comfortable facilities for waiting visitors.

A restful pleasing interior will be maintained by careful use of color in the walls, trim and floors. All materials will be selected with attention to the problems of cleaning and maintenance. For convenience and efficiency two elevators will be provided.

- 120 PATIENT BEDS
 - in private and semi private rooms and wards
- 23 BASSINETTES
 - in nurseries in obstetric and pediatric sections
- 2 MAJOR OPERATING ROOMS
- 1 MINOR SURGERY ROOM
 - all designed and equipped to meet the most modern standards
 - rooms for sterilizing — scrub-up — recovery — doctors — nurses
- 1 LARGE DELIVERY ROOM
- 1 EMERGENCY DELIVERY ROOM
 - Rooms for: Labor — Doctors — Fathers
- OUT PATIENTS' DEPARTMENT
- PHARMACY
- RADIOLOGY SECTION
- LABORATORY
- THERAPY DEPARTMENT
- GENERAL AND SPECIAL KITCHENS
- STAFF DINING ROOMS
- CAFETERIA OPEN TO PUBLIC
- MEDICAL STAFF LIBRARY
- MEDICAL STAFF LOUNGE
- CHAPLAIN'S QUARTERS
- NURSES' LOUNGE
- OFFICES FOR: Hospital Supervisor
Admittance — Business Staff — Records

PERPETUATE YOUR GENEROSITY . . . GIVE A MEMORIAL

As a means of serving humanity and rendering honor to loved ones there is no nobler and more practical expression than an investment in hospital memorials — Living Memorials dedicated to safeguarding health, alleviating pain, bringing lives into the world and prolonging life itself.

The St. Mary Hospital offers you an opportunity to designate an entire section, a room, a unit of the building or an item of equipment as a Memorial. These Memorials offer excellent opportunities for individuals, business firms, civic, fraternal and other organizations to honor and perpetuate the name of a loved one, the founder of a firm or the name of an organization. As long as this great institution stands your Memorial will remain as a monument to your community interest and generosity in helping to make a brighter and healthier tomorrow.

AN ATTRACTIVE PLAQUE, SUITABLY INSCRIBED WITH THE NAME OF THE PERSON OR ORGANIZATION BEING HONORED AND THE NAME OF THE DONOR WILL BE ATTACHED TO EACH UNIT OF THE BUILDING OR ITEM OF EQUIPMENT SELECTED AS A MEMORIAL.

Any campaign worker will be pleased to assist you in making your selection from the memorials available, or you may contact the campaign office at Madonna College, Livonia, Plymouth 2241.

At this early stage in the campaign over \$150,000 has been raised in memorial gifts, representing an average contribution of nearly \$3000. The work of the various committees to date has been extremely gratifying.

A memorial is, of course, a unit of the hospital or an item of equipment therein, which is designated by an individual, firm, or organization in memory of a friend or loved one.

For donors of memorial gifts, a plaque will be attached to the particular room or item designated, which will last as long as the hospital stands, as a living memorial to some loved one, living or deceased.

YOUR CHILDREN AND GRANDCHILDREN WILL USE THIS HOSPITAL

The St. Mary Hospital will be a community hospital available to all people, regardless of race or creed. You, as a member of the community, should be eager to play a part in making our new hospital a reality. You certainly stand to benefit, as do all your neighbors, by having a readily-accessible hospital available to you.

Although we rarely realize how badly we need hospital facilities until some disaster strikes, the fact remains that such a disaster may very well befall you.

IT IS A FACT THAT . . .

One out of every three families, according to statistics, will require hospital facilities during the coming year.

Perhaps that one family will be yours. Where will you go when misfortune strikes? Where will you go when an emergency arises, and you can't afford to waste time traveling any appreciable distance to reach the nearest hospital?

Are you relying on chance, assuming you will have no difficulty in being admitted to a hospital?

REMEMBER :

There is no modern, major hospital in the area or Farmington, Livonia, Northville, Plymouth and Redford;

In one of the communities, 220 emergency cases have occurred since January 1, 1953, requiring hospitalization;

In the same community it is estimated that one out of every 25 motorists will be involved in an accident—chances are one in a hundred that he will be injured;

Maternity cases pose a problem—by no means should prospective mothers have to rush madly to a distant hospital, or, as has happened, to have their babies at home because hospital facilities are not nearby.

SIGN UP AS A WORKER

For these and many other reasons you should be willing to share in this great work. You will have to give up a few hours of your time and join your neighbors as campaign workers. Contact campaign headquarters at PLYMOUTH 2241. Be willing to do your part.

1400 ALREADY WORKING

Over 1400 residents of the area have signed up as volunteers. More workers will make the job lighter and will insure the effectiveness of the job that is being done.

Join these other fine, civic-minded people, who are wonderful enough to make the few sacrifices necessary in such a project as this. As reports indicate, they are doing a splendid piece of work. You can help these folks to do even a better job!

As a person devoted to your family, see to it yourself that something is done to provide this critically-needed community hospital right now. We cannot afford to delay any longer.

Again, let us remind you—call PLYMOUTH 2241, enlist as a campaign worker, and prove that you aren't one of those who says, "Let George do it." Do it yourself!

ANALYSIS OF YOUR GIFT TO THE ST. MARY BUILDING FUND CAMPAIGN

In the case of an individual, the limitation of the deduction for charitable contributions, for federal tax purposes, has been increased to twenty percentum of the taxpayer's adjusted gross income. Contributions are deductible in the year in which they are actually paid.

The following table shows the effective cost per thousand dollars of charitable contribution to the taxpayer, assuming a taxable income before deduction of the charitable contribution.

Taxable Income	Separate Return & Joint Return		Head of Household	
	Your Cost	Gov't. Share	Your Cost	Gov't. Share
Over 120 Patient Beds				
Over \$4,000	\$710.00	\$290.00	\$730.00	\$270.00
Not Over \$6,000	660.00	340.00	710.00	290.00
Over \$8,000	620.00	380.00	660.00	340.00
Not Over \$10,000	580.00	420.00	650.00	350.00
Over \$14,000	470.00	530.00	560.00	440.00
Not Over \$20,000	380.00	620.00	480.00	520.00
Over \$50,000	230.00	770.00	280.00	720.00

SAMPLE PAYMENT BREAKDOWN — MEMORIAL GIFTS

DONATION	MONTHLY	WEEKLY	DAILY
\$25,000.00	\$694.45	\$160.26	\$22.84
10,000.00	277.78	64.11	9.14
5,000.00	138.89	32.06	4.57
3,600.00	100.00	23.08	3.29
2,400.00	66.67	15.39	2.21
1,800.00	50.00	11.54	1.64
1,200.00	33.34	7.70	1.10
960.00	26.67	6.16	.88

Your Gift Is Deductible For Income Tax Purposes To The Extent Covered By Law.

**For Your Convenience Payments May Be Made Over A 36-Month Period, Involving Four Tax Years
YOUR GIFT TODAY ST. MARY HOSPITAL TOMORROW**