

For Your Convenience
We're Continuing the

GRAND OPENING

of our new

LIVONIA BRANCH

IN THE SHELDEN SHOPPING CENTER

thru Saturday, May 29th

This new branch will make saving on the First Federal plan more convenient for thousands of families in this fast-growing section. When you do the family shopping at the busy Shelden Shopping center, you'll find it handy to carry on your saving business at this new branch of First Federal Savings of Detroit. (We're right next to Kresge's store.)

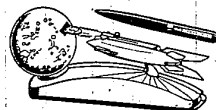
First Federal is Michigan's largest savings association and one of the largest in the country. Assets now exceed \$120,000,000. The current rate paid on in-

sured savings accounts is 2%. You can open an account, add to savings and withdraw by mail if you find that convenient. Postpaid mail savings envelopes are furnished on request.

During the Grand Opening celebration, there are souvenir gifts for all who drop in, and special gifts for people who open insured savings accounts.

Hope to see you during the Grand Opening!

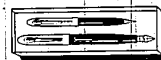
GIFTS FOR OPENING SAVINGS ACCOUNTS



When you open your account with \$5 or more, during our opening, you have your choice of the new Strato Bank pictured, or a Paper Mate Pen.

You'll like the streamlined appearance of the Strato Bank. Your youngsters will be fascinated, watching it pop their coins into the opening.

The Paper Mate Pen is a nationally-known retractable pen, worth \$1.69 in the stores.



When you open a new savings account with \$10 or more, during our opening, you get:

SHEAFFER FINELINE PEN AND PENCIL SET—nationally known, attractively styled and nicely packaged. There is no advertising imprint on pen or pencil; you can use as a welcome gift or keep for your own use.

You're invited to bring along one or more of your friends, neighbors or your youngsters to open an account and get one of these useful Grand Opening gifts.

FACTS ABOUT FIRST FEDERAL SAVINGS

First Federal is part of the Federal Savings & Loan System, organized by Act of Congress in 1933. We are members of the Federal Home Loan Bank.

Savings are insured to \$10,000 by Federal Savings & Loan Insurance Corporation, a government agency.

First Federal's principal business is to make saving pleasant and convenient for you. Postpaid mail saving envelopes are furnished free on request if you'd like to add to savings and withdraw entirely by mail.

A worthwhile current rate of 2% is paid on the entire amount of your savings here.



Downtown headquarters: Griswold at Lafayette, across from City Hall

FIRST FEDERAL SAVINGS OF DETROIT

LIVONIA BRANCH IN THE SHELDEN SHOPPING CENTER

Office Hours: Monday thru Thursday, 10:30 to 5:00; Fridays 10:30 to 8:00; Saturdays 9:00 to 12:00.