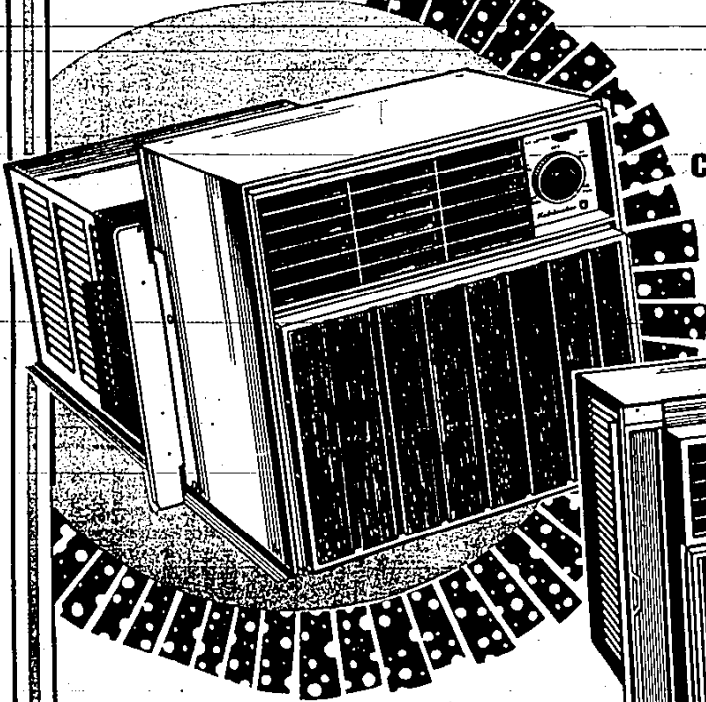


The

**COOL**

**DEAL**

IS NOW AT BILL & ROD'S,  
YOUR **KELVINATOR**  
AIR CONDITIONER HEADQUARTERS

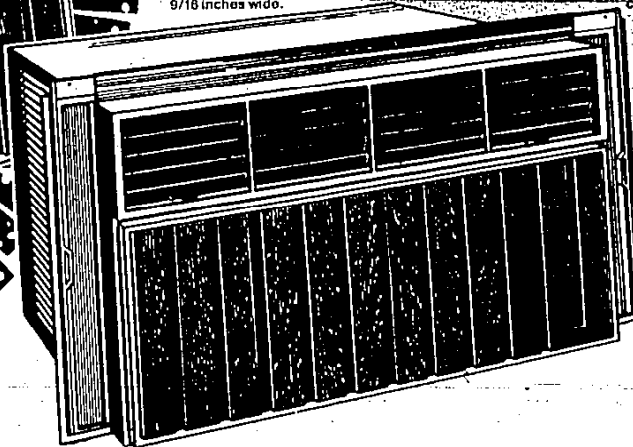


**CLEAN, COOL COMFORT FROM A CAPACITY TO SUIT YOUR NEEDS:**

**SERIES ONE:**  
6,000-8,000 BTU/HR.  
Universal Mounting for double-hung, casement, and sliding windows or through a wall. Only 14 9/16 inches wide.

**SERIES TWO:**  
5,000-6,000 BTU/HR.  
Portable, lightweight, easy to install with speedy mounting. Plugs into any standard electric outlet.

**SERIES FOUR:**  
9,000-20,000 BTU/HR.  
Speedy Mounting combined with slide-out chassis for ease of installation. Room-wide cooling.



All have fine-tuning automatic thermostat, easy-to-clean permanent filter, pecan woodgrained front panels.

FREE NORMAL INSTALLATION

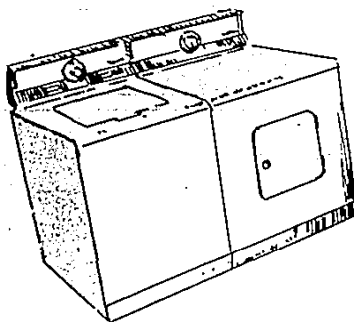
CONVENIENT TERMS • FREE SERVICE • FREE DELIVERY

FREE REMOVAL OF OLD WASHER



**MAYTAG**

*Now In Progress!*



**SALE**

**THE THRIFTY PAIR - FOR ALL WASHABLE FABRICS - FOR LESS THAN EVER BEFORE!**

*Plus* **MAYTAG DEPENDABILITY**  
(The Most Important Feature of all)

**Now! LOW-COST MAYTAG ALL-FABRICS WASHER**  
SIMPLE, ALL-FABRIC CONTROLS UNCOMPLICATE YOUR WASHING.  
**PROBLEMS:**  
3 Water temperature controls • 3 level water control • Powerful agitator with fabric softener dispenser • Regular wash cycle • Permanent press cycle • Delicate cycle • Heavy duty porcelain enamel top & tub • Zinc coated steel cabinet with acrylic enamel finish

**Now! LOW-COST MAYTAG ALL-FABRIC DRYER**  
AN ALL-FABRIC PERFORMER FOR TODAY'S MODERN FABRICS.  
Regular drying cycle • New permanent press cycle • Air Fluff cycle • All-Porcelain tumble drum • Safety door, stops dryer when opened • Lint Filter • Filters 100% of exhaust air

**Service • Service • Service**  
• Big selection of washers and dryers. Over 60 models on display. • IMMEDIATE DELIVERY. All Colors. • DELIVERY BY OUR TRUCKS. No waiting and We install Upon Delivery. • OUR SERVICE DEPARTMENT is factory trained, most cases serviced within 24 hours. • ALL SERVICE PARTS are carried on trucks for one stop service. • COMPLETE DEMONSTRATIONS Given by trained personnel.

**Guarantee**  
WHAT SETS BILL & ROD'S APART FROM OTHER DEALERS IS ONE WORD . . . SERVICE  
YOU BUY SERVICE WITH EVERY ITEM SOLD SO WHEN WE HAVE A SALE--ITS A DOUBLE BARGAIN TO BUY AT BILL & ROD'S --YOU BUY THE PRODUCT AND OUR SERVICE DOWN--As Low As \$10 a month with approved credit AWARD WINNING SERVICE

**Bill & Rod's APPLIANCE**  
Symbol of QUALITY service

15076 MIDDLEBELT South of 5 Mile Road

We back our sales with service

**425-5040**

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IMMEDIATE DELIVERY