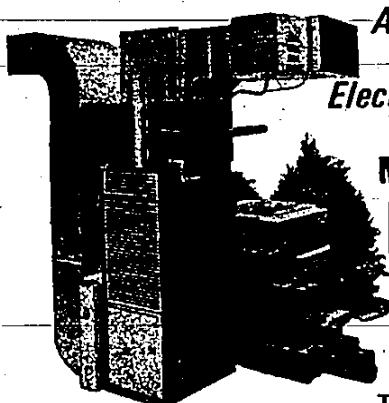


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Appliance Refinishing It Can Be Done...

By JUDITH BERNE

What to do...

You just saw a house that you really like, but the kitchen appliances are harvest gold and you have an almost-new turquoise refrigerator.

Although your realtor, husband and sister-in-law may tell you that it will really look all right, you know in your heart it won't.

Rather than stare at a turquoise refrigerator which consistently reminds you that it should be harvest gold, and rather than give up that really great house, you have a better option: you can have your refrigerator tinted the same color as the rest of your appliances. If you are willing to pay the price.

At "Appliance Refinishers" at 16035 Plymouth Road in Detroit, just southeast of the Observerland area, Lois Laesch will refinish your refrigerator, dishwasher and or vent-hood to a new color to match or coordinate with almost any color scheme. Stove tops are made of porcelain and can not be refinished.

"Any color that's on a car, you can have on an appliance," Miss Laesch advised. "We've done a lot of black."

Miss Laesch, who has been painting appliances for about four years, answered an ad in the paper to do "masking and sanding." Before I

knew it, I was doing the whole thing," Miss Laesch said.

"LOTS OF PEOPLE are surprised when they find out that the refinisher is a woman," she continued. "But after all, who really cares about refrigerators. Men just want them to keep their beer cold. But a woman cares about how they look."

All orders come in by phone and are taken by Janet McCormick. "If it's the matter of a scratch, we can take care of that in the home," Ms. McCormick said. "For \$18.50 we will come and repair it."

All complete refinishing jobs are done at the shop and brought in by a cartage firm. Average prices run \$35 for a dishwasher, \$26 for a vent-hood and \$67.50 for an average-size double door refrigerator. All prices exclude cartage.

"I couldn't even paint my kitchen," Miss Laesch admitted, when she originally began the job. Now the company does appliance repair for many smaller appliance dealers and some large ones -- namely Hudson's, Sears and General Electric.

Miss Laesch first washes the appliance down, then masks off the chrome, plastic and gaskets. Next using a power sander she completely removes the finish, hand sanding around the edges and door handles.

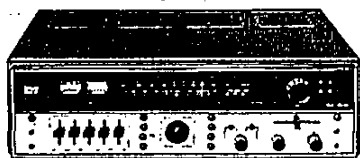


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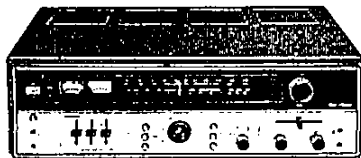
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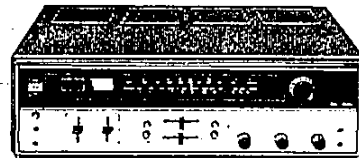
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