

Farmington's Own Community Newspaper SERVING SINCE 1888

Prize Winner
Second Place
1953
1954
General Excellence

The Farmington Enterprise

LEADERSHIP—OUR PURPOSE SERVICE—OUR GOAL

FARMINGTON, MICHIGAN, THURSDAY, DECEMBER 30, 1953

10 PAGES SEVEN CENTS A COPY

SIXTY-SEVENTH YEAR — NUMBER 13

Contribute Their Pennies In Fight Against Polio



Desiring to help in the fight against polio, the three sponsoring young girls shown above with Hattie DeVriendt, secretary-treasurer of the Farmington March of Dimes campaign, decided on a project to raise funds last fall. Collecting up all their old pennies, they staged a "pennies for polio" sale in the homes to neighborhood youngsters. Looking proudly at the pennies they collected in the polio "test tube" canister are, left to right, Kathy McCurdy, Nancy Coon and Karen Johnson. Canisters will be on display in all area business places soon as the 1955 March of Dimes campaign gets under way. Let's all be as generous as these young girls have been and make this year's polio fund-raising drive a big success.

Council To Hold 1st Semi-Monthly Session Monday

Plan Talks On Drainage And Elevation Problem

The first session of the City Council under the newly adopted program of semi-monthly meetings will be held Monday evening, January 3, in the Municipal Building.

According to the resolution approved by the Council on December 29, regular meetings will be held on the first and third Mondays of each month. The program is designed to facilitate the increased business of the city and to shorten the length of the present Council sessions. All regular sessions are scheduled for 8:00 p.m.

Home Decoration Winners Selected

Winners in the Christmas Home Lighting Contest, sponsored by the Farmington Junior Chamber of Commerce, were announced early this week by John Conway, project chairman.

2955 DOG LICENSES NOW AVAILABLE IN TOWNSHIP

Residents of the township are being advised this week that 1955 dog licenses are now available at the Township Office in the Town Hall, according to Clayton Goers, Treasurer.

Board Approves Gas Company Request For Withdrawal Of Rezoning Petition

Primary Election Expected To Draw Many Candidates

Petition Deadline Set For Monday Afternoon

The largest field of candidates in the history of Farmington Township is expected to file nomination petitions next week for the biennial Primary Election to be held in February.

Although only one candidate has actually filed this far, a large number of petitions are expected to be circulated. Township officials stated this week that more petition forms have been secured than ever before. It is expected that as many as four to five candidates may be running for a single office in the primary. Contests are expected on both the Democratic and Republican tickets for at least

Read Named Head Of Exchange Club



JAMES READ

Newly elected officers of the Farmington Exchange Club were inducted at the semi-annual installation held Wednesday noon at the Graceville Church.

James Read, assistant superintendent of the Farmington schools, was installed as president of the club. Other officers include: Jim Burns, first vice-president; Norman Lawson, second vice-president; Emory Hatton, treasurer; and Claude Goodes, secretary.

Kiwanis Officers To Be Installed

Dan DeGroot, newly elected president of the Farmington Kiwanis Club, will be officially installed at the Annual Installation to be held Tuesday, January 4, at the Salem Evangelical Church.

Other new officers to be installed include: George Wehling, first vice-president; Hill Wilson, second vice-president; Alvin Ramsay, secretary; and Ralph Albers, treasurer. Members of the Board of Directors are: Vincent Adamski, Fred Kelly, and Paul Buehler.

Reserves Right To Submit New Zoning Proposal At Later Date

At the request of the Michigan Consolidated Gas Company, the Farmington Township Board Tuesday evening approved a resolution withdrawing a pending petition for the rezoning of five parcels of land in the vicinity of Northwest Highway and Fourteen Mile Road.

One Killed, Seven Hurt In Holiday Auto Accidents

Three serious auto accidents involving Farmington residents over the long Christmas holiday resulted in death to one and injuries to seven others.

Injured fatally was Robert Tyson of 22755 Middlefield Road when the auto in which he was traveling south on M-15 went into a ditch to one and injuries to seven others.

FIVE MEN injured in a two-car collision at Middlefield and Twelve Mile Road Friday afternoon. Cyril McAndrews, 34, of Milled Lake, driver of the second vehicle, suffered lacerations about the face and a possible skull fracture, as did his 12 year old son, Robert. Two other McAndrews children, William, 10, and Ronald, 6, riding in the car, received minor cuts and bruises. Jane R. Brakke, 17, of 21300 Northwest Highway, driver of the second vehicle, suffered lacerations of the face and possible skull injuries.

Farmington Plans Sewage Group To Meet Jan. 6

The second meeting of the newly organized Southwest Oakland County Sewage Committee will be held Thursday afternoon, January 6, at the Farmington Municipal Building, James Tennant, chairman of the Committee, announced this week.

Farmington Plans New Adult Classes

The winter term of the Farmington School District Adult Education Program will open during the week of January 10 with a total of eight separate subjects being offered, James Read, assistant superintendent, announced Monday.

On Monday, January 10, courses will be opened in typing and sewing. The typing class for both beginning and advance students will be under the supervision of Elsie Barnard. The first course sewing class will be taught by Rose Russell.

The first session of the new wood shop class will be held on Tuesday, January 11, under the supervision of Ted Holscher. Elementary art and philately classes, which are included in the proposed authority, along with Farmington City and Township and parts of Springfield Township, Michigan, are included in the two suggested townships.

The Committee also authorized Tennant to contact Pate and Hiron, engineers, as well as Claude Stevens, bond attorney, and Matthew Carey, financial consultant, regarding methods and procedures to be followed in connection with the proposed sewage project. Initial plans are being developed around the possible establishment of a sewage network in the proposed Authority area with a hookup to the Detroit system at Six Mile and Grand River.

Action On Federal Aid Expected

Official news is expected to be received by the Clarenceville School Board next week regarding a decision on the district's application for Federal Aid to construct an addition to the Edgewood Elementary School.

Open 1955 March Of Dimes Drive With Display Of Special Canisters

The 1955 March of Dimes campaign will get under way in the City and Township of Farmington Monday, January 3, with "test tube" canisters to be displayed in business places throughout the area.

Canisters will be distributed by the Farmington Kiwanis Club in business places in the City and Township of Farmington and in the Clarenceville business district. The same groups will collect the canisters from the various business places at the close of the drive on January 21.

AROUND THE BLOCK

IT'S HARD TO TELL... on another year, make sure it isn't running out on you! Now is the time to think about it and, more important, to do something about it. The next few days are the most dangerous of the year as far as highway accidents are concerned. So for your sake and the sake of your family, make one pre-new year's resolution, namely to stay alive in '55. Don't start the new year as a vital statistic in the ordinary column or a patient in the emergency ward. It's all right to start 1955 with a bang, but don't end it a few hours later with a crash.

A FAMILIAR SIGHT... will be repeated next Monday when the 1955 March of Dimes canisters make their annual appearance in the stores and business places throughout the Farmington area. The presence of the canisters marks the beginning of another all-important campaign in the fight against the dreaded disease, polio. We all have a vital stake in this drive, for polio can strike any of us at any time. We all have an important role to play, for polio must be eradicated from the list of feared diseases. It can be done, if we all do our part. So look for the March of Dimes canister in your favorite store and deposit your dimes and dollars. Give as much and as often as you can. Join the battle against polio!

ON THE EVE... of a new year, all of us here at The Enterprise want to wish you success and happiness in 1955. We greatly appreciate the support and cooperation you have given us during the past year and pledge our continued efforts to serve you better in the new year ahead.

Little Change In Living Cost

Babson Forecasts Increase In Business Volume During 1955

According to Roger W. Babson, nationally-known business commentator and investment advisor, business volume is expected to increase during 1955, especially during the first half of the year, with the general cost of living remaining about the same as in 1954.

Babson comments on 50 separate items in his Business and Financial Forecast for 1955. Despite falls from some quarters, 1954 saw a drop in the average Physical Volume of Business of only 5% from the record year 1953.

1. GENERAL BUSINESS. Despite falls from some quarters, 1954 saw a drop in the average Physical Volume of Business of only 5% from the record year 1953. 1955 could see a rise of about the same amount. Certainly, the direction of business until mid-1955 will be upward.

ARMAMENT INDUSTRY

The armament industry will still be one of the main floors beneath the economy. The electrical and electronic industries are expected to have a rate close to that of 1954.

9. OTHER INDUSTRIES. I am somewhat optimistic on clothing, aircraft manufacturing, airlines, transport, radio, electric equipment, electricity output, petroleum products, natural gas, and shoes.

10. WEATHER CONDITIONS. It is foolish for me to attempt to forecast rains, droughts, frosts, etc. for any special section. However, taking the nation as a whole, I look for better weather in 1955.

RETAIL SALES

The outlook for retail sales is encouraging, at least through the first half of 1955.

11. PROFITS. Stiffened competition is chipping away at the profit margin. Return on invested capital is in a long-term downward trend. The first few years after World War II were the golden years for the novice in business and for the inefficient. Those days are gone for a while.

12. PROFITS. Stiffened competition is chipping away at the profit margin. Return on invested capital is in a long-term downward trend. The first few years after World War II were the golden years for the novice in business and for the inefficient. Those days are gone for a while.

DIVIDENDS

Recent high expenditures for new plant and machinery have left some concerns with very high depreciation charges. As new capital commitments are cut and depreciation remains high, cash inflow could be expanded. Such companies should be able to pay out in dividends a higher percentage of earnings in 1955 than in recent years, notwithstanding a moderate profits shrinkage.

13. INVENTORIES. Inventories have been permitted to run down during 1954. As total business expands, there will be a tendency to replace reduced stocks.

14. INVENTORIES. Inventories have been permitted to run down during 1954. As total business expands, there will be a tendency to replace reduced stocks.

WEATHER CONDITIONS

It is foolish for me to attempt to forecast rains, droughts, frosts, etc. for any special section. However, taking the nation as a whole, I look for better weather in 1955.

15. RETAIL SALES. The outlook for retail sales is encouraging, at least through the first half of 1955.

16. PROFITS. Stiffened competition is chipping away at the profit margin. Return on invested capital is in a long-term downward trend. The first few years after World War II were the golden years for the novice in business and for the inefficient. Those days are gone for a while.

17. SELECTIVITY. Higher in-