

STOP PLEAS
Got a pooch crazy with fleas? Spare the little critter. Cut some thick, white string into 18-inch lengths. Soak them in oil of Pennroyal. Tie one string under his collar. Replace in a few days with a fresh string. This treatment will rid his suffering hide from fleas in short order. Wrap unused string in wax paper.

One of the most fascinating aspects of Cavaloid Covers in New Mexico is its population of bats. At dusk every day three million of them leave the cave on their nocturnal quest for insects.

A man owes it to himself to become successful. Once successful, he owes it to the Bureau of Internal Revenue.

Meet Your Michigan

MICHIGAN FEELS
CELEBRATING ITS 100th BIRTHDAY... THE MICHIGAN STATE FAIR WAS HELD IN MORE DIFFERENT TOWNS BEFORE SETTLING IN DETROIT... 187 ACRES OF LAND WERE BOUGHT IN 1817... COUNTY FOR THE FAIR... MICHIGAN WAS FOUNDED... THE FAIR WAS HELD...

MICHIGAN LEADS AGAIN!
RECAPITULATING ITS 100th BIRTHDAY... THE MICHIGAN STATE FAIR WAS HELD IN MORE DIFFERENT TOWNS BEFORE SETTLING IN DETROIT... 187 ACRES OF LAND WERE BOUGHT IN 1817... COUNTY FOR THE FAIR... MICHIGAN WAS FOUNDED... THE FAIR WAS HELD...

URBAN MICHIGAN CENTURY!
GREAT FEAT OF THE SPANISH EPIC... MICHIGAN WAS FOUNDED... THE FAIR WAS HELD...

TOWNS BY THE MILES!
CREATING THEIR 10th ANNUAL TRIP... THE MICHIGAN STATE FAIR WAS HELD IN MORE DIFFERENT TOWNS BEFORE SETTLING IN DETROIT... 187 ACRES OF LAND WERE BOUGHT IN 1817... COUNTY FOR THE FAIR... MICHIGAN WAS FOUNDED... THE FAIR WAS HELD...

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You Never Outgrow You Need to Progress...

That you never outgrow your need for milk is a matter of medical record. Physicians will tell you that the calcium content of your body needs constant replenishment. Milk is your principal source of calcium.

Your dairy farmer knows this, among other scientific facts, and he knows that the high quality of the milk he produces today makes it possible for physicians to recommend three glasses every day as an almost indispensable health formula. For growing children, the rate of consumption is higher.

Scientific methods in dairy farming, stemming from cooperative programs in the classrooms, laboratories and experimental procedures of our great colleges, and by progressive farmers, have brought the quality of milk production to the highest standards in history. Michigan State University has worked unceasingly for a century for technical improvement in all phases of milk production and marketing.

Michigan's dairy farmers recognize this valuable, continuing contribution. In saluting Michigan State University's 100 years of cooperation, the 17,500 members of this organization agree that you never outgrow your need to progress.

One of the outstanding progressive steps taken by the Michigan Milk Producers Association was the adoption and perfection of its plan for leveling production and minimizing seasonal variations in the milk supply in the Detroit Metropolitan market.

Known as the "base and excess plan", it assures consumers of adequate supplies of pure, fresh milk throughout the entire year. For the dairy farmer, it provides a real incentive for adopting modern methods of management and production, resulting in more profitable disposition of his milk supply.

Just how this progressive step reacts to the public benefit is well shown in the bar chart at right. The figures compiled by the U. S. Department of Agriculture represent the percentage of fluctuation between the season of high and low milk production in the major marketing areas listed.

Detroit's exceptionally low percentage of seasonal variation guarantees an ample supply of pure, fresh milk during the winter months when many cities suffer shortages—it safeguards the public health and welfare.

Milk is one of life's essentials. Like water, it is needed every day of the year and a constant, dependable supply of milk flowing into a big city is as important as a constant flow of water through its mains.

Members of the Michigan Milk Producers Association, by means of their progressive thinking and action, have made that constant flow of milk available in Detroit as well as many other Michigan markets.

MICHIGAN MILK PRODUCERS' ASSOCIATION
406 Stephenson Bldg. Detroit 2, Michigan

1 Detroit	17.5	6 Cleveland	45.0
2 Cleveland	24.0	5 Chicago	47.7
3 St. Louis	25.0	6 New York	62.9
4 Boston	42.0	7 Boston	63.6

Golf Tourney Still Open In Livonia

It is still not too late to enter the men's and women's golf tournaments in Livonia, officials of the Livonia Parks and Recreation Commission disclosed. The week-long tournament play will be open for women until August 24 and for men until August 27.

Briefs of \$1.00 must be sent to the office of the Department of Parks and Recreation at 33211 Seven Mile Road. Contestants may play three 18-hole rounds at Livonia Golf Course at their leisure. Score cards must then be sent to the Recreation office for handicap. Cards for women must be submitted prior to August 24 and for men prior to August 27. Officials recommend that the tournament rounds be played at hours other than from 4:30 to 6:00 p.m. on weekdays. Regular play on the golf course during those hours may cause the course to be crowded.

After handicap is established, a final round of play will be held on August 24 for women and on August 27 for men. Tee-off time for the final round will be at 10:00 on both days.

Drifting About In The Subs
By MRS. HOWARD LEGG

Mrs. Rachael Stewart of 26248 Rosehill Street was hostess Tuesday, August 4, to the Women's Fellowship class of the Farmington Baptist Church, Sunday School. Prayer was recited by Dr. Northrop, followed by the serving of a pot luck luncheon. Miss Jane Habersham and Deborah Northrop were honored with birthday gifts and cards.

Devotions were given by Mae Leffinger. Twenty guests were present, including Mrs. Oliver Seitz, president of the Missionary Circle, who recently returned from a tour in Europe.

Recent guests at the Springbrook Drive home of the Homer Kendrick were Mr. and Mrs. Howard Owens and baby from New York City and Mr. and Mrs. Homer Owens of Royal Oak.

Although Robert Taylor has recovered sufficiently from a recent illness, to be released from St. Joseph's Hospital in Pontiac, he is still under the care of a doctor.

After enjoying a week's relaxation at the summer cottage of a friend, Mrs. Marion Gilmore has returned to her home on Springbrook Drive.

Miss Carol Smith was honored on her birthday Saturday and Miss Barbara Jones celebrated her birthday on Tuesday. Both young ladies live on Tuck Road with their parents, Mr. and Mrs. James Smith and Mr. and Mrs. Hamilton Jones, respectively.

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Over The Hills -- Into The Orchard
GLEN ORCHARD -- NORMANDY HILLS -- RIDGEWOOD
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Mrs. and Mrs. Alfred Lemerand were guests of honor at a surprise birthday anniversary party given them by Mrs. Lemerand's sister, Mrs. John Lewis of Glen Valley Drive on July 30.

Mr. and Mrs. Lewis served a buffet dinner, complete with a wedding anniversary cake, to 85 persons in their gaily decorated yard. Mrs. Norman Cook, mother of the anniversary bride, via time recordings, played the wedding march. Her father, Norman, made the congratulatory speech to the happy couple.

Mr. and Mrs. Alex Pala and daughters, Mary Lou, Elizabeth and Joanne, were guests last week at Michigan's Auditor General Tarzonski at Mackinac Island. While there they attended a birthday party honoring Florence Tarzonski, at which Governor William and his wife were present.

Later, the Palas and Tarzonskis attended a cocktail party given by Mrs. Williams at the governor's mansion on the island.

A double welcome is in order to Mr. and Mrs. Arthur Duto. On August 2 a baby girl was born to them. This week they moved into their newly completed home on Raphael Drive.

A rash of grass fires broke out in the Orchard recently. The fires, believed to have been set, spread so rapidly that it was necessary to call the fire department. They quickly checked the blazes.

Mrs. and Mrs. Lawrence Gleiger and Mrs. Sharon Heilker, daughter of Mr. and Mrs. Richard Heilker, attend camp last week at Prou Lake. Her camp teacher was Mrs. Charles Cox. Russell Heilker and Connie Heilker have been spending the past week with their grandmother, Mrs. Richard Banfield.

Raymond and Evelyn Knapp, children of Mr. and Mrs. William Knapp, spent Saturday with Mrs. Alden Green. Nancy is spending the week at Green Lake with her Sunday School class. She left Saturday morning for the lake.

A combined birthday party was given Mary Ellen and Kathy Grose, 4 and 8 years old respectively, at the Wilford (Grose home) Sunday afternoon, August 8. Many relatives were present and enjoyed ice cream and birthday cake served in the back yard. Mrs. Grose happily reports that the broken arm suffered by Nancy Grose, 7, in June, is now on the mend.

A welcome is extended to the Ben Hilek family, who recently moved into their new home at 33087 Finerman Court.

An emergency executive meeting of the Glen Orchard Civic Association scheduled for Friday, July 29, was postponed due to the large number of chairman on vacation.

Mr. and Mrs. S. X. Bradley, Jr., and five children were recent house guests of the John Bradleys of Raphael Road. The S. X. Bradleys reside in Hartford, Connecticut.

John Bradley is now spending his second week of active duty with the Air Force Reserves at Selfridge Air Force Base. Bradley is a jet plane flying instructor.

New residents to Quaker Valley are Mr. and Mrs. Paul Mortenson and family, who have moved here from Racine, Wisconsin, to their new home at 33960 Braebury Ridge.

Mortenson, who is employed with Massey-Harris-Ferguson Com-

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West Farmington
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One of the sanitation violations cited against a Detroit bakery was that there were footprints on the walls and ceiling of a walk-in refrigerator. That baker could make more dough as a magician.

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Starting Sunday, August 21, for Farmington...

NATIONWIDE DIRECT DISTANCE DIALING!

the nation at your fingertips through the magic of your dial!

One-party and two-party line customers will dial their own calls to more than 100 communities in Michigan and nearby Canada and to 235 places with 14,000,000 telephones in 11 other states!

Along with local dial service here in Farmington, the latest type of out-of-town telephone service—Direct Distance Dialing—will come to one-party and two-party line customers Sunday, August 21.

To call many places by Direct Distance Dialing, you'll just dial the number... the telephone office name and figure plus four more figures. Just seven turns of your dial.

To call more distant places, you'll just dial a code number of three figures (that routes your call to the proper section of the country) and then dial the complete number. Ten turns of your dial... and the distant telephone will ring. Long Distance calls that you dial direct will go through faster!

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