

Construction firm in Montreal, Canada, is installing TV sets in night watchmen's sheds to keep 'em awake. Good idea for their engineers' offices, too. There are some mighty nice constructions showing up on the screens these days.

Laziness travels so slowly that poverty soon overtakes him.

### Basement Homes Stage Comeback

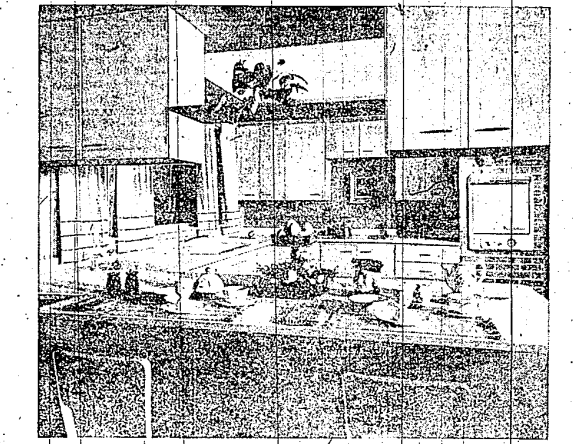
Basements are making a strong comeback. Various studies show that the trend toward basement less homes, which had become quite pronounced in recent years has been reversed.

A U. S. Bureau of Labor Statistics survey discloses that 41 per cent of houses started in the first quarter of 1944 had basements. That represented a 5 per cent gain over the 1939 figure.

On the basis of a recent study among more than 100 new home owners, American Builder magazine reports that basements are one of the most desired features in new houses.

The National Lumber Manufacturers Association asserts that a larger proportion of houses are being built with basements than at any time since before World War II, when 69 per cent of dwellings were so equipped.

More and more home buyers prefer the extra space which a basement provides.



**THE ATTRACTIVE** kitchen shown above is highlighted by a breakfast bar made of the same wood as the kitchen cabinets, adding both charm and convenience to the room. The bar doubles as a room divider between the kitchen and adjoining dining room, showing how a "peninsula" unit adds greatly to the utility of the kitchen's basic U-plan by serving several functions. How charm is added to the kitchen is reflected by the rich wood-grain of the peninsula unit and overhanging cabinets, and the way the arrangement frames the attractive opposite wall with its built-in wall over, surface range and multi-drawer base unit.

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### Wood Paneled Walls Serve As Fitting Background For Modern Home Decor

Like the brush stroke of an artist, natural textures, grain and coloring of woods like Douglas fir, a vehicle of incomparable beauty for the modern decorator. Elsie Doty Sopp, American Institute of Designers, says paneled walls of fir offer striking backgrounds for color, fabric and furnishings when creating a home in the modern mood. Sopp, prominent West Coast interior decorator, suggests just one of many decorating themes which allies itself perfectly with panels of natural close-grained Douglas fir.

First the decorator lifts the tawny copper grain directly from the paneling and makes it an essential part of upholstery color. Along with a soft avocado green and rich browns, the copper becomes an integral tone in chair and davenport covers.

A highly-stylized hand blocked print for the accessories once more incorporating the three major colors, is effective. The "Famous Actors" cotton fabric has a diamond motif of deep copper with the four figures - Harlequin, Pantaloon, Clown and Sprite - imprinted in shades of muted copper, antique green, brick red and white. These characters are large and may be cut from the fabric and framed behind glass for a surprising picture grouping.

A startling innovation in floor covering is the new copper and brass inlays in square, round or Chinese diamond tiles. Heavy-weight, vinyl tile in marbled copper and brown tones, or a terrazzo vinyl tile, with the Chinese diamond copper inlays at strategic intervals will keep eyes glued to the floor. Under it all - hemlock flooring for resilient walking surface, important to the busy housewife.

For a busy, deep-pile esthetic bit of comfort beneath your feet, a good-sized Moroccan hand-woven rug will carry out the room's color

### Lighting Tips

Don't blame Dad when he falls asleep over his evening newspaper, say lighting specialists. Could be that the lamp by his favorite easy chair gives him so little light that he can't see to read comfortably and easily. Give him a new floor lamp for his next birthday present and watch him enjoy his sessions with the evening news.

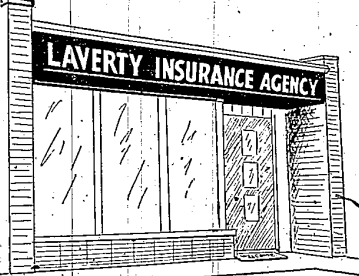
To make sure the light is just where he needs it for easy seeing, lighting specialists have developed a special recipe for correct placement. Simply measure 15 inches to right or left of center of book or paper, then from this point, 26 inches at a right angle to rear of chair. This locates the spot over which center of the lamp shade should be placed for best lighting results.

Unlike the more familiar filament bulbs, the life of your fluorescent lamps is shortened by turning them on and off unnecessarily. Lighting people point out that it is wise economy to keep fluorescent lamps burning when you leave a room for a short while.

Speaking of fluorescent light, don't forget how much more attractive both room furnishings and guests will look if you choose deluxe lamps. Now available in both de luxe warm and de luxe cool for warm or cool atmospheres, these lamps are ideal for home use. Specialists advise that de luxe cool fluorescent is usually preferred in crisp, modern interiors while the warm, mellow de luxe warm fluorescent is ideal in traditional rooms.

If you're planning to build a new home be sure to consider the placement of your furniture before lighting fixtures are installed. Many dining areas today are planned for off-center placement of the dining table. If you plan to keep your table against a wall, do arrange to have the fixture installed so that it is over the table even though it is off center. New types of dining room fixtures with end of the time, the light had to be stepped up about 45 per cent for perception.

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### Wood In Building Used Thru Ages, Architect Notes

Wood, in proper juxtaposition with other building materials, has captured the imagination of architects through the ages, observes S. Robert Anshen of San Francisco, a leading member of the American Institute of Architects and authority on wood design.

The English, French and Italians, Anshen reports, used much wood during the Renaissance. The half-timbered structures of the middle ages in Europe — the original wooden temples of the Greeks — the wicker "plywood" sarcophagi of the Egyptians — lead us back through history.

The Chinese, Japanese and Indian cultures, the architect points out, are well known for their extremely knowing, civilized uses of wood.

It is the constant purpose of the American architect today, Anshen continues, to capture the human warmth, tactile quality which wood alone possesses in design of domestic, commercial and industrial structures where appropriate.

One of the most important skills of architecture, he observes, is to so interrelate textures and qualities of material as to create a warm and human result. Out in the far west where the contemporary styling of the new version American home had its first great impetus just a dozen years ago, architects were fortunate in being able to draw on many native western woods, which are also available nationwide.

Veteran employees of Harvard University - 294 of them - have given a total of nearly 9,000 years of service to the educational institution at Cambridge, Mass. John Clappison Sells Insurance Phone GR. 4-3511

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