



YOU MAY BE CALLED!

WAIT FOR THE TELEPHONE CALL

That Will Mean You Will Receive a VALUABLE BOOK OF GIFT CERTIFICATES
Offered by Firms Listed Below

Unusual Service Values And Entertainment In The

CHEST OF GOLD BOOK OVER \$65.00 WORTH OF SERVICES AND VALUES!

This offer is being made to introduce the services offered by these firms in the hope that they can continue to serve you!

FOR ONLY \$3.95

Your Chest of Gold will be delivered to your door. Pay the delivery man ONLY \$3.95 and enjoy the savings! Nothing more to buy!

This wonderful opportunity is made possible by these firms as a means of building good will. It is their way of getting better acquainted and the only cost to you for over \$65.00 worth of services, values and entertainment is just \$3.95 to cover the cost of distribution. If you are called by phone — just say "YES" — and you may receive this valuable book of over 23 GIFT CERTIFICATES.

ANTONIO'S PIZZERIA and RESTAURANT
28815 Northwestern at 12 Mile

STEVES RADIO and TV SERVICE
27125 Grand River

HI GLO GIFT and CARD SHOP
25030 Grand River

ELAINES MODERNE BEAUTY SHOPPE
21428 Roosevelt

MODERN BEAUTY SHOP
33123 Grand River

NATUR-WAY HEALTH CENTER
26403 Grand River

MERLE NORMAN COSMETIC
Birmingham and Detroit

AUDREY'S HOUSE OF BEAUTY
25230 Grand River

STYLE-RITE BEAUTY SHOP
28821 Telegraph Road

THERESA'S COLONY HOUSE

**VIRGINIA FARREL
BEAUTY CLINIC and DERMAWAY BEAUTY**
Detroit

TIP TO TOE BEAUTY SERVICES
Detroit

B and D TEXACO SERVICE
27089 Grand River

KEN'S STANDARD SERVICE
214 Pontiac Trail, Walled Lake

BERLING - McHUGH
30711 Grand River

DORAN and FISHER AUTO SERVICE
28730 Grand River

MOYER'S SERVICE
43090 Grand River

JOHNNY O'S MOBILE SERVICE
27730 Orchard Lake Road

BOB'S FRIENDLY SERVICE
32686 Grand River

FARMINGTON AUTOMATIC LAUNDRY
31036 Grand River

LAKE AUTOMATIC LAUNDRY
132 W. Main St., Walled Lake

SOUTHFIELD SELF SERVE LAUNDRY
Telegraph at 12 Mile Road

THE FOTO SHOP
21573 Grand River

ANN PALMER PORTRAIT STUDIO
12809 Grand River

ARTHUR MURRAY DANCE STUDIO
Detroit

STAVA MUSIC STUDIO
Capitol Schools Music - Dance
Redford College of Music
Detroit

WALLED LAKE CASINO BALLROOM
Walled Lake

IVORY POLO FIELD
Detroit

The Chest Of Gold is sold by telephone only — to a limited number of residents in the Farmington and Walled Lake Area.

When the Chest of Gold Representative calls your telephone number — she will explain in detail the many services being offered by local merchants!

The Chest of Gold Book is published and distributed by the Heinen Advertising Co., 30691 Grand River, Room 6, Farmington, phone GR. 4-1850, and has no connection with any charitable organization, Business Men's Association or the Board of Trade.

