



Recent addition at Mason's Super Market on Farmington Road near Seven Mile almost doubles size of store.

Three Day Celebration Planned At Enlarged Mason's Super Market

A big three-day celebration will be held next Thursday, Friday and Saturday, September 6, 7, and 8, at Mason's Super Market on Farmington Road, just north of Seven Mile Road, to commemorate the recent enlargement and modernization of the store.

The building was almost doubled in size earlier this summer and was completely modernized to keep pace with the rapid residential development in the area and to provide a complete line of food and party products. The enlargement has enabled Mr. and Mrs. Everett Mason, owners of the store, not only to carry a larger stock of merchandise but also to greatly increase the variety of lines of groceries, produce, meats, beer and wine, and other party merchandise in the establishment.

During the gala celebration at the store, a basket of groceries will be presented to a lucky person each day for one cent. Ice cream and a variety of other gifts will also be distributed during the celebration, the Masons said.

The Masons, who have been residents of Livonia for the past 22 years and now make their home at 32150 Five Mile Road, started the grocery business at their present location in 1948. The original store was a 28 x 60 foot structure with a limited line of merchandise, and was almost totally operated by Mrs. Mason. Mr. Mason was serving as a building inspector for Livonia Township at that time.

In 1950 the Masons added a 30 by 70 foot addition to the store and increased their line of groceries and party merchandise considerably. The third addition this summer was a 40 by 60 foot section, giving them a total frontage of 88 feet and a depth of 60 feet with a 10 by 20 foot storage unit at the rear.

Mr. and Mrs. Mason, who now operate the store jointly, are assisted in providing complete grocery and party line services by five trained employees.

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RECORD INSURANCE DEATH BENEFIT PAYMENTS MADE

Michigan families received \$51,948,000 in life insurance death benefits in the first half of 1958, compared with \$46,784,000 in the corresponding period last year, it is reported by the Institute of Life Insurance. This year's payments were 102 per cent greater than those in the corresponding period ten years ago, when the six-month total was \$25,756,000.

The number of policies paid off in this state because of death in the first six months of 1958 was 30,693, which compared with 28,670 in the first half of 1955 and 20,924 in the first half of 1948.

"The rise in death benefit payments in the past ten years directly reflects the greatly increased holdings of life insurance by American families since the end of World War II," Holgar J. Johnson, president of the Institute, said in announcing the figures. "Death benefits paid in the first half of this year throughout the country were 83 per cent greater than in the corresponding period of 1946, the first post-war year, even though mortality among policyholders generally appears to be near the record low rate, materially below the 1946 rate. Aggregate ownership of life insurance in this country has risen 145 per cent in the past ten years."

For the nation as a whole, \$1,208,926,000 was paid as death claims in the first half of 1958, compared with \$1,112,665,000 under 824,255 policies in the corresponding period of last year and \$610,000 in the first six months of 1946.

Total payments to American families by their life insurance companies were \$2,924,700,000 in the first six months of this year, \$1,492,700,000 more than similar payments in the first half of 1946.

The way of the transgressor may be hard, but it isn't lonely.

Vitamins Play Important Role In Health, Authorities Indicate

Poorly balanced diets, despite high calories, cause a large number of people across the nation to suffer from malnutrition, recent studies show.

Primary blame rests on increased consumption of so-called "empty-calorie" foods, such as sugar, which are high in energy content but almost devoid of proteins, necessary minerals and vitamins.

Americans, to an increasing extent, are filling this gap, which is common to all age, social and economic groups. With ever-increasing health consciousness in the United States, the use of vitamins should continue to rise.

Severe disorders occur in individuals when essential vitamins are sharply lacking. In most cases, however, conditions develop which do not incapacitate, but rather cut down efficiency and set the stage for invasion by disease organisms.

Biochemist Casimir Funk is credited with the name, vitamin. In 1911, he isolated a substance which, when added to a synthetic

diet for experimental animals, would prevent malnutrition. Believing it to be an amine related to the amino acids, and aware it was necessary to life, Funk called this substance a "vitamine." The "e" was later dropped.

Natural foods contain vitamins and minerals. However, the vitamin-mineral content may vary considerably, depending upon factors such as soil conditions and procedures used in harvesting, food handling and cooking.

Supporting this is the fact that 27 states have passed legislation requiring enrichment of white bread. This stemmed from the reduction of vitamin B-1 or thiamine through processing wheat into white flour.

Although vitamins will not sustain life by themselves, they are indispensable in today's nutrition.

Vitamin products are excellent supplements for the average person. However, they should not be used as a substitute for food, because bulk is essential. The main purpose of vitamins is to aid the body's full and efficient utilization of food.

Friday afternoon guests of Mrs. Christena Rehahn of Mayfield Avenue were her nieces, Mrs. Mary Greene from near Battle Creek and Mrs. Lee Galloway from Garden City.

When you go to get out the rubbers and overshoes for fall and winter wear is just about the time you'll find the sports shirts you were trying to locate all during the past summer.

Mrs. Robert Laughman and her children, Billy, Denny, and Donna, formerly of Mayfield Avenue but now of Lathers Avenue, Livonia, are vacationing at a church camp in northern Michigan.

Troop 258 Enjoys Summer Events

Eight girls from Senior Scout Troop 258 went on a camping trip to northern Michigan last month. Dorothy Calhoun, Donna Cox, Carol Dennis, Bonnie Gale, Stella Mather, Margo McGlocklin, Marcia Moorhead and Susan Weaver, accompanied by Mrs. F. Reagan and Mrs. D. Leach, made the trip.

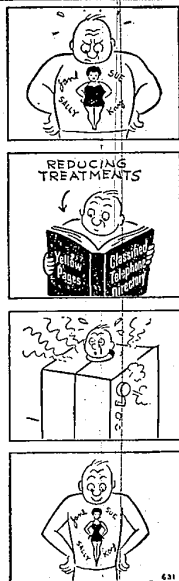
The first overnight stop was at Higgins Lake State Park. They spent the next day traveling to Michilimackinac State Park. The rest of the trip was spent visiting the Upper Peninsula.

Points of interest visited were Hartwick State Forest, the Old Fort at Mackinac Island, the Upper and Lower Tahquamenon Falls and the Straits of Mackinac Bridge, now under construction.

Betty Beckett, Mary Huft, Lois Leach, Stella Mather, Margo McGlocklin, Donna Rile and Susan Weaver spent a recent week end at their Scout leader's cottage. Highlight of the week end was a visit from two Camp Narrin counselors, Miss Margaret Taylor and Miss Joan Bush.

A group of girls from Troop 258 went to the Aquo Flitties at Belle Isle on August 24. Mr. and Mrs. Reagan, Mrs. D. Leach and Mr. Dennis accompanied the girls.

Mrs. Norma Bolyard and her four children, of Parker Avenue, have returned home from a three-week vacation stay near one of the lakes. Miss Irene Sherman, who resides with the Bolyards, was with them.



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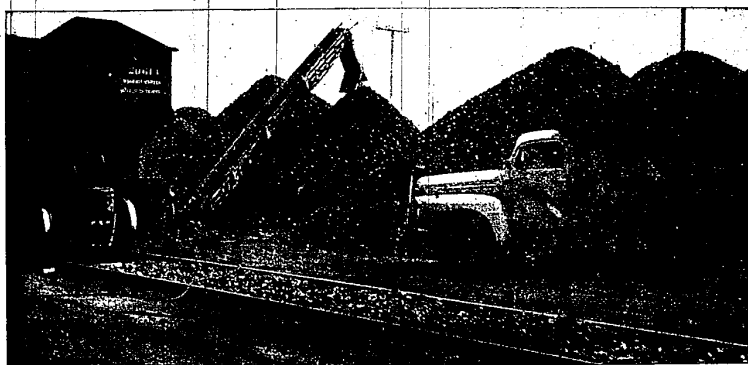
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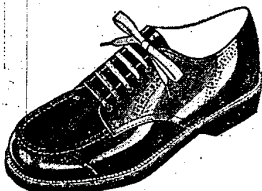
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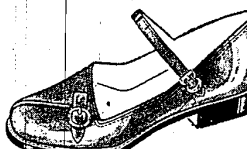
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