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WHY re-enlist in the small-car army?



READ THIS STARTLING FACT

5 out of 10 Smaller Cars wear a Pontiac Price Tag —yet none gives you Any of Pontiac's Advantages

PONTIAC GIVES YOU UP TO 8.9% MORE SOLID CAR PER DOLLAR!

Not one of the smaller cars can give you the heavy-duty construction, the road-bugging left and solid security that surround you in every Pontiac. Yet Pontiac's the nimblest heavy-weight you ever managed—and your Pontiac dealer can show you more than six dozen advanced-engineering reasons why! Pontiac has gone all out to make this genuine big car the best behaved beauty that you ever had the pleasure of hosting. You'll find Pontiac's exclusive Precision-Touch Controls make steering and braking the surest, easiest you've ever experienced! Park it, cruise it, try it in stop-and-go traffic... this is driving the smaller jobs can't duplicate!

PONTIAC GIVES YOU 4 TO 7 INCHES MORE WHEELBASE!

The small cars extend bumpers and fenders to look big—but Pontiac puts the extra length where it counts—between the wheels! Pontiac's longer stride breaks the bumps instead of riding on them. And this extra length shows up inside, too, in stretch-out space for six footers. Add to Pontiac's bonus in length its all-new suspension system and you have an exclusive Level-Line Ride no car at any price can surpass... and a built-in sense of direction and security that will spoil you for the smaller cars forever!

PONTIAC'S PERFORMANCE TOPS THE BEST THE SMALL CARS CAN OFFER—BY A WIDE MARGIN!

Not one of the smaller cars can measure up to Pontiac Performance. Whether you judge a power plant by engineering statistics or on-the-road performance, Pontiac's Strato-Stroke V-8 stands head and shoulders above anything in the low-price field. Your Pontiac dealer will be happy to show you a complete facts-and-figures comparison—then an eye-opening test drive in traffic or out on the highway will supply all the heart-lifting proof you need that Pontiac has separated the men from the boys when it comes to performance!

—AND PONTIAC HAS ALWAYS BEEN FAMOUS AS ONE OF AMERICA'S TOP TRADE-INS!

Maybe it comes as a surprise to you that so much more car can be yours at the same price you've seen on the smaller cars. But there's the fact! And Pontiac is a wonderful investment, too. As you know, it has always commanded a top trade-in. So why not step out of the small-car class and into a Pontiac... there's nothing in your way. Your Pontiac dealer has the keys and an eye-opening offer waiting for you right now! So why not look and feel like a million—instead of a million others?

NOW if you want the ultimate in both economy and extraordinary performance, see the new Pontiac Catalina! It's available at extra cost on even the lowest priced Pontiac model! It's America's newest power advance and exclusively Pontiac's at so low a cost!

SEE YOUR AUTHORIZED

Pontiac

DEALER

TRADING'S TERRIFIC RIGHT NOW!



MARGARET ALLEN

To Receive B.S. Degree From Western University

Margaret Allen of 2818 Salem Road in Woodstock Village will be one of more than 900 to be graduated from Western Michigan University in Kalamazoo at graduation ceremonies on June 10.

Miss Allen will be one of a total of 200 students to be awarded Bachelor of Science degrees. This is the largest class ever to be graduated from Western and the first group of graduates to be receiving degrees bearing the "university" name. Guest speaker for commencement exercises will be Senator Charles Potter of Michigan.

Obituary

Arthur Martin Hoffmeyer, Sr. Arthur Hoffmeyer, 2014 Antago, Livonia, passed away June 9, following admittance to Mt. Carmel Mercy Hospital from a heart condition.

He was born in Frazer, Michigan October 27, 1891 the son of Martin and Mary (Free) Hoffmeyer. He was united in marriage to Miss Ella Hinklemann January 10, 1914.

Mr. Hoffmeyer had retired from the Halley Carbtorator Company in 1955.

He leaves his wife, Ella; four sons, Gerald and Lester of Livonia and Arthur, Jr. and Glen both of Farmington; one daughter, Mrs. Fred (Lorraine) Martin of Livonia; sixteen grandchildren and one brother, Ervin Hoffmeyer of Detroit.

Mr. Hoffmeyer resided in the Spencer J. Heesey Funeral Home until the funeral services, which were held from the Redford Lutheran Church, Detroit, at 2:30 p.m. Wednesday, with Reverend E. A. Westcott, Jr. officiating. Interment was in Oakland Hills Memorial Cemetery, Novi, Michigan.

Miss Janet Schull of Shady Side Avenue is spending a week with her brother, Alfred Schull and his family in Novi.



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New Plastic "Pac" Included

FIVE POINT Cleaners

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Between Lennane and Imperial Highway

Around The Circle In Staman Acres

Mrs. Alexander Chadwick

GR. 4-6865

The Board of Directors of the Staman Acres Civic Association met Tuesday, June 4, at the home of Allan Carruthers. Many important issues were discussed including progress made by the road paving committee, the design of the entrance to the subdivision, and the mosquito problem.

The Staman Acres Civic Association meeting held at the Clarendonville Fire Hall Friday night, June 7, was a very eventful one.

The road paving committee set a minimum date for start of work on paving of 8 weeks making it approximately the end of August. The entrance to Staman Acres will have a new look in the very near future. Ray Unks and his Washowski are in charge of this project.

Two new signs will be added to the subdivision in the coming weeks. One is a speed limit sign of 25 miles per hour and the other is "Slow Children At Play" sign. A committee was set up to canvas the subdivision to find out who is interested in having their grounds sprayed to ward off the annual mosquito invasion.

The Staman Sitchers will take charge of the Halloween party again this year with the Civic Association footing the bill.

New officers for the coming year are: President, Palmer Esser; Vice President, William Smith; Recording Secretary, Adolph Maltonado; and Corresponding Secretary, Margaret Wheeler.

Named heads of other groups were: School Committee, Virginia Klop; Restriction Chairman, William Hoggan; Recreation Chairman, Hazel McKee; Membership Committee, Al Reynolds; and Civic Affairs Committee, Ray Ware.

Starting off the Memorial Day holiday, Al and Joyce Thompson and son, Keith, motored to Indianapolis for a short stop. The highlight of the trip was a family reunion at the Thompson cottage in Monticello, Indiana.

Ray and Dee Ware entertained Ray's father and his wife, Elsie, of North Hollywood, California, on the holiday weekend. During their stay they drove to the Washtenaw Country Club where they met the former officers of the Kaiser Fraser Corp.

Dee's mother, Mrs. Lillie Schultz suffered a painful sprained foot recently. Dee is having to report the disability was of short duration.

Al and Marian Reynolds with their daughters, Susan and Krista, and son, Jimmy, combined their holiday with a week of Al's vacation from work. They spent their time by visiting Marian's parents, Mr. and Mrs. Elmer Youngquist, in Cameron, Illinois. Close by was Grandpa, Mrs. Lily Reynolds, who also enjoyed the Reynolds visit.

A stag party is being planned for the men of Staman Acres on Thursday, June 27, at 7:00 p.m. It is to be held at the home of J. R. Haines, 32016 Staman Ct. There will be a steak fry, entertainment, and prizes. Contact Gerald Bursick for tickets at GR. 4-8372.

Wednesday, June 5, a Kindergarten Roundup was staged for the Mothers and their children who will start kindergarten in the Fall. Miss Sidlosky was chairman and had as her Room Mothers from Staman Acres Judy Hanby, Joann Brown, Virginia Donohue, and Mary Westfall.

On hand to supervise the children were teachers, Miss Grundwald and Mrs. Miller. After the preview of what is in store for the new pupils, tea, coffee, milk and cookies were served to the guests.

Two Mothers in Staman Acres got a little mixed up as to the date of the Kindergarten Roundup were Mariah Reynolds and Wanda Hind. The lucky youngsters who got two days off instead of the given Jimmy Reynolds and Terry Hind.

Since the weather on Sunday, June 2, wasn't too accommodating for a Bar-B-Q, it was held indoors at the home of Jim Ellis. The broiling of the steaks was done out on the terrace but the eating was done inside.

The couples who attended and contributed in the way of food were Jim and Bev Ellis, J. R. and Jean Haines, Leo and Margaret Sivy, Jerry and Gertrude Bursick, George and Hazel McKee, Maurice and Mary Callouette, Peter and Virginia Klop, Vic and Charlotte Waskowski, Bob and Martha Bacon, and Chuck and Kay Durando.

Sunday, June 2, Alice Schaefer and Ilse Carruthers with their daughters Linda Schaefer and Diane Carruthers attended a pizza dinner at the Novi Pizza sponsored by the girl's Brownie Troop.

At the dinner Linda was presented with her year pin and friendship pin.

The Sivy's swimming pool was sunk into the hole Monday, June 3. It was an interesting and smooth operation. Margaret states it will be 2 or 3 more weeks until all the cement work is finished. Maybe by that time the vic will have the right kind of weather for swimming.

The Larson children, Keith, 5, and Karen, 2, were settled nicely in Providence Hospital thinking they were to have their tonsils removed.

In the normal procedure of the hospital routine, X-rays were taken which revealed pneumonia much to the amazement of Marlowe and Norma, their parents. To date they have been hospitalized for 10 days and it is hoped that by Tuesday they will be well enough to come home. The tonsillectomy operations will have to be delayed until fall now according to Marlowe.

Little Bobby Knowles gave a fright to his mother, Marian on Friday, June 7.

As Marian was shopping at Northland Bobby suddenly disappeared. Marian and Colleen Chadwick searched in vain for an hour through Hudsons without finding a trace of Bobby.

Thinking that he might have gotten out of the store, the sales clerk called the Northland police and Norma, their parents. A sure enough they had Bobby. He had found him wandering outside looking for the car and had turned him over to the police.

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LAVERY Insurance Agency
30760 GRAND RIVER (Near 9 Mile)
Phone GR. 4-6933

Take Part In Community Study Projects At College

Ray Wojluna, son of Mrs. S. Wojluna, 2688 Maple, is among a group of Ferris Institute bacteriology students participating in committee projects involving local sanitation and public health conditions in Big Rapids.

Their investigations are covering local dairy processing, sewage disposal, efficiency of various antiseptics, and soil testing projects.

The techniques used by local dairy processing plants have been studied and milk samples tested for bacterial count. Soil samples are being used for isolating antibiotic-producing organisms. These same techniques are used in the drug manufacturing industry.

Another committee is studying the new Big Rapids sewage disposal system, while still another is conducting tests to establish relative effectiveness of many antiseptic products.

John Clappison Sells Insurance
Phone GR. 4-3511

A Classified Ad Will Sell Those White Elephants!

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