

KID'S HAIR CUTS

While Riding a Pony!



MEN'S HAIRCUTS
Your Way

- STYLING
- SHAGS
- RAZOR CUTS

TO BARBERS

APPOINTMENTS TAKEN • 477-0930

LIVONIA MALL BARBER SHOP

LADIES - 474-9594

We use and recommend RK Acid-Balanced Organic Protein Products formulated especially for men's hair.

OPEN 9 A.M. MON. THRU SAT.
THURS. THRU SAT. TIL 9

FASHION TRENDS SHOW COLOR THIS YEAR

Color is "in" today's clothing, as exemplified in the various styles and color combinations now available at the Children's Fashion Shop.

Fashion insiders see the trend toward gay plaids and prints. As far as styles go, the skirt is making a

The trend toward more colorful apparel is also to the liking of Children's Fashion Shop's owner Mrs. Morris Weinstein.

In the clothing business since 1938, when Mr. Weinstein opened a store in Hamtramck, Mrs. Weinstein has seen just about every fashion trend. She confides that today's fashions are as pleasing as she has ever seen.



comeback, although there are still ample supporters of jumpers, slacks and blouses.

The Children's Fashion Shop staff notes that their boy's department has blossomed out with bright shirts and fancy pants. A little color, they say, makes for not only good-selling merchandise, but also brighter surroundings.

SHOE PRICES SLASHED FOR SALE

Michigan's largest Florsheim dealer, Livonia Mall Sibley Shoes, has announced plans to participate in the Mall Doorway Sale July 19, 20, 21. It has reduced prices on selected stylings of America's finest men's shoes -- an opportunity to pick up fine footwear at a price usually found only in the cheaper brands. The buys are so good -- be sure to hurry in for best selection as not all styles are available in all sizes. Dexter, Hush Puppies and many other well-known brands will be featured as well as the Florsheim shoes.

AT SIBLEY'S -
LIVONIA MALL



FLORSHEIM CLEARANCE SALE

SELECTED STYLES
VALUES TO \$34.95

\$17.90

TO

\$21.80

DOORWAY SALE!

JULY 19 to 22

SEE OUR EXTRA SPECIAL
BARGAINS ON OUR
DOORWAY TABLES

18 STORES IN MICHIGAN
MICHIGAN'S LARGEST FLORSHEIM DEALER



LIVONIA MALL
OPEN EVENINGS TIL 9 P.M.
SUNDAY 12 to 5

USE YOUR BANKAMERICARD,
MASTER CHARGE, AMERICAN EXPRESS,
DINER'S CLUB

Christmas in July



1973 CHRISTMAS
BOXED CARDS
PRE-CHRISTMAS
SHOWING OF ARTIST
COLLECTION

1/2 Off Marked Price

ALL CHRISTMAS
CANDLES
& WREATHS

1/2 Off

LIVONIA MALL CARD SHOP

NEAR THE BIG FOUNTAIN

SUMMER



Clearance SIDEWALK SALE

\$1.00 TABLE VALUES

Fantastic Bargains

Rack Sale

ALL SALES FINAL - NO EXCHANGES.

Also Inside

WITH COUPON BELOW - LAYAWAY
YOUR WINTER GARMENTS
EXCELLENT SELECTIONS

NOW 3 Days Only

SNO-SUITS*JACKETS*COAT & COAT SETS*PRAMS

JULY 19-20-21

\$3.00 Off

All Boys • Girls • Infants • Outerwear

Children's Fashion Shops

COMPLETE LINE OF INFANTS AND CHILDREN'S WEAR

LIVONIA MALL ONLY
LIVONIA, MICH.

BANK AMERICARD

MASTER CHARGE