

all Zolkower's stores join in celebrating new Farmington unit

GRAND OPENING SALE

special purchase!

boys' Fall

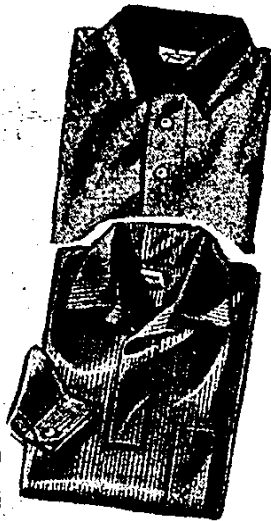
polo shirts

long sleeve goucho style polos from a nationally famous maker.

Usually sell for \$2.98

1.77

Fine combed cotton yarn, all in collar styles . . . half zipper neck-styles, two-button neck styles. Hundreds of colors and patterns to pick from . . . blazer stripes, chest stripes, novelty and clip patterns. Sizes 6 to 20. Stock up at this special price.



sale!

boys'

hosiery

3 pairs

\$1

Genuine nylon stretch hose, one size fits all and combed yarn cotton hose, sizes 7 to 10 1/2. Exceptional value in new fall shades of boy's hose. Stock up and save!

exceptional value!

boys warm

parka jackets

combed polish cotton with warm quilt lined and fur trimmed zip-on hood. Wear it with hood or wear it with hood over shoulders.

\$12.95 Value

10.90

Buy now and save on these all-wool quilted jackets. With knit collar, knit storm wristlets and slash pockets. In red, navy or charcoal grey. Sizes 6 to 18. Use Security charge account.



sale of boys' corduroy sport shirts

reg. \$2.69

1.99

Washable pinwale corduroy with two-way collars. Full cut for comfort. In royal blue, charcoal grey, oqua, maize or red. Sizes 6 to 18.

sale! boys' slacks!

double knee corduroy

(Sizes 6 to 12)

\$3.98-\$4.98 dress slacks

(Sizes 4 to 12)

Special Value

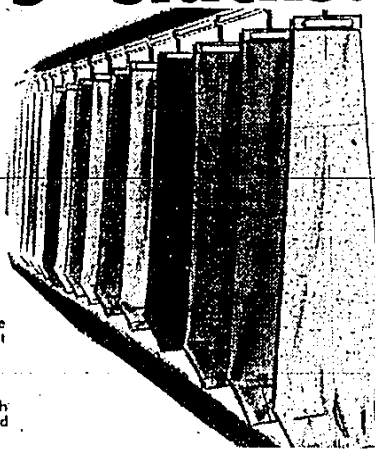
2.99

double knee corduroy:

Fancy patterns in checks, splash; Washable thickset corduroy. Boxer styles with belt loops. In grey, brown or green.

dress slacks:

wrinkle-resistant long wearing fabrics with 4 swing pockets. New fall patterns and shades. Cuffed for immediate wear.



double knee boys' dungarees

reg. \$1.98

1.57

Western style in 10 ounce blue denim. Triple stitched, tapered legs and roomy pockets. Double knee to double the wear. Sizes 6 to 12.

long sleeve boys' sport shirts

reg. \$1.98

1.47

Sanitized cotton flannel and cotton broadcloth in colorful plaids. Two-way collars and breast pockets. Guaranteed fast colors. Sizes 6 to 18.

boys' flannel lined washable jackets

sizes 6 to 18 special

2.99

Polished cotton lined with colorful cotton flannel lining. Zipper front, slash pockets. In red, charcoal grey, navy, tan, brown.

(Sizes 3 to 6X . . . \$1.99)



save boys flannel lined chino twill slacks

regular \$3.98

2.99

Sanitized flannel lined in colorful cotton plaid. Elastic back, belt loop waist. Dress slack style that can be worn for school or play. In brown, blue charcoal grey or black. Sizes 6 to 12.

flannel sport shirts to match lining

reg. \$1.98

1.59

boys' 3-piece NYLON

snow suits

\$15.95 value

9.90

Marvelous value for early shoppers!

With jacket, cap and snow pants. Guaranteed washable, fast drying . . . will not shrink. Has warm pile collar and extra warm quilted lining. In navy, brown, charcoal grey. Sizes 3 to 6x. Buy now or layaway.



special selling

for back to school

BOYS' RUBBER raincoat SETS

regular \$3.98

2.99

"When it rains it pours" . . . have your child prepared for rainy weather at a special Zolkower price! Includes police type hat and ventilated cape-back raincoat. Guaranteed water-proof with corduroy trim collar. In maize or charcoal grey. Buckle front. Sizes 4 to 16.

