

all Zolkower's stores join in celebrating new Farmington unit

# GRAND OPENING SALE

exceptional value!  
**dress slacks**

100% all-wool flannel slacks tailored by a nationally famous maker.

regularly sold at \$10.98 **8<sup>99</sup>**

**Check these outstanding features:**  
Hollywood snug fit waist, dropped belt loops for added style, hook and eye waist fastener, deep pleated trim pockets and 100% all-wool fabrics. In charcoal grey, charcoal brown and oxford grey. Sizes 29 to 42. Buy now and saving during opening sale.

\$7.95 men's dress slacks

wash and wear rayon flannel **5<sup>99</sup>**

Nylon pockets and trim... no ironing necessary. In the same group are covert fabrics in rayon acetate. In new fall shades. Sizes 29 to 42.



special purchase  
men's long sleeve  
**sport shirts**

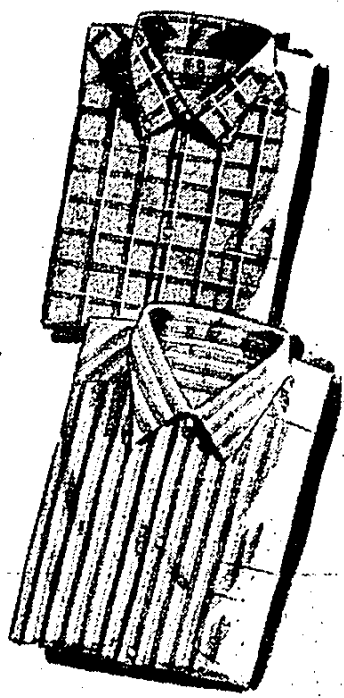
regularly sold at \$2.98-\$3.98 **1<sup>77</sup>**

Made by a nationally famous maker  
Everyone guaranteed washable

Broadcloths, rayons, woven madras, chambrays, solid gabardines, satin stripes, plaids and checks. Ivy button-down collar, two-way convertible collars... Sizes S-M-L-XL. Buy several at this special opening sale price.

cotton flannel shirts

3-yard durable weight, sanforized shrunk and full cut for comfort. Plaids in new fall shades. Guaranteed washable. Sizes S-M-L. **1<sup>77</sup>**



men's genuine leather belts

Famous makers regular \$1.50 to \$2.50. In brown, tan, black, grey. Sizes 29 to 46. Farmington only. **99¢**

69¢ broadcloth boxer shorts

Made by "Hansley" Sanforized shrunk. Stripes and patterns. Full cut. Sizes 28 to 42. **2 for \$1**

men's white handkerchiefs

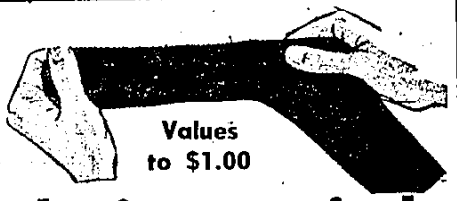
Full size, first quality with white satin border. Grand Opening Special! **12 for 97¢**

save on men's  
**broadcloth pajamas**

regular \$2.98  
coat and midgy styles

**2 for \$5**

Full elastic waist with snap front bottoms. In blazer stripes and all-over patterns. Sanforized shrunk, guaranteed fast colors. Sizes A-B-C-D.



Values to \$1.00

**hosiery carnival**

100% DuPont nylon stretch hose and genuine cotton argyles.

**2 pairs 94¢**

Stretch hose in one size that fits all... cotton argyles in sizes 10 1/2 to 13. New fall shades and patterns, all first quality. Stock up now and save!

Grand Opening Special  
**fine neckwear**

sold regularly at \$1.00-\$1.50

**69¢**

2 for \$1.29

Newest patterns in gold and small figure designs, silk embroidered motifs, regular pointed and square ends. When you see these you'll buy several!



Grand Opening Special

genuine suede  
**men's jackets**

regular \$16.95 **14<sup>99</sup>**

Imagine!... soft spot-resistant suede leather jackets at this exceptional sale price! Fully rayon lined blouse style with knit cuffs, collar and waistband. In rust, beige, charcoal grey. Sizes 36 to 46. Use Security charge account.



Grand Opening Special

men's warm  
**suburban coats**

values to \$24.95 **19<sup>88</sup>**

Cashmere blends, all-wool meltons... all-wool quilted lined for extra warmth. Below hip-length with large roomy pockets, and extra ticket pocket. In colorful checks, plaids, solids; tan, grey, light blue. Sizes 36 to 46. A value that's too good to miss!

