

all Zolkower's stores join in celebrating new Farmington unit

GRAND OPENING SALE

DO YOU WEAR A 5½ or 6B?

sale! 1300 pairs

famous brand

SAMPLES

ladies' shoes

regular \$8.95 to \$12.95

2 pairs \$5

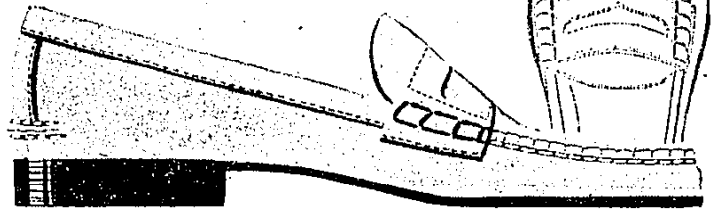
\$3.00 pair

Here's a special purchase sale of sample and model size shoes just in time to celebrate the grand opening of our Farmington store! You'll find the latest fashion-trend style shoes for Fall and Winter wear, at a price that is unbelievable. Suedes, calfs and other materials in all colors. You can't appreciate these values until you see them.

be early for best selections!

grand opening feature!

casual loafers



comfort, ease and good looks are built into these!

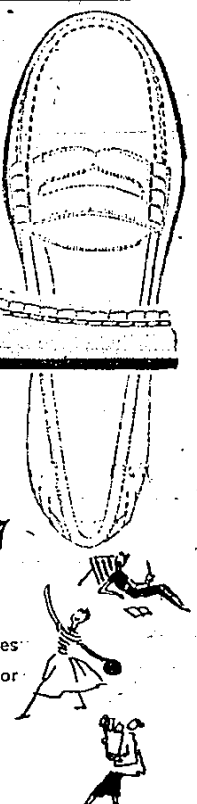
regular \$4.99

Sizes 4 to 10—AA and B

2.97

Just in time for school opening and Fall wear comes this remarkable sale in comfort casuals. In black or brown with long wearing soles.

- for loafing • for walking • for bowling
- for camping • for shopping • for play.



BACK TO SCHOOL IN

Weather-Bird Shoes

for your budgeting convenience



Buy now! Pay later!



Real "bell ringers" with mothers and youngsters alike . . . smooth, smart new styling combined with long wear and low priced economy. Complete selection of styles.

all sizes and widths

4.95 to 7.95

Join our family shoe club
Get your 13th pair FREE!



we carry a full line of

Weather-Bird
Deluxe
corrective
childrens shoes

Let our experts fit your child's feet with Corrective shoes!

Weather - Bird DeLuxe shoes have extended all leather insoles, Thomas type heel, extra width at ball, plenty of toe room, finely tempered steel shank and special heel that wears evenly, supports evenly.

Sizes 8½ to 12 in Oxfords & Straps

