

**Zolkower's special exclusive at this price in greater Detroit ladies' saaten chino car coats**

grand opening special

Reg. \$10.98  
Sizes 10 to 18

**8.99**

The drissy look on the apron, car coat. A metallic ribbon trim for the feminine touch. In cotton saaten chino with wooden toggle buttons, metallic ribbon trim, multi lining, plus convertible collar hood and collar. In red, natural or black.



**rayon briefs**

**3 for \$1**

You'll want several pairs of these fine rayon briefs at this low price. Made of 3 bar acetate tricot in white only. Sizes 5 to 7.

**ladies' slacks**

and more slacks specially purchased

Comparable \$4.98 Value

**3.99**

slacks 10-18

- Color-wool pleats that are washable
- Soft wool and dozers, menswear flannels, bankers grey, med. grey, brown
- Thick and thin wide-wale corduroy with self-belt



perfect 2-on-a-match!

**the slim skirt and soft orlon slipover**

**2.98**

**3.98**

**ladies fall skirts**

special purchase for grand opening

• wool tweeds • corduroys • felts • dark cottons

manufacturers samples — one-of-a-kind

made to sell from \$5.98 to \$7.98 sizes 22 to 28

**2.99**

Use Security Charge Account!



We carry Laura Mac Life, Ship 'n Shore, Mac Shore Clavette and Diane Young blouses from

**1.98 to 5.98**

all Zolkower's stores join in celebrating new Farmington unit

**GRAND OPENING SALE**

**Sale COATS**

This special group of coats of this superb low price is made possible by the cooperation of leading manufacturers whose names we cannot mention, as a special occasion for our grand opening... You'll recognize these national labels... you'll admire these terrific values.

Values to \$49.98

**\$38**

use our layaway plan

**\$2 down holds!**



**BUY NOW!**

**USE OUR LAYAWAY PLAN!**

**PAY LATER!**

**DRESS SALE**

**better ladies' dresses**

• DESIGNED TO PLEASE YOU!  
• PRICED TO TEASE YOUR PURSE!

• Herringbone and poppey tweeds • seal blends • lustreous plushes • button closure and clutch styles • dressy and casual styles — newest colors and trims of the season, wool interliner or millium and temp-resist lining. Luxurious pile linings—all designed for leadership in fashion. Sizes 5 to 15, 8 to 18 and custom (specify) sizes.

**7.90**



31575 GRAND RIVER, off Orchard Lake Rd., Farmington  
20352 PLYMOUTH RD., at Ferguson  
22831 MICHIGAN AVE., at Millbury W. Dearborn  
15821 SOUTHFIELD, at Allen Rd. Allen Park

**ZOLKOWER'S**

the store with the friendly smile

Open Mon., Thurs., Fri., Sat., 9:30

For Mothers-to-Be Visit Our Exciting Maternity Dept. Featuring sportswear and dresses by "Lady in Waiting", "Sisters", "Bond", "H-S-S" and "Expectantly Yours".

Grand Opening SALE!

**Berkshire hosiery**

August 22nd to 31st only!

Fabulous Once-A-Year Savings!

Berkshires with the exclusive Nylace Kam-run Top and Toe-Ring to stop runs from top or toe.

Reg. \$1.35—Now **1.19** 3 prs. **3.59**  
Reg. \$1.65—Now **1.29** 3 prs. **3.79**

sale! ladies' Nylons

A real bonanza — buy them by the box! Sheer 60 by 15 nylon dress hose in self seam and dark seam. Sizes 6 to 11—Special

**2 pairs \$1**



**ladies Dupont Orlon BULKY CREW NECK slipover sweaters**

Long sleeve Dupont orlon sweaters, specially purchased and priced for our opening. In light blue, grey heather, tan heather, and red. Sizes 34 to 40.

**3.98**



specialy priced! ladies' **coordinates**

\$7.98 Value  
Sizes 10 to 16

**5.99**

(A) Geometric "Fuller cotton print blouse, convertible collar, roll-up sleeves, novelty metal buttons, washable corduroy slim skirt, 2 hip pockets, reversible belt. Colors: blouse: red, white, local print. Skirt in black only.

(B) Striped cotton shirt with convertible mirrored collar, brushed rayon slinky skirt, hip pockets, inverted stripe front pleat to match skirt. Colors: shirt: red/grey, tan/grey, blue/grey. Skirt in grey only.

2 other styles available not illustrated.



**look what 1.99 will buy!**

Nylon acetate quick dry slips White, sizes 22 to 28, Levis' Trimmed ..... 1.99

Matching petti half slips ..... 1.99

Nylon taffeta boufant slips ..... 1.99

Tricot waltz length gowns ..... 1.99

Challis prints waltz gowns ..... 1.99

ALL COMPARABLE TO \$2.98 VALUES