



# GRAND OPENING

# ROSS

# Shoes

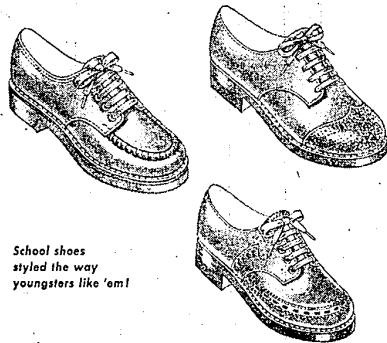
## Farmington PLAZA

GRAND RIVER at ORCHARD LAKE

*Come Right In . . .  
We're Having Open House!*

## SAVE

ON YOUR CHILDREN'S  
and YOUR OWN SHOES  
by JOINING OUR FAMILY  
SHOE CLUB. We will keep  
a record of your combined  
shoe purchases for the first  
12 pairs and give you the  
13th pair FREE, based on  
the average purchase price.



*School shoes  
styled the way  
youngsters like 'em!*

Bring the whole family along. We're  
just proud as punch of our beautiful new  
surroundings . . . complete with the most  
modern service facilities.

Our one goal is to fit your children  
properly with the finest shoes you can  
buy . . . Red Goose Shoes for Boys and  
Girls. Stop in today and help us cele-  
brate. We're open from 9:30 a.m. to 9 p.m.



**FREE GIFTS GALORE  
FOR ALL THE KIDS!  
AND DON'T FORGET . . .**

**School Starts  
September 5th**

**FREE GIFTS**  
**To "ALL" Youngsters**  
*Come in and Ride our Merry-go-round*

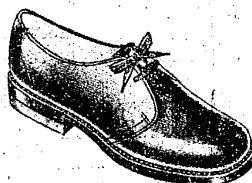
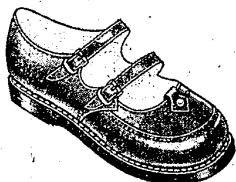
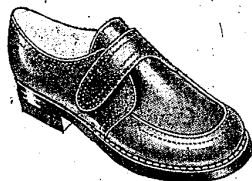
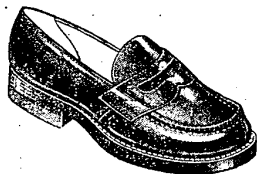
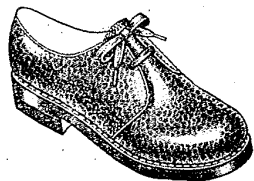
## Red Goose

**\$4.98 to \$6.95**



**OPENING SPECIAL!**  
**GOODYEAR TENNIS OXFORDS!**

**WHITE or BLUE \$1.99**  
Up to Big 10



**ROSS Shoes FLORSHEIM**  
**Farmington PLAZA**  
GRAND RIVER at ORCHARD LAKE RD.  
**OPEN THUR., FRI., SAT., until 9 pm.**