

ROSS

SHOES

*Americas Finest
Shoes for the
Entire Family*

- **FOR MEN—**
Florsheim - Winthrop - Kingsway
- **FOR WOMEN—**
Red Cross - American Girl - Jacqueline - Connie
- **FOR CHILDREN—**
Red Goose - Jumping Jacks - Pied Pipers and Orthopedic Footwear
- **HOUSE SHOES—**
Daniel Green - Evans - Blinkies
- **CANVAS and RUBBER FOOTWEAR**
P. F. Flyers - Red Ball Jets and Goodyear

We cordially invite you to join Our Family Shoe Store Club. After you have purchased 12 pairs of regularly priced shoes, you will be credited with the average cost of the 12, toward a free pair.

We are proud indeed to become a part of the Farmington Community with our fourth Great Family Shoe Store.

We have done our best to build for you the very latest in modern air-conditioned shoe stores—with facilities sufficient to fit even the most hard-to-fit feet.

To you, our new friends and customers, and to you, our old friends who have moved to this area, we make the following statement of policy:

We pledge, as in the past, to strive for complete customer satisfaction, and we guarantee this statement—

We offer for sale only quality footwear for the entire family—including the best brand names in America—

Plus the Other Miscellaneous Items Needed in a Complete Shoe Fitting Service

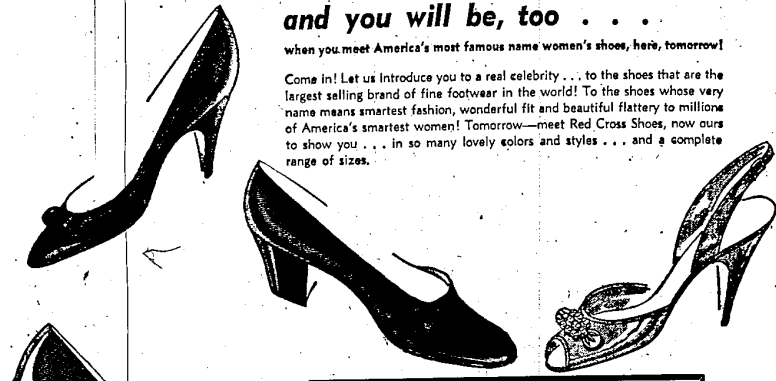


*Who's excited?
...WE ARE!*

and you will be, too . . .

when you meet America's most famous name women's shoes, here, tomorrow!

Come in! Let us introduce you to a real celebrity . . . to the shoes that are the largest selling brand of fine footwear in the world! To the shoes whose very name means smartest fashion, wonderful fit and beautiful flattery to millions of America's smartest women! Tomorrow—meet Red Cross Shoes, now ours to show you . . . in so many lovely colors and styles . . . and a complete range of sizes.



Red Cross Shoes

Choose from our large selection of new styles from

9.95 to 13.95



FREE!!
Ladies Handbag
With Each Dress Shoe Purchase

THE AMERICAN GIRL SHOE

the new **TAPERED LOOK** looks slimmer in CALF . . .

All that news in shoes is here: the narrow look, the slim heel, the pretty bow. See our American Girl shoes—first in fashion and value.

5.99 TO 10.99

Hey Kids . . .



Come in and ride our Merry-go-Round, You'll love it!

Red Goose

4.95 TO 6.95



FREE GIFTS TO ALL OF THE KIDDIES

