

Grand Opening

COAT SALE

Zolkower's-a new kind of dept

new fall coats-specially purchased for this event!
fabrics with labels of coats selling for much more

Values to \$49.98

\$38

\$2.00 holds your garment

- Luxurious plush
 - New distinctive tweeds
 - Fur blends
 - Wool and cashmere blends
 - Dressy and casual fashions
 - Clutch and button closures
 - Warm wool, temp-resisto or deep pile linings.
- Designed with you in mind. Sizes 5 to 15, 8 to 18 and petite sizes.

BUY NOW!

Security
CHARGE ACCOUNT
service
PAY LATER!



grand opening value

ladies' zip-out
lining coats!\$2.00
Down
Holds29⁹⁸FEATURING FAMOUS GLASS-GLO LIGHTWEIGHT
WINTER RESISTANT REMOVABLE LININGS.

You'll find luxurious, warm all wool, wool and mohair, wool and nylon, tweeds, colorful slash patterns. Fleece in gray, brown, sea-foam and blue. Sizes 8 to 20. Save! . . . Buy now or use our convenient layaway plan.

suburban coats

Special Value

19⁹⁸

Make your choice from luxurious all-ven-tipped black; ribbelines, colorful fleeces; many with snugly warm genuine fur mouton processed lamb collars. Warm quilted and pile linings. All-wools and wool blends. New style interests and details. Sizes 8 to 18. Exceptional buys at this price.



new dress arrivals!
special purchase
for grand opening

12⁸⁸

Designed with you in mind . . . styles and fabrics you'll recognize as higher priced values than our low \$12.88 price. New dressy and casual styles featuring popular sheaths and the new soft drape. Sizes 7 to 15, 10 to 20, 14 1/2 to 24 1/2. (Dresses not exactly as illustrated.)



grand opening special

ladies' wash dresses

2 for \$5

Just in time for the grand opening comes this exceptional sale of fine wash dresses. Prints, plaids in many designs and styles. Guaranteed washable. Sizes 12 to 32.



new fall

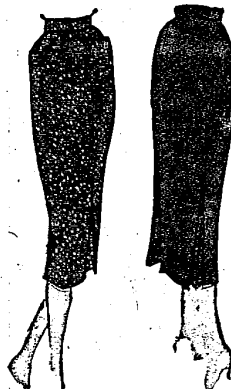
ladies' skirts

grand opening value

Sizes
22 to 303⁷⁴

- wool tweeds
- plaids
- flannels
- dark tones
- Mix and Match

Another grand opening-value in ladies' newest fall skirts. Mix or match them . . . buy more than one at this mighty low sale price.



sale! ladies' dusters

Reg.
\$2.49 1⁶⁷

Eye-catching prints and embossed bottoms. Colorful stripes and plaids in flannel. At this price you'll want several.

ladies' rayon briefs

3 pairs \$1

Stock up on these fine rayon briefs at this grand opening price. Made of 2 bar acetate tricot in white only. Sizes 5 to 7.

ladies' hi-bulk
orlon sweatersregularly 2⁷⁴
\$2.98

Marvelous sweater buys. In novelty slipover styles . . . many angora trims, short sleeves and 3/4 sleeves. In black, red, copper or green. Hi-bulk orlon sweaters give you more warmth without weight. Illustrated is one of many styles available.

ladies' bulky
crew neck
sweaters

regularly \$5.98

5⁴⁴

Here's the latest craze for all ages . . . extra warm bulky crew neck shetland-type sweaters at a price that is superb! In charcoal, grey heather, red or dark green. Sizes 34 to 40.



Open Thurs., Fri., Sat., Mon. Eves 'til 9

handbag

144 pieces
to choose fromValues to \$3⁹

opening special

2⁴⁴

At this opening sale price you'll want more than one of these fine purses for yourself and for gift-giving. You'll find all styles: squares, elongated frames, boxes, pouches, clutches, some with coin purses attached. See handles and pearl handles. In black, brown, navy, fawn, grey, red and

ladies'
millinery4⁹⁸

New fall velours, velvets, shaggies . . . dressy and classic styles, cloaks, pill boxes, brims. Jeweled trim and feather trim styles. Exceptional values.



31578 Grand River

in New Farmington Plaza

ZOLKOWER'S Since 1919