

Zolkower's..
a new kind of dept. store
comes to Farmington!

Grand OPENING

3 big days...
Thurs., Fri., Sat.
Sept. 26-27-28

men's genuine LEATHER BELTS

Made by a nationally famous maker! All individually boxed. Brown, tan, black, and grey in sizes 28 to 46. Values to \$1.50, \$2.00, \$2.50.

special purchase!

99¢

Grand Opening Special genuine suede men's jackets

regular **14⁹⁹**
\$16.95



Imagine!... soft spot-resistant suede leather jackets at this exceptional sale price! Fully rayon lined blouse style with knit cuffs, collar and waistband. In rust, beige, charcoal grey. Sizes 36 to 46. Use Security charge account.

men's sport shirts

—exceptional values—

1⁷⁷

FAMOUS MAKE
SPORT SHIRTS

All first quality. We can't mention the name because of deep cut price. All washable. Novelty rayons, woven cottons, chambrays, solid gabardines, satin stripes, plaids, checks, ivy button down collars. Not all sizes in all patterns. \$2.98 and \$3.98 values. Sizes S-M-L-XL.

FINE QUALITY
COTTON FLANNELS

Sanforized shrunk. Durable 3 yd. weight that retains its body after washing. Full cut for comfort. In colorful plaids and all-over patterns. Every one guaranteed washable. All fast colors. In sizes S-M-L.

fine quality men's NECKWEAR

These sold regularly at \$1.00 and \$1.50. All new fall patterns, small figure designs, and silk embroidered motifs.

exceptional values!

69¢
3 for \$2.00

Grand Opening Special men's warm suburban coats

values **19⁸⁸**
to \$24.95



Cashmere blends, wool with Nylon Blend, all-wool quilted lined for extra warmth. Below hip-length with large roomy pockets, and extra ticket pocket. In colorful checks, plaids, solids, tan, grey, light blue. Sizes 36 to 46. A value that's too good to miss!

sale of fine boys' HOSIERY

100% DuPont nylon stretch socks, combed cotton socks in colorful blazer stripes, argyles and panel designs. Sizes 6 to 10½.

3 pr. \$1

men's 100% wool sport coats

Loomed from imported wools and beautifully tailored in new 3-button styles. New ivy-look stripes in deep shades, colorful shadow stripes. In sizes 36 to 46.

special selling

19⁹⁰

regularly sold at \$22.98

men's all-wool flannel dress slacks

Tailored by a top maker of men's fine slacks. Hollywood snap fit waist, dropped belt loops for added style. Hook and eye waist closure. Deep pleated trim pockets. All 100% wool fabrics. Sizes 29 to 42.

exceptional value

8⁹⁹

\$10.98 values

exceptional value!

boys' warm

parka jackets

combed polish cotton with warm quilt lined and fur trimmed zip-on hood. Wear it with hood or wear it with hood over shoulders.

\$12.95 Value

10⁹⁰

Buy now and save on these all-wool quilted jackets. With knit collar, knit storm wristlets and slash pockets. In red or charcoal grey. Sizes 6 to 18. Use Security charge account.

BUY NOW!

SECURITY CHARGE ACCOUNT

PAY LATER!



sale of fine men's HOSIERY

100% DuPont nylon stretch hose—one size fits all. Genuine cotton argyles, cotton panel designs. Values to \$1.00. Sizes 10½ to 13.

2 pr. 94¢

boys' flannel lined jeans

2⁶⁷

Sizes 6 to 12

Sturdy sanforized blue denim in western style with sanforized flannel plaid lined for extra warmth. Reinforced at points of strain, zipper fly, four roomy pockets. Guaranteed washable.

exceptional values in boys' cotton flannel sport shirts

1⁴⁷



Colorful plaids and stripes, 3 yd. weight that will stand hard wear. Sanforized shrunk, guaranteed fast colors. Full cut. Sizes 5 to 18.

an outstanding value! boys' orlon sweaters



V-neck pullover styles of 100% virgin orlon with the feel of cashmere. Soft interlock knit is warm as toast. Washes as easily as cotton, will outwear wool, holds its shape. In the season's most wanted colors. Sizes 6 to 16. Buy now and save!

Opening Special
2⁷⁷

FINE SELECTIONS FOR
THRIFTIEST SHOPPERS!

GRAND OPENING

boys' flannel lined chino twill slacks

\$3.98 value

2⁹⁹

Sanforized twill slacks that are ideal for school. Fully lined with colorful plaid cotton flannel. Zipper front, elastic side inserts, belt loops. Guaranteed washable. In brown, charcoal grey, and blue. Sizes 6 to 12.



31578 GRAND RIVER

off Orchard Lake Road

FARMINGTON

ZOLKOWER'S

the store with the friendly smile

OPEN MON., THURS., FRI., SAT. 'TIL 9 P.M.

PLENTY OF
FREE PARKING
FOR CUSTOMERS

boys' washable
double knee

corduroy slacks special!

2⁹⁹

Thick set corduroys that wear and wear. Fancy patterns, new fall checks. Elastic waist to assure better fit, belt loops. Guaranteed washable. In brown, blue, charcoal grey.



sizes 5 to 12