

Zolkower's . . . brings a new kind of dept. store to Farmington!

Grand Opening

Thurs., Fri., Sat.
Sept. 26-27-28

SALE higher priced shoes

special selling-better shoes
... from our regular stock!

Just in time for the Grand Opening comes this sensational sale of higher priced shoes. Here's your chance to buy a complete wardrobe of fine shoes at big savings!

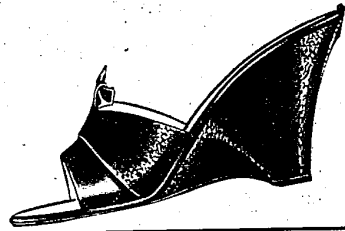
values to \$8⁹⁵

Included in this special selling are all of our famous Marva dress and casual shoes in high, low and flat heels . . . all the current colors and materials! Also in this group are black and white crepe soles, ivy league and regular saddles. You'll be wise to buy several pairs at this sensational low opening sale price.

5⁹⁰ PAIR

BE EARLY FOR BEST SELECTIONS

Many styles on sale are not pictured!



Buy Now! Pay Later!



FOR ALL THE WOMEN

YOU ARE...

as advertised in VOGUE and CHARM

Velvet step

Housewife... career gal... or social butterfly... you'll love our new selection of new styles for fall. What's more, Velvet Steps fit you like a glove... and your legs as well!

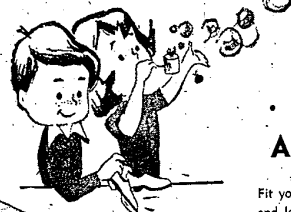
Sizes 5 to 10 Widths AA to B



6⁹⁵ to 10⁹⁵

As advertised in Vogue and Charm

Weather-Bird Shoes



TERRIFIC FOR AFTER SCHOOL, TOO!



Fit your children with Weather-Bird Shoes . . . smart looking dress shoes and long wearing school shoes. Priced right too! Use Zolkower's Security Flexible Charge Account . . . MAKE IT EASY ON YOUR BUDGET.

4⁹⁵ to 7⁹⁵

Bring Your Child in for a Perfect Fit!

Join Our Family Shoe Club Get Your 13th Pair FREE!

Open Even. 'til 9 Mon. Thurs. Fri. Sat.

31578 Grand River in Farmington Plaza

ZOLKOWER'S

200 years of the American dream

Introducing Classic Juniors CHILDREN'S SHOES

What a buy! . . . All the latest styles, materials, and colors to choose from for your party shoes, school shoes, or play shoes. All leather construction with long wearing soles. We stock a full supply of all sizes . . . and take plenty of time in fitting your child. See these superb shoe values at Zolkower's.



SENSIBLY PRICED AT

3⁹⁹ - 4⁴⁹

Sizes 8 1/2 to 12 1/2 to 3

