

Vanity Fair Shops

announce the Grand Opening of another fine apparel shop in the Farmington Plaza, with the most up-to-date fashions in feminine wearing apparel.

Opening Specials
Thursday
Friday
Saturday
Only

Ban-lon Fashioned Sweaters

Cashmere-soft, easy-care first quality Ban-lon. Washes and dries like new without pilling or stretching. Pick up several sets in these new fall colors: Blue, Teal, Coral, Gold, Pink, Red Black, White.

CARDIGAN

4⁹⁹

regular 6.99

SLIP-ON

2⁹⁹

regular 4.99

Imported Fiocco Skirts

The season's loveliest soft plaids in this miracle fabric. Imported from Italy. Never offered at this low price.

OPENING SPECIAL

4⁹⁹

regular 7.99

Mouton-Collar Car Coats

All wool interlined to keep you warm on the coldest days. Many styles to choose from

\$15

regular 19.99

Man-Tailored Shirts

Long sleeves, roll-up sleeves, solids, stripes, checks, French cuff and barrel cuff. We have every style, color, pattern under the sun. Pick several at this

Opening Special Price

1⁹⁹

Our Own Special Nylons

First quality hosiery in the newest fall shades.

51 Gauge, 15 Denier

2 Pair \$1

regular 99¢ pair

Vanity Fair Shops

in the Farmington Plaza

Main Shop

1433 Woodward in Downtown Detroit and in Your Neighborhood

PIXIELAND

FARMINGTON PLAZA

Exciting Grand Opening Specials from PIXIELAND! Come in, see America's FINEST BRANDS - Infants-Boys-Girls Wear

FREE PRIZES

No Purchase Necessary

Now Pay Less
for America's 1st Name in Crib Sheets
Popular long-wearing 80 square percale fitted crib sheet with most wanted features!

Stayon
Look!
only

Redi-Fit

Super Special
During
Opening Festival

88¢

THE CORNERS DO THE WORK

DUNGAREES

CASEY JONES

SIZES 2-6. Blue Jeans with strap, vel-cord, *colorfast. Won't whiten—rest and good looking for life of garment!

BIG LEED
Size 6-14, 10-Oz. Denim, Sanforized, Lockstitch Hem, Zipper Closure, Heavy-Duty Pockets.

1³⁹

FREE

PRIZES

2 Thrilling, Valuable ENGLISH BICYCLES
1 BOY'S - - - 1 GIRL'S

Consolation Prizes! . . . 2 Pr. Levis
NOTHING TO BUY — NO OBLIGATION!

Come In, Fill Out A Card. Prizes Given Away
9 P.M. SATURDAY, SEPT. 28!

✓ Check
These Celebrated
Name Brands

Always

In Stock

BUSTER BROWN
SHOES

DERBY SKIRTS &
SLACKS FOR GIRLS

LORE' BLOUSES &
JUMPERS

SINGING NEEDLE
SLIPS

MAY CLAIRE
SWEATERS

TINY TOWN & GENIE
DRESSES

NITY NITE SLEEPERS
& PAJAMAS

HI-LINE and
YOUNG SIRS MATCHED
COORDINATES

HIS NIBS and
B.V.D. SHIRTS

KWIKEE CRAWLERS
and OVERALLS

BOYS' LEVIS

MRS. DAY'S IDEAL
BABY SHOES

TIDYKINS SNOWSUITS
and OVERALLS

MORTON KARTEN
SNOW SUITS

BUSTER BROWN
T-SHIRTS - SWEATERS -
SOCKS



LIFE *Quick On Quick Off*

WITH SNAP CROTCH
The original snap crotch briefs. Designed for the "WIKI" for instant wear. On or off in a flash—just flip the front, snap the crotch. Choice of many lightweight but extremely durable fabrics, all Sanforized® or more!

Small-Medium-Large
(6 to 24 Months)
Regular \$2.98

198

PIXIELAND

IN THE NEW FARMINGTON PLAZA