



THE MONA LISA LOOK is one of the newer hair styles cosmetology students are taught. Both accredited beauticians and students are encouraged to keep up with the latest hair fashions through monthly publications devoted to their art.

# INSIDE A BEAUTY SCHOOL

By JUDITH BERNE

Whether you have your hair done at the posh salon of a downtown department store, a modly decorated suburban shop or a cozy one or two person operation, your beauty operator has spent a minimum of 1500 hours learning how to beautify YOU.

At beauty schools, such as the State College of Beauty on Penniman in Plymouth, women and a few men from the ages of 16 to 62 learn the theory and practice of cosmetology as prescribed by the Michigan State Board of Cosmetology.

THE FIRST FLOOR of the beauty school is operated as an actual salon, where students who have had 350 hours of instructor's theory and practical training by working on mannequins can get their hands on the real thing -- live customers.

"No customer may request a par-

ticular student," according to Madeline Johnson, who owns and manages the Plymouth branch of the beauty college. "And no appointments may be made in advance." Still, the customers are ready and willing to serve as the students' guinea pigs, many on a regular basis.

Rates are lower at the student-staffed shop, according to state regulations. Although no instructor is allowed to actually do a customer's hair, she may help a student out if there is something he has done wrong or doesn't understand.

"Some of our customers feel that the students are more conscientious than regular beauty operators," Miss Johnson said. "We have had many of the same people coming to our shop for years."

Full-time students at the college come five days a week, and work seven hours per day. There are also programs for those who want to attend part-time.

JAN HODGE of Livonia and Anita Laub and Mary Cutlip, both of Plymouth, are three of the newer students at the school. They are in training on the second floor of the school under the tutelage of instructor Pat Ibeugh.

A typical day for them consists of one to two hours of theory on the subject for the day, plus several hours devoted to practicing what they've heard preached -- each on her own favorite mannequin.

According to Mrs. Ibeugh, Tuesdays are devoted to finger waving, Wednesdays to facials or manicures and scalp treatments. Thursday will mean a day of permanent waving or bleaching and tinting; Friday, hair cutting and styling and Saturday, bleaching, tinting or permanent waving once again.

The textbook for the course, "Standard Text Book of Cosmetology," has chapters which run the gamut from professional ethics to bacteriology, sterilization and sanitation to how the beauty operator should care for her feet. Other chapters deal with chemical hair relaxing, electricity and light therapy, beauty salon management and personality development.

MRS. IBEUGH is quick to agree that customers often confide in their beauty operators. "You have to be a little bit of a psychologist," she said. "You also have to know when to open your mouth and when to listen."

"I tell my students to make their lady feel like she's something special. No matter how pressed for time you are, make her feel relaxed. If you treat her as you would want to be treated -- you'll do well."

Instructor Ibeugh feels that though men make up only a small percentage of her classes that they still will have the advantage in job placement and probably in the salary they command.

"The men learn just as quickly as the women," she reported. "Generally they've had some interest in doing hair. They don't come in completely cold. The female students like having them in their class about as much as I do."

According to state law, cosmetologists may not cut men's hair professionally, though barbers may cut

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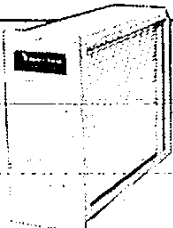
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