


SEARS
ROEBUCK AND CO.

First to SEARS Then to SCHOOL

WITH A WARDROBE FULL OF FASHION KNITS FROM SEARS

Start the season at
Sears' amazing sweater sale

Regular
10.98 to 12.98

YOUR CHOICE

588

Now's the time, and Sears is the place, to collect all the sweaters you need to wear with skirts, slacks, stretch pants and over dresses. You'll find sweaters for school, office and casual dress-up . . . wool blazers, Sayelle® crew-jackets, round and V-neck cardigans and striped raglan-sleeve pullovers of 75% mohair, 25% wool. And the colors! Bright pinks and blues, jacquard patterns and neutral heather effects, lots of white and more . . . some brushed, all with fashion's textured look. Come early, see them all and pick your favorites. Misses sizes.

Just make your choice and CHARGE IT at Sears
Sportswear Department

Dashing Diagonal Tweed Coordinates for Juniors

a. Slim skirt of 85% wool, 15% silk lined in shocking yellow acetate. Wonderful in black and white tweed. Sizes 7 to 15. . . . 5.98.
V-neck vest with matching in tweed with yellow lining. Double breasted closing with simulated leather buttons. Black and white. Sizes 7-15. . . . 5.98.
Anne® tricot crepe roll collar blouse with self tie bow, wrist length sleeves in white. Sizes 7-15. . . . 4.98.

Sears Sportswear Dept.

b. Capri pants of 85% wool and 15% silk lined in yellow acetate. Narrow waistband. Black and white. Sizes 7-15. . . . 7.98.
Vest and blouse same as figure "a".

c. A-line jumper of 85% wool and 15% silk tweed, lined in yellow acetate. Jewel neckline, drop torso waistline with two simulated leather buttons. Black and white. Sizes 7 to 15. . . . 8.98.

Young Juniors' Sweaters Hand-Made in Italy

You'll know right away they're Italian and hand-made . . . the sweaters you love! 60% wool, 35% mohair, 5% nylon with beautifully shaped, full-fashioned raglan sleeves. Pullovers with round or V-necks and cardigans with crocheted or pearlized buttons . . . all in fashionable shades of green, brown, blue, black, orange with white and more and all specially sized for Young Jrs.

were 8.98
to 12.98

499

Young Jr. Dept.

STORE HOURS: MONDAY 9 TO 9 • TUESDAY, WEDNESDAY 9 TO 5:30 • THURSDAY, FRIDAY, SATURDAY 9 TO 9

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