

# Livonia DPR Reports 261,655 Used Playfields

John Dufour, Superintendent of the Livonia Parks and Recreation Department, announced that the eight-week summer playground program at 25 schools enjoyed a banner year. With the final attendance figures tabulated, the playground had an attendance of 261,655.

"This is a definite increase over previous summers, and is due to the type of leadership the Department has on these playgrounds," Dufour stated. Other figures released also showed an increase in enrollment all through the program.

A total of 1,450 youngsters and adults received instructions in the tennis program. More than 600 youngsters made the annual playground trip to Bob-Lo and 1200 were guests of the Tigers on August 22 only to have the game rained out. A total of 52 women participated in the Women's Golf League and 85 youngsters in the Junior Golf Program.

## 600 School Heads Meet In Mackinac

East Lansing — Some 600 Michigan school administrators will meet at Mackinac Island's Grand Hotel September 13-15 for the annual fall conference of the Michigan Association of School Administrators.

The three-day program opens Sunday afternoon, Sept. 13.

The highlight of the first evening's program will be an observance of the centennial of the American Association of School Administrators. Dr. Dwight Rich, executive secretary of the Michigan Education Home Association and former Lansing superintendent of schools, is program chairman.

Dr. Lynn M. Bartlett, state superintendent of public instruction, and William L. Austin, MASA president and Adrian superintendent of schools, will be featured speakers at the second general session, on Monday, September 14. Bartlett's topic will be "Looking Ahead" and Austin will discuss "The Potential of MASA for Future Leadership."

A special event of the conference for school administrators and their wives will be a tea at the Mackinac Island home of G. Monner Williams the afternoon of September 14.

Dr. Tenyson Guyer, director of public relations for the Cooper Tire and Rubber Company, will present the keynote address, "Profiles for Progress," at the conference banquet Monday evening.

The final general session and a series of discussion meetings will conclude the conference on September 15. The main speaker for the morning general session will be Russell T. Jones, principal of the Grand Rapids Burton School and president of the Michigan Education Association. Discussion meetings will focus on teacher evaluation, non-academic programs, and racial integration.

## New Livonia Teachers Greeted at Luncheon

More than 250 new Livonia teachers and curriculum specialists met their superintendent, the school board, the headquarters staff, and representatives of local teacher organizations at an orientation luncheon held at Franklin High School last Thursday.

Benton Yates, superintendent, welcomed them to Livonia and gave them an overview of the school system and the opportunities it offered for public service and professional growth.

Board secretary Strelas Schreiber spoke briefly on the Livonia community and the inter-relationships between the board, the teachers, the parents' groups and the students.

Mrs. Zena Sperry, director of personnel, whose responsibility it was to seek out and bring to Livonia more than 250 new employees, reminded the neophytes of the services her office could render as they became acclimated to the system and to the community.

The luncheon speakers outlined a few of the guiding principles of educational philosophy for the Livonia public schools. Briefly, they pointed out that "the most important work of the school is to develop in children desirable social, moral, physical and mental habits and attitudes as well as their intellectual potentialities. The child is, in real-

ity, the reason for the existence of the school, and the school is responsible for helping boys and girls to meet and to solve their problems.

"The central figure in the whole process of education, whether in the home, the classroom, the movie, on the street, or wherever, is the child. It is the purpose of our schools to give attention to the individual needs of these children, to guide their interests, and to prepare them for the many aspects of democratic living. To this end, all agencies and facilities of the school work. Against these objectives, they must be evaluated."

Mrs. Sperry pointed out that "the teacher is one of the most important factors in the school. By behavior, attitudes, philosophy of life, knowledge of skills, understanding, and guidance, every teacher influences the development of the child."

The orientation luncheon was followed by meetings of principals and new teachers in schools throughout the Livonia system.

## Obituaries From Area

MRS. ANNA MARY CHARTRAND, Services for Mrs. CHARTRAND, 71, 1470 Sunbury, Livonia, were conducted in St. Gertrude's Church with burial in Holy Sepulchre Cemetery.

Mrs. CHARTRAND died in St. Mary Hospital of a heart attack. Surviving are her husband, Alvin A. CHARTRAND, two daughters, Mrs. M. Gervase, O.P. and Marie; and a son, Donald, CHARTRAND.

MRS. MINNIE MAHLEY, Services for Mrs. MINNIE MAHLEY, 73, 3310 Ann Arbor Trail, Livonia, were conducted Saturday in Plymouth with burial in Glen Eden Cemetery.

Mrs. MAHLEY died Sept. 3 at her home. She was born Sept. 18, 1891 in Detroit and had resided in Livonia since 1919. She was a member of the first Lutheran Church in Royal Oak and was the first president of St. Paul's Aid Society.

Surviving are her husband, Gustav, a daughter, Mrs. Elmer Reith, Dearborn Heights; a son, Norman, of Livonia; a sister, Mrs. Anna Stroh of Kitchener, Ontario; seven grandchildren and 12 great grandchildren.

## Livonia Man Heads Major Travel Firm



Frank Abrams, of Livonia, has been named president of the E. F. MacDonald Travel Co. with headquarters in Chicago. He assumed his new duties last week.

Abrams, who resides in Livonia with his wife, Margaret, and two children, James, 17 and Bruce, 14, founded Holiday House Travel Co. in 1955. Under his leadership it grew from two to its present 75 employees and multi-million dollar sales.

For the past year he has served in the Travel Advisory Board of the Sheraton Hotel Corporation.

MacDonald, with 983 sales of \$125 million, provides merchandise and travel incentive awards and trading stamps and related promotional services to business and industry in the United States, Canada and Australia.

## Accountants Complete 64-65 Plans

The Oakland County Chapter of the National Association of Accountants has completed arrangements for its 1964-1965 program year.

The schedule for the regular monthly meetings is as follows:

SEPT. 24 — Emil Mazzy, Secretary Treasurer of U.A.W. — "The U.A.W. — Its Aims and Goals."

NOV. 12 — George B. Morris, Jr., Labor Relations Staff of General Motors Corporation — "Labor Relations and the Accountant."

DEC. 10 — E. E. Baggerly, Vice President — Staff Operations of Ford Motor Credit Company — "Contributions to the Economy by the Money Suppliers."

JAN. 28 — R. W. Storer, Vice President of Manufacturers National Bank of Detroit — "Economic Forecast for 1965-1966."

MARCH 25 — Harry E. Chesebrough, Vice President Product Planning of Chrysler Corporation — "Financial Savings Through Effective Quality Control."

APRIL 22 — George E. Gullen, Jr., Vice President Industrial Relations of American Motors Corporation — "Are Collective Bargaining Techniques Obsolete?"

MAY 20 — John C. Dean, Assistant Controller of Ford Motor Company — "Control-ship."

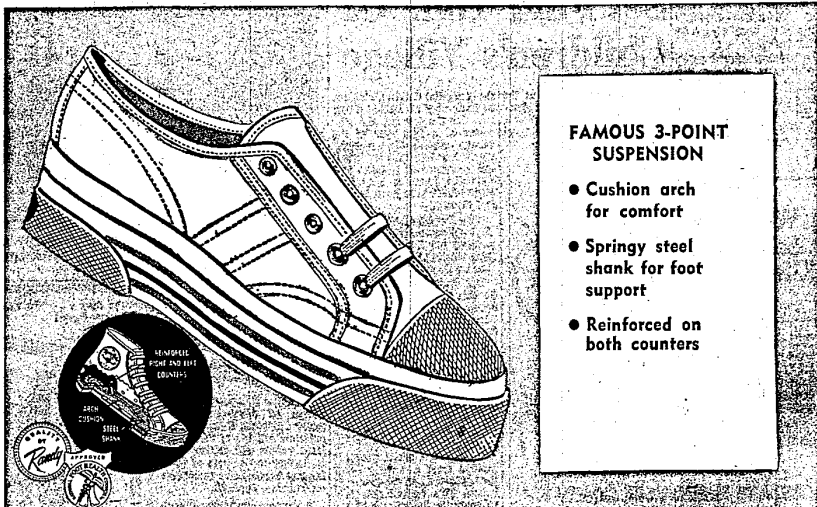
In addition, special discussion forum meetings covering "Cost Accounting and Control" and "Budgeting and Forecasting," will be held Nov. 19 and Feb. 25, with different aspects of both subjects being covered at both meetings.

Chapter meetings are held in Devon Gables, at Telegraph and Long Lake Roads, starting with a social period at 6:30 p.m. and dinner at 7 o'clock.



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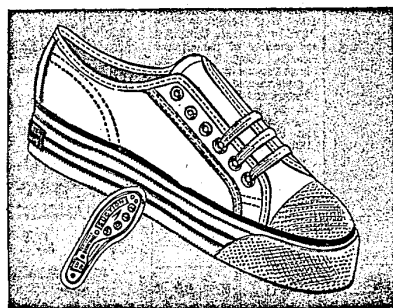
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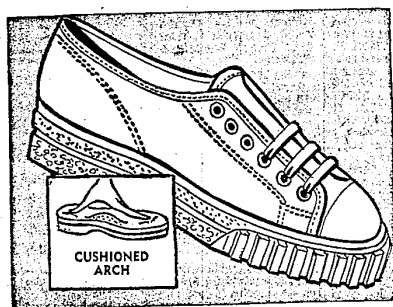


## 'Mr. Basketball' shoes for men, boys — by Bob Cousy

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- Youth, 11-2; Boys' 2½-6; Men's 6½-12

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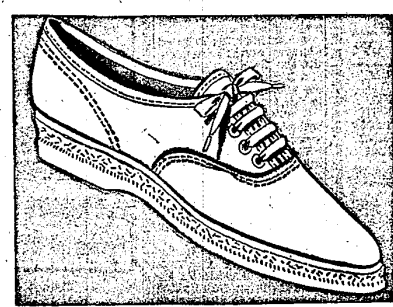


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- Softly cushioned spring insole
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- Washable
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## Women's or children's low, white tennis oxfords

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