

Satisfaction Guaranteed or Your Money Back



78th Anniversary SALE

Corduroy is Rugged and Warm
and Colorful and Easy Care

Stock Up Now at
This Sale Price!

YOUR CHOICE

88c



Corduroy, sizes 9 to 24 mos.

Corduroy is a favorite of Mom, the kids and just everybody because it's warm, rugged and easy as pie to care for! Kids love it because it's soft and warm and comes in fun colors. Mom loves it because it washes like a breeze. It comes in bright solids. The creepalongs have easy-on snap crotches and button suspenders; the overall has button-on suspenders. Boxer slacks (not shown) in sizes 2 to 6. And they're a real must at this Anniversary Sale low, low price. See, compare and you'll buy a drawful!

Now 1688 Reg. 2.98



Overall, toddler sizes 2 to 4



Teen-Age Slipons

Hand-Stitched Moc Style in Tan or Black

Reg. 3.22
1.99

The classics they all adore! Square tip moc toe style with hand stitched vamp and $\frac{1}{4}$ -inch stack heel. In Cobbler tan or black. Guardex sole. Practical, long wearing and tough for teen age scuffing. Sizes 5 to 9.

Now Shoe Department



Sale! Girls Light
Dan River Tweeds
In Sizes 7 to 14

Regular
5.98

4.77

- Cotton and rayon tweeds!
- 2-Pc. jumper dresses!
- A-line dresses!
- 2-Pc. overblouse dresses!
- Pleated skirts!
- Gathered skirts!

Back-to-school clothes so spanking young, fresh and fast you won't be able to resist buying her a whole wardrobe of 'em. And, at this pile-up-the-savings price . . . you can buy as many as you like. In spicy autumn colors. Come in and see this selection today!

Corduroy
Casual Coats

Now
Only
1688
Sizes
8-18

Choose yours with cotton backed Orlon® pile or bulky foam laminated cotton knit lining. All in antelope, bone, blue, loden, red.

Sears Misses' Coat Dept.



Teenagers! Sign up
for Sears Charm School

Learn make-up, hair styling, poised and figure control, fashion, accessories and the fundamentals of modeling. Sign up for our professionally taught 5 section course in Sears Young Junior Dept. Charge only \$4

Use Your Sears Charge

It's so convenient to shop at Sears
with your handy Sears Charge Plate

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