

Satisfaction Guaranteed or Your Money Back

SEARS  
ROEBUCK AND CO.

# 78th Anniversary SALE

Corduroy is Rugged and Warm  
and Colorful and Easy Care  
Stock Up Now at  
This Sale Price!

YOUR CHOICE

88<sup>c</sup>

Corduroy is a favorite of Mom, the kids and just everybody because it's warm, rugged and easy as pie to care for! Kids love it because it's soft and warm and comes in fun-colors. Mom loves it because it washes like a breeze. It comes in bright solids. The creepsalongs have easy-on snap crotchies and button suspenders; the overalls has button-on suspenders. Boxer slacks (not shown) in sizes 2 to 6. And they're a real must at this Anniversary Sale low, low price. See, compare and you'll buy a drawerful!

From Infant's Department

Overalls, redfield  
sizes 2 to 6



**Teen-Age Slippers**  
Hand-Stitched Moc Style in Tan or Black

Reg. 3.22  
1.99

The classics they all adore! Square tip moc toe style with hand stitched vamp and 1/4-inch stack heel. In Cobbler tan or black. Guardex sole. Practical, long wearing and tough for teen age scuffling. Sizes 5 to 9.

Sears Shoe Department



Corduroy  
Casual Coats

Now Only 16<sup>88</sup>  
Sizes 8-18

Choose yours with cotton backed Orion® pile or bulky foam laminated cotton knit lining. All in antelope, bone, blue, loden, red.  
Sears Mitten Coat Dept.

Sale! Girls Light  
Dan River Tweeds  
In Sizes 7 to 14

Regular 5.98  
4<sup>77</sup>

- Cotton and rayon tweeds!
- 2-Pc. jumper dresses!
- A-line dresses!
- 2-Pc. overblouse dresses!
- Pleated skirts!
- Gathered skirts!

Back-to-school clothes so spanking young, fresh and fast you won't be able to resist buying her a whole wardrobe of 'em. And, at this pile-up-the-savings price... you can buy as many as you like. In spicy autumn colors. Come in and see this selection today!

Teenagers: Sign up  
for Sears Charm School

Learn make-up, hair styling, poise and figure control, fashion, accessories and the fundamentals of modeling. Sign up for our professionally taught 8 session course in Sears Young Junior Dept. Chicago ..... only \$4



Use Your Sears Charge

It's so convenient to shop at Sears with your handy Sears Charge Plate

SEARS LIVONIA MALL

• 7 MILE MIDDLEBELT

• PHONE 476-6000

STORE HOURS: MONDAY 9 TO 9

• TUESDAY, WEDNESDAY 9 TO 5:30

• THURSDAY, FRIDAY, SATURDAY 9 TO 9