

### 248 Die In Water Accidents

Michigan water accidents in the first eight and a half months this year have taken 248 lives, four more than 244 deaths for all of 1963, according to State Police provisional figures.

The accident total as of September 15 was 528, two less than 540 for all of last year.

In addition, 202 persons have been injured, 14 fewer than the 1963 total of 216.

The breakdown of deaths this year includes 128 swimmers or waders, 32 boat operators, 21 boat passengers, 25 who fell from bridges, banks or piers, etc., nine who fell through ice, five who died attempting to rescue others, two skin or Scuba divers, one water skier, and one who fell into a caisson. Reports have not been received with official details involving 14 other fatalities.

Fewer water accident deaths are expected in the remainder of the year since water activities normally drop off sharply after the first part of September.

Water deaths totaled 238 in 1962, 262 in 1961, and 234 in 1960.

### Two Livonia Firms Exhibit Wares In Show

Two Livonia firms, Hydro-mation Engineering and Control-Spray Corp., are among the exhibitors at the Iron and Steel Exposition in Cleveland this week.

The exposition is the steel industry's largest trade show and annually attracts more than 15,000 engineering, maintenance and management officials from steel and related industries.

Control-Spray is exhibiting a centri-clere drum liquid filter for high gallonage applications. Hydro-mation is exhibiting a flat-bed pressure filter for tin plate solutions.

## Chrysler Names Advisory Board For Nationwide Driver Program

Members of the Advisory Committee for Chrysler Corporation's nationwide driver education program were announced Monday by Dr. Norman Key, executive secretary of the National Education Association's commission on safety education and John A. Ford, Chrysler Corporation vice president-public relations.

The Advisory Committee's role will be to outline the "pressing needs" in the field of high school driver education and to advise Chrysler Corporation as to how to best meet these needs with its driver education car program.

Dr. Byron Hansford, commissioner of Colorado State Department of Education will be chairman of the committee. Other members are:

- Dean Ballerak, driver education instructor, Gross Pointe public schools; Ivan Elard, director of safety education, State College of Iowa, Cedar Falls, Iowa; Richard D. Ellis, assistant in safety education, New York State Department of Education, Albany, N.Y.; E. Eldon Engel, driver education instructor, Eastern Washington College of Education and Cheney, Wash., high school; Cheney, Wash.; Dr. Earl Funderburk, Fairfax County, superintendent of schools, Fairfax, Va.

Dr. Lonnie Gilliland, director of safety education, Oklahoma City public schools, Oklahoma City, Okla.; Edward Gronostalski, vice president—Massachusetts Association of Schools

### Promote Livonian

Frederick E. Thompson, 33954 Hadaway, Livonia, has been promoted to the position of Senior Credit Analyst in the Credit Department of the National Bank of Detroit. Thompson joined National Bank of Detroit in 1962, after obtaining a Master of Business Administration from City College of New York.

Joseph J. Ingers, director, Institute of Public Safety at Pennsylvania State University, University Park, Penn.; Dr. Forrest R. Nofsinger, development secretary, Northwestern University Traffic Institute, Evanston, Ill.; William T. Richards, supervisor, driver education, Wisconsin State Department of Public Instruction, Madison, Wis.

Leslie R. Silvernale, professor, Michigan State University's Continuing Education Services, Traffic Center Program, East Lansing, Mich.; Dr. Herbert J. Stack, New York University's Center for Safety Education, New York City; Robert G. Town-

send, principal, Highmore high school, Highmore, S.D.; Ed Williamson, consultant, driver education, Florida State Department of Education, Tallahassee, Fla.; and Cecil G. Zaun, supervisor, safety education, Los Angeles city schools, Los Angeles, Calif.

The student representative from the National Student Traffic Safety Association will be announced later.

Chrysler Corporation announced earlier this year that, beginning with its 1965 models, the company would provide driver education cars free of cost to high schools with qualified programs and

to colleges offering instructional courses in driver education.

Lawton K. Smith, a former member of the National Safety Council, is the administrator of the program for Chrysler Corporation. Dr. Norman Key and Dr. Robert L. Marshall will represent the National Commission on Safety Education on the Advisory Committee.

### Ride Monorail

Mr. and Mrs. William Kelsing and their sons, Bill and Jeff, and daughter, Susan, rode the World's Fair Monorail in New York. The family lives at 36720 Pine Tree, Livonia.

1965 CHEVROLET, which will be displayed in the showroom for the first time Thursday, has the attention of the new official family of Allison Chevrolet, 345 N. Main, Plymouth, which underwent a complete reorganization last

week. The group includes: (from left) Service Manager Charles Mellor, General Manager Richard Donner, Truck and Fleet Sales Manager Phil Anania and Sales Manager J. R. MacDonald.

### Complete Reorganization

## Allison Chevrolet Has New Look For New Models

A reorganized Allison Chevrolet Co., 345 N. Main, Plymouth, working on the theme of a new look for the new look will unveil 1965 models for the first time to the general public on Thursday in its showrooms.

The reorganization brought an entire change in Allison's official executive family and only President and owner Frank Allison remains.

Richard Donner, who has years of experience and service in the Detroit area, is the new general manager. He will head a staff of veteran

salesmen, selected because of their ability to meet quotas and for high sales records in other sections.

Phil Anania has charge of truck and fleet sales. Phil comes from the Motor City with an excellent record in his particular field. He will handle all transactions from hundreds of customers satisfied with their services after sales.

J. R. MacDonald is the new general sales manager. He will head a staff of veteran

salesmen, selected because of their ability to meet quotas and for high sales records in other sections.

Phil Anania has charge of truck and fleet sales. Phil comes from the Motor City with an excellent record in his particular field. He will handle all transactions from hundreds of customers satisfied with their services after sales.

J. R. MacDonald is the new general sales manager. He will head a staff of veteran

### 1st Federal Savings Hit Record High

Growth of First Federal Savings accounts the first eight months of 1964 exceeds any similar period in its 30-year history, reports Earl Strehlau, manager of the Livonia office of First Federal Savings of Detroit, located at 21444 Plymouth Road in Livonia.

Accounts of 179,792 First Federal Savings customers increased \$39,103,100.23 from January 1 to August 1 of this year. This compares with a net gain of \$36,222,933.26 in the same period of 1963.

"It is obvious that the high rate of employment and the prosperity of the automobile industry and other Detroit-based industries are factors in our higher rate of growth," said Strehlau, "and that while people are spending more, they are putting away more in savings also."

"Obviously, not all of today's higher earnings are being spent and the same applies to the money saved as a result of this year's income tax reductions. Most people are, we believe, exercising good common sense by saving more in a time of good earnings."

It is pointed out that savings are put to work as fast as they come in at First Federal, mostly through investment in home mortgage loans.

First Federal has invested \$51,854,699.92 so far this year in mortgage loans, mostly to help families buy or build homes and to refinance mortgages or land contracts. First Federal is Michigan's largest savings association and also the state's largest home mortgage lender.

### Livonia Dentist Named to Post

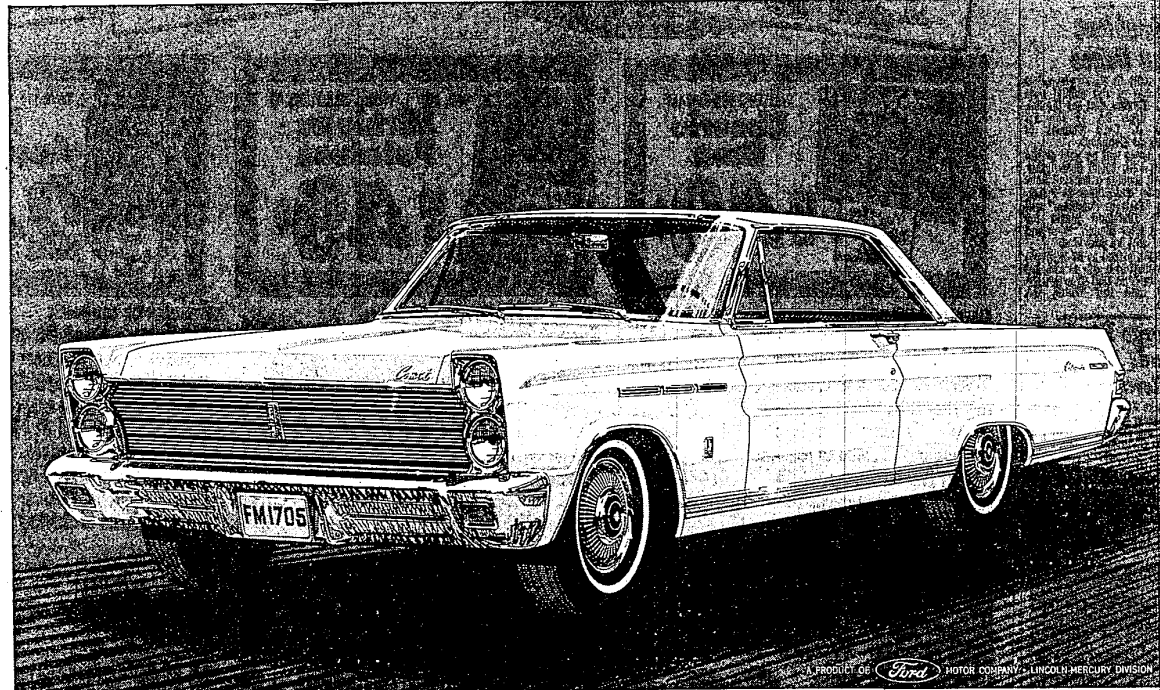
Northville and Livonia dentists have been named vice-chairmen of committees for the 23rd Annual Dental Review, it was announced by Dr. Joseph C. Finto of Dearborn, general chairman.

The three-day professional and scientific meeting sponsored by the Detroit District Dental Society will be held Nov. 22-24 at the Statler-Hilton Hotel, and is expected to attract some 2,000 dentists from Michigan and surrounding states.

Those dentists attending the scientific meeting will learn of the latest technological advances made in the field of dentistry and will hear presentations made by leading local and national experts.

Named as committee vice-chairmen were: University of Michigan Dental Alumni Luncheon—Dr. Herbert E. Weston of 20374 Woodhill Road, Northville and Clinics Committee—Dr. Thomas R. Longe of 9840 Harrison, Livonia.


## Introducing Comet 1965:



livelier, more beautiful sequel to the World's Durability Champion

We couldn't make Comet much tougher, so we made it more beautiful. Made the outside sleeker, sportier—from every angle. Made the interiors more luxurious. Made every engine bigger, from the thrifty 200 cu.-in. Comet "6" up through the hefty new 289 cu.-in. Cyclone Super V-8 (225 hp). Made the ride even smoother, more solid and silent.

The one thing not new in this racy '65 sequel is the stamina that made Comet the World's 100,000-Mile Durability Champion. And you wouldn't want that to change, would you? It didn't.

 **Mercury Comet**  
the world's 100,000-mile durability champion

SEE YOUR NEAREST MERCURY DEALER