



You bet I'll fight!

Fight for the UF? Fight for Joey? Fight for people, neighbors and friends with social and health problems they're currently not equipped to handle? You bet I'll fight! The United Foundation, through its 204 agencies, helps them all to better health, comfort and happiness. In so doing, it benefits our entire community by making this a better place. The UF can't win it alone—this battle for better community health and



services. Everyone's help is needed to make the operation a success. That's why volunteers like me have joined the battle. Your help is needed too! We're carrying this campaign to your doorstep. We'll be calling to enlist your support. Join this all-out battle against misery and despair! Contribute to the United Foundation Torch Drive. With your help victory will be ours. Fall in! Join the fight!



GIVE ONCE FOR ALL! UNITED FOUNDATION 1964 TORCH DRIVE, OCT. 20—NOV. 12

This message contributed by

THE OBSERVER NEWSPAPERS

to aid the United Foundation in achieving its 1964 goal