



**Santa's Shop Opens Today
In The Classified Section
With A Sparkling List Of Gift
Suggestions For You In...**

GIFT SPOTTER

The exciting fun of happy Christmas planning starts with a careful look at the fascinating gift ideas in **THE GIFT SPOTTER**. It's packed with wonderful gifts to please young and old . . . plus smart suggestions for your other holiday needs. Make your complete list the comfortable, armchair way with the time and money-saving **GIFT SPOTTER** to help you.

Start right now shopping in Santa's Wonderland of Christmas Treasures! It's so much fun to use . . . because hundreds of selected gifts are listed for speedy spotting under the headings below.

 Gifts for Girls	 Cash for Christmas	 Gifts for Sweethearts	 Sports Gifts	 Gifts for Do-it-Yourself	 Gifts for Boys	 Financial Gifts
 Gifts for Pets	 Gift Certificates	 Gifts for Those In Service	 Gifts for Friends	 Novelty Gifts	 Gifts for Him	 Gifts for Her
 Holiday Food	 Gifts for Students	 Clothing Gifts	 Gifts for Newlyweds	 Christmas Loans	 Gifts for Dad	 Gifts for The Home
 Religious Gifts	 Gifts for Christmas	 Gifts for Baby	 Holiday Dining	 Trees and Trim	 Gifts for Mom	 Greeting Cards