

The Farmington Enterprise

FARMINGTON, MICHIGAN, THURSDAY, OCTOBER 1, 1964

SECTION B

AUTOMOBILE CLUB OF MICHIGAN OPENS FARMINGTON DIVISION

William Walters Pres. Of State Auto Club

It's a long and improbable journey from a job on an automobile assembly line to the driver's seat of the world's largest Automobile Club. William G. Walters, 48, a 28-year-old member of the Michigan Club, met with the club's executive committee and currently secretary of S.S. Kresge Co., completed that morning trip this year. Last December he was named president of the Automobile Club of Michigan by the board of directors. He became a member of the powerful 11-man AAA Na-

"Auto Club is watching vigilantly during my term of office to see that motorist funds are spent wisely," Walters told the Enterprise. "Michigan's voters spoke overwhelmingly in favor of the new tax law which will be used only for highway purposes. Auto Club will fight with all its resources to maintain that policy. An example of money very wisely spent is our new division office in Farmington."

Walters believes motorists are doing more than their share for the economy with the entire federal highway program being paid by use taxes, with construction and use essential to the country's welfare. The U.S. government general fund is also enriched by motorist taxes.

"We must finish the federal system of interstate highways sooner than 1971," Walters said.

"Many of them are becoming impatient at the slow progress that's why highway building, financing and laws connected with it are so fascinating to me. It's a never-ending project."

Walters began to learn about the Club and its Detroit Automobile Inter-Insurance Exchange when he was courting his wife, the former Rose Ramsey. For her father, the late John J. Ramsey, was the exchange's first general manager.

He had the invaluable experience of watching Michigan's present auto insurance policy develop in his home and in his wife-to-be's. Walters recalled, "It was Mr. Ramsey's idea that motorists want to read a lot of fine print. They just wanted to be insured against 'all risks.' They didn't want to buy legal arguments which they had an accident."

"This is the sound idea under which the Club's Insurance Exchange operates today. I'm glad to see that the spare tire was stolen that your insurance policy was void if you had no chain and padlock in use at the time of the accident."

That was the case in many Michigan auto insurance policies when Auto Club got into the field," Walters said.

Auto Club must be militant in protection of motorists from all possible evils, Walters is convinced. The Club will be a strong spokesman for the motorist during his term.

A member of the Detroit, Michigan and American bar associations, Walters is Kresge Co. general counsel. He is a director of the American Retail Federation, Michigan Retail Association, Ohio State Retail Council, Macacubes Mutual Life Insurance Co., J.C. Clements Pottery Co. and Detroit Central Business District Association. He is past president of the Detroit Group of American Society of Travel Agents, and trustee and secretary of Arnold Home. He is a trustee of Brighton Hospital and secretary of Kresge Co., Ltd., in Canada.

HE IS A member of Delta Theta Phi, professional law fraternity, the Nottidge Club, Detroit 101st Commandery No. 1, Knights Templar, and the Detroit Golf Club. He was in the U.S. Armed Services in 1916-1919.

Born Aug. 7, 1899, Walters lives with his wife and daughter, Margaret Jan, at 1140 Hill Drive, Birmingham. A son, Thomas J. is a student at Western Michigan University.

Car Accidents Often Occur in Parking Lots

DEPLORE federal funds are used to build toll roads at Michigan's southwestern border on a narrow two-lane road winding through a cornfield to the Indian Toll Road for its financial benefit," Walters declared.

As chairman of the AAA National Highway Committee and during the time he served on the board member of the Michigan Club, Walters has devoted much of his time to fighting for more highways. He has appeared before the House Ways and Means Committee in Washington as the representative of Michigan's highway interests, urging that the Federal Highway Act be amended and extended.

Automobile club of Michigan



THE FARMINGTON DIVISION OF THE AUTOMOBILE CLUB OF MICHIGAN.

Trained Staff of 11 Operate Farmington Auto Club Office

A highly-trained staff of 11 persons, each of whom qualifies as an expert in his or her field, operates the new Farmington office of the Automobile Club of Michigan. These men and women have a combined total of more than 37 years of experience with AAA, and they offer every service of Auto Club and the Insurance Exchange.

Serving as acting manager is John Kabelitz, 57, a veteran of

and his wife, Mary, reside at 13937 Marlowe Ave., Detroit.

The new Auto Club office in the Farmington Shopping Center also offers the experienced services of four membership counselors. The dean of the staff as far as total years with the Auto Club is Henry Edwards, 46, who has been serving AAA members in the De-

Even lower-paid workers have time and the means to travel today and many of them take winter vacation drives to Florida. With 8200 round trip airfares to Europe on the way, the best of the best is now being offered.

MEMBERSHIP in Auto Club will save the motorist or world traveler many times the cost of his membership in advance and in pleasure, plus the best low-cost auto insurance if he is qualified.

That's why Dana, after nearly a year on the job in Detroit, sets a realistic goal of a million members for the \$50,000, 1960, many car owners still put their autos up on blocks for the winter.

Motoring and travel have become a part of the life of Michigan, and a like growth for the Insurance Exchange. "A fine example of this growth," Dana said, "is the opening of our new division office in Farmington."

As business manager of AAA for five and a half years, and an employee since 1947, Dana has supervised AAA headquarters and nine AAA state divisions totaling 650,000 members. In that time, AAA grew rapidly, reaching 3 million members. (Auto Club of Michigan is AAA's second largest affiliate, and the Insurance Exchange writes more insurance in Michigan than the next two insurers combined. Dana aims to help keep it that way.)

DANA HAS traveled over 200,000 miles, mostly by plane in recent years visiting the 28 AAA Clubs and their 750 offices.



HENRY EDWARDS



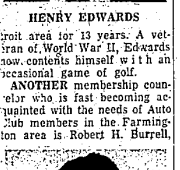
JOHN KABELITZ



BOB BURRELL



HOWARD BALZAIRE



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Another long-time Auto Club employee at the new office here is Mrs. Dorothy Dippre, claims secretary. Mrs. Dippre, the mother of three children, makes her home with her husband, James, at 31552 Forsville, Livonia. A 15-year Auto Club member, Mrs. Dippre's favorite hobby is bowling.

Almost as new with the Auto Club as the new Farmington office itself, are three young secretaries—Gail Giesber, Judith Cole and Judith Gross.

Miss Gross started her career with the Auto Club slightly more than a year ago, coming to the new office here last August. The 22-year-old Miss Gross attended Highland Park Jr. College, and now lists her hobbies as playing cards and the piano, in that order, along with bowling, knitting and winter sports.

ANOTHER winter sports enthusiast is Gail Sue Guenther, 19, a native of Highland Park and a graduate last year of Farmington Senior High. Miss Guenther told the Enterprise that when she leaves the new Farmington office for the day she likes to bowl, water ski and just relax.

A former Upper Peninsula native, rounds out the office staff in the Farmington shopping center. Mrs. Judith Cole, born in Baraga, Mich., joined Auto Club nearly a year ago at the Redford Division. A claims



BOB BURRELL



HOWARD BALZAIRE



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Heading up the office staff is branch supervisor, Marie DeLoe. A graduate of St. Mary's of Redford, Miss DeLoe ("My friends call me 'Bernie'") has been with the Auto Club for 13

Motoring 'Golden Era' Ahead, Says AAA Head

One man who isn't surprised that Detroit's auto industry is moving into what may be its third successive over-7-million-car year is Richard B. Dana, who was named to the newly created position of Executive Vice President of Automobile Club of Michigan and the Detroit Automobile Inter-Insurance Exchange nearly a year ago.

Previously business manager of American Automobile Association, Dana has viewed Detroit and motoring from the national scene. He had lived in Virginia for 18 years, working for AAA in Washington, D.C. Not surprisingly, Dana believes that membership in AAA is more necessary and better budget sense today than when horses had the right of way over cars.

"MOTORING and travel are just now heading into their golden era," Dana told the Enterprise. "When Henry Ford put the world on wheels, we saw our first surge of auto ownership and use."

"But there was little pleasure in it. Roads were not good, and few but the rich had time for pleasure motoring. As late as 1910, the best of the best was being offered."

Our 41,000-mile Interstate Highway System is being finished, with Michigan leading the nation. One will soon be able to drive coast to coast without seeing a stop sign, being slowed by cross or opposing traffic, or driving faster, safer, more pleasurable.

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the United States, attending AAA regional conferences. His job was analyzing each Club's operation and extracting the best—in travel service, road service and safety activities, as well as accounting, promotion and giving it to the next Club.

"Michigan members will want to know that by almost every yardstick, their golden era is here. The annual cost of such taxes that the annual cost of his membership, and we will fight such taxes with all our means. Michigan now enforces a favorable motoring climate, due in no small part to longer vacations and higher standards of living bring more people the chance to vacation. Many who never dreamed of driving as far as Mackinaw City or Florida will soon find themselves driving a rent-a-car from Paris to Rome. People who never vacationed farther than 200 miles from home at a lakeside cottage, for two weeks will soon consider it normal to drive to the west coast on vacations of three, four or more weeks.

THE SYSTEM which permits safe driving at 70 m.p.h. per hour will help do this. And it will present problems that only an Auto Club can solve. I thought that the system would obsolete AAA's travel service and make our routings unnecessary. The analytical review of the school safety officers at a one-day seminar sponsored by Automobile Club of Michigan.

Sgt. Robert Deadman and Officer Glenn Harding will be at the State Police Training Center at the State Hill Hotel.

THIS SEMINAR, first of its kind ever held by Auto Club, will update veteran and police officials on services which local officers can offer to school safety programs and driver education classes.

Communities included in this seminar are in an area bounded by Detroit, Port Huron, Bay City, Ann Arbor and Monroe. A future meeting is being planned in Grand Rapids to service police officials from the rest of the Lower Peninsula.

Reynier Staats, of Auto Club's Safety and Traffic Division, is conducting the seminar. He has been with Auto Club since last June, after retiring as an inspector with Detroit Police Department's bureau of traffic safety.

While you are on a trip this fall, the Automobile Club of Michigan suggests that you arrange for someone to pick up your mail.

He had ideas of his own on how to improve Club services, including more service and information for those who tow their own boats and much more information for camping families.

With the two-car family becoming almost universal, people are spending about \$1,900 a year on operation of their autos and another \$300 on accessories (average \$500) on vacations yearly. Dana points out, "It's just good business to put 10 into an Auto Club membership and get all the tools to insure, pleasant motoring and vacations. And all who can qualify will want to be insured, by the Exchange."

A PIPE-SMOKING thoughtful man of decisive bent, Dana lived up and down the East Coast when he was growing up, and became a Liberal Arts Degree from New York University. He served as a captain in the Air Corps in World War II and became assistant public relations director for the Strategic Air Command under General Kenney before joining AAA headquarters. Forty-eight years old, Dana is married and has two daughters aged 17 and 14. He lives at 2808 Fairmont Hills Court, Bloomfield Hills, Michigan.



RICHARD B. DANA

School Safety Officers Here Join Seminar

Farmington's Police Department will be represented when 60 law enforcement officials meet in Detroit October 1 to discuss the role of school safety officers at a one-day seminar sponsored by Automobile Club of Michigan.

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MANY SERVICES are available at the Automobile Club of Michigan Division just opened in the Downtown Farmington Center. Pictured above (l. to r.) are Judy Gross, Bernice DeLoe and Gail Guenther, preparing a travel guide for a customer which will include recommended accommodations along the way, and maps showing the best route to travel.