

CAREFUL MILLING

AND

Good Judgment of Wheat

Are the Essential Elements which have made our

PEERLESS FLOUR

Such a local favorite. Try a sack and be convinced.
GILDEMEISTER'S FLOUR MILLS.

THE LOCAL NEWS

AND OTHER ITEMS

HERE AND THERE

Miss Minnie Myers was sick last week.

Mrs. Fred Daines and son were in Detroit Saturday.

Mrs. Ada Button was a week end visitor at A. J. Crosby's.

Mr. Ben Myers was in Detroit last Thursday on business.

Mrs. Fred Stoney and son, Warren, spent Saturday in Detroit.

Miss Blanche Hotford is spending a few days with Miss Edessa Warner.

Mr. and Mrs. Fred Carr and son of Pontiac visited relatives in town Sunday.

Born, last Sunday, to Mr. and Mrs. Will Campbell, of Novi, a daughter.

Mrs. Mary Dana of Williamston is visiting her brother, William VanAlstyne.

Mr. and Mrs. John McCully of Northville were Sunday callers at A. J. Crosby's.

Mrs. Clara Joslin of Williamston spent Thursday and Friday at Mrs. W. VanAlstyne's.

Mr. and Mrs. W. Sprague of Wayne spent Saturday at Mrs. Lyman Sprague's.

Miss Flora Woodmansee, of Northville, spent Saturday evening with friends in town.

Mrs. A. B. Peterson spent last week Thursday in Detroit and attended the Masonic banquet.

Mr. and Mrs. Don Button are Thanksgiving dinner with the latter's sister and family in Detroit.

Mrs. Robert Verkes of Northville and Mrs. C. W. Wilber called on their aunt, Mrs. C. J. Sprague, Sunday.

Mrs. Amelia Pettibone, of Detroit is spending a couple of weeks with her daughter, Mrs. Walker Hostetter.

Mr. and Mrs. G. Wagner, of West Bloomfield, spent Wednesday of last week with Mr. and Mrs. Ben Myers.

Mr. and Mrs. Will Malcomb and daughter, Ruth, of Commerce, spent Sunday with Mr. and Mrs. Gilbert Nichols.

Mr. and Mrs. Amos Otis, Mr. and Mrs. H. A. Schroeder spent Sunday with Mrs. Otis' parents, Mr. and Mrs. Spaller.

Mr. and Mrs. A. J. Crosby left Wednesday for Byron, where they will spend the rest of the week with their daughter and family.

Miss Bertha Voight, who has been spending the past two weeks with relatives in Detroit, returned to her home west of town Saturday.

Miss Gladys A. Perry, who has been reporter for the Enterprise for some time, has accepted a position doing clerical work in the Free Press office, Detroit.

Those who had taken it for granted that the weather had quite forgotten the way to rain were agreeably surprised on Wednesday to find the floodgates of Jupiter Pluvius opened in real earnest.

The Enterprise contains several new ads this week and all are worthy of a careful perusal by our readers. Here are the firms: T. H. McGee, H. W. Lee, Farmington Exchange bank, Amos Otis, M. E. church, Northville, Strauss, clothing and Merritt & Co., jewelers, and Economy Shoe House of Detroit.

Alfred Durham is numbered on the sick list.

Mrs. Carl Schuetz is on the sick list this week.

Murray Moore spent Wednesday in Detroit on business.

Mr. John Johnson spent Tuesday at Howell on business.

Mr. and Mrs. Clinton Wilbur visited Detroit on Thanksgiving.

Mrs. A. B. Avery of Pontiac was in town calling on friends on Saturday.

Ugo-Igo Pedro Club meets with Mr. and Mrs. J. L. Hogle Friday evening.

Mr. and Mrs. Clyde Chamberlin are spending a few days at Crystal River, Florida.

Mr. and Mrs. Henry Miller, of Birmingham, visited Dr. and Mrs. Miller on Sunday.

Mrs. Will Walters visited Mrs. C. W. Hotford in Detroit from Friday until Sunday.

Mrs. Frank Allen and children are spending Thanksgiving with her mother in Monroe.

Mr. C. Collins has been confined to his house this last week with pneumonia in his back.

Mrs. Emma Perry is spending Thanksgiving in Detroit with Mr. and Mrs. Bruce Aldrich.

Eugene Edwards spent Sunday in Detroit at the home of his daughter, Mrs. Fred Follette.

Lyman Sprague, wife and daughter are Thanksgiving dinner with Mr. and Mrs. Elmer Sprague.

Mr. and Mrs. M. B. Pierce and daughter were entertained by Mr. and Mrs. George Francis on Tuesday night.

Mr. and Mrs. William Baum and daughter, of Wixom, spent Thanksgiving at Mr. and Mrs. John Thayer's.

Mr. and Mrs. M. B. Pierce are going to entertain Mrs. C. J. Sprague and Miss Chilson for Thanksgiving.

The next Ladies Union will meet Thursday afternoon, Dec. 2, with Mrs. Mary Osmus. A good attendance is desired.

Mr. and Mrs. Landau, Mr. and Mrs. Adam Kuster and son, David, spent Wednesday last week at Mr. and Mrs. L. Neuman's.

Mrs. Mary Crosby and Mrs. Bertha Steele spent Saturday with the former's sister, Mrs. Adeline Green, who is improving in health nicely.

Miss Kittie Chamberlin of Detroit spent last week Thursday and Friday with Mrs. Nina Whipple. Mrs. Whipple returned home with her for a few days' visit.

Mr. Clyde A. Nichols, tenor, has been engaged to sing the tenor rolls in Handell's Messiah, Ann Arbor, Dec. 2nd, under the direction of William H. Holland, head of the vocal department at the university.

The following party of gentlemen have returned from a northern hunting trip, and report an enjoyable time: John Phelps, A. H. Phelps, Tom Gibson, A. Stilson, M. D. Wood, Louis Schroeder, Dave Prindle and Will Groves, of Farmington; B. C. Phelps, of Hillsville, M. E. Phelps and John Lee, of Detroit. Mr. Groves captured two deer, John Phelps one, Tom Gibson, one, and Jim Stilson, one.

Will Way is on the sick list.

H. L. Weaver was in Detroit Monday.

Clint McGee spent Sunday at Three Rivers.

Mr. and Mrs. Mark Wixom were in Detroit Sunday.

Mrs. John Voorheis was in Pontiac on business Monday.

Miss Caroline Weberrus visited at her parental home Sunday.

Buy "Delight" Bread Flour of Cook & Co.

Miss Lou Grace visited Miss Ella Green in Pontiac Monday.

George Conroy of Salem was calling on friends in town Sunday.

Miss Ella Clark spent last week Wednesday with the Misses Burton.

For all kinds of Winter Footwear call on Cook & Co.

Mr. and Mrs. Will Neuman visited at the home of Adam Kuster Friday.

W. P. Seelye has returned from the north woods bringing with him a fine deer.

Norton Lapham of Detroit has been spending a few days with Jerome Adams.

Cook & Co. handle an up-to-date line of Queen Quality Shoes.

Mrs. Mary Osmus attended the chicken pie social at Redford last Friday evening.

Mrs. Hannah Moore of Pontiac visited her sister, Mrs. Jerome Adams, Sunday.

Cook & Co. are showing a dandy assortment of Flannels.

Mr. and Mrs. S. R. Hallan were visiting friends in Northville on Tuesday of last week.

Mr. and Mrs. J. B. Voorheis, of Pontiac, called on Mr. and Mrs. John Voorheis Friday.

Mrs. E. B. Mosher spent three days last week at the home of Mr. and Mrs. Ross Northrop.

R. C. Verkes and wife of Northville were guests of Mr. and Mrs. C. W. Wilber over Sunday.

Mrs. Fred Hyde and daughter, Ora, of Southfield, called on Mrs. John Delling Saturday.

Before you purchase Furniture call on Cook & Co. They can save you money.

Last week Amos Otis unloaded four car loads of hard and soft coal. No need to be cold this winter.

Mr. and Mrs. Clyde Nichols, of Detroit, are spending Thanksgiving with Mr. and Mrs. Floyd Nichols.

Jas. Phelps, who had been spending two weeks with his cousin, Guy Seelye, returned to his home in Detroit Sunday.

For anything in winter wear call on Cook & Co.

Mrs. M. E. Johnson, of Northville, and Mrs. H. A. Seelye, of Pontiac, have returned home after a two week's visit with Mrs. W. P. Seelye.

Mrs. Francis R. Riley has returned home after a week's visit with Mrs. W. Warby, of South Lyon. Mrs. Carrie Howard, of Wall Lake, and her granddaughter, Mrs. S. Clement, in Pontiac.

You will find a good assortment of Candies and Nuts at Cook & Co's.

Gov. and Mrs. Fred M. Warner in company with Mr. and Mrs. Elmer Dohany, Mrs. W. Dohany, of Detroit; Mrs. St. John of Lansing; Mr. Haggerty, of Detroit, left Monday night for Crystal River, Florida. They will be gone about two weeks.

Cook & Co. handle a large line of Fancy Crockery, Jardinieres, etc.

The Ladies Union will have a sale of all kinds of aprons, baked goods and other articles, Saturday afternoon and evening, Dec. 5. This sale is to be held in the front rooms of Carlos Steele's home, Grand River avenue. The ladies have a fine worsted quilt for sale, also. Everyone cordially invited to come.

Men and Boys should wear Hard Pan Shoes. They wear like iron. Cook & Co. sell them.

CORRESPONDENCE.

Gilt Edge.

Fred Phillips of Beech spent a few days last week with his sister, Mrs. C. Simmons.

Alice and Donald Wagenshultz are quite ill with scarlet fever. Dr. Cooper of Plymouth, is attending them.

The social at Pitt N. Everett's last Friday night was a decided success. Miss Marcella Hoar, pianist, and Miss Gladys Hunt, violinist, of Northville, furnished music which was enjoyed by all. Proceeds, \$7.30.

Pamine Peck spent Saturday afternoon with Addie Simmons.

Mrs. R. Foster visited friends in Detroit Tuesday.

Lena Hunt of Northville, Addie Simmons, of Gilt Edge and Clara Simmons, of Base line called on the Thayer district school Wednesday afternoon.

Mrs. Ned Follette of Farmington called on Mrs. George Simmons Tuesday afternoon.

Helena Peck, who is teaching in the Wallin district, west of Northville, is home on account of sickness.

Irene and Edgar Smith are on the sick list.

School in the Briggs district is closed on account of the illness of some of the pupils with scarlet fever.

C. J. Simmons of Detroit spent Sunday at the parental home.

C. D. Peck was a Detroit visitor last week.

Base Line.

Mrs. Eliza Simmonds and son Harry made a business trip to Detroit on Monday and Tuesday.

Mr. and Mrs. F. C. Rice, of Novi, Mrs. E. Miller, Mr. and Mrs. Seelye and daughter Bessie, of Northville, spent Sunday afternoon with Mr. and Mrs. Eliza Simmonds.

Mrs. W. Whipple and son Elmore were callers in this vicinity Saturday.

Little Warren Rice who has been staying with his aunt Mrs. E. J. Simmons the past three weeks returned home on Thursday.

Mrs. T. Promenchenko does not gain as fast as her friends would like to have her.

Wallace and Laura Simmons spent Sunday afternoon with the Wick children.

Stanley Simmons was a Northville visitor on Friday.

Mrs. H. Wilson, of California, is spending the week with her sister, Mrs. W. Whipple.

Mr. and Mrs. H. E. German spent over Sunday with their daughter Mrs. H. H. Renshaw, in Detroit.

Mr. and Mrs. A. Winkelman spent Thanksgiving at Mount Clemens.

Mr. H. E. German and wife spent Thursday with Mr. and Mrs. R. C. Verkes of Northville.

Ella Heppner, of Detroit, spent part of last week with Mr. and Mrs. J. H. Heppner.

Mr. and Mrs. H. M. Evert and family spent Sunday at F. Evert's, Jos.

Mrs. G. Schoof and daughter Lena spent Tuesday at the former's parents, Mr. and Mrs. Fred Evert, of this place.

Ploy Kehl was home Sunday. She is working for Mrs. J. H. Heppner.

Mr. F. Fredly, wife and family, of Plymouth, visited Mrs. T. Promenchenko on Sunday.

Clara Simmons was a Northville caller on Tuesday.

Mrs. E. Whipple entertained to dinner Mr. and Mrs. J. W. Simmons, Mr. and Mrs. Ross Northrop, Mrs. M. R. Seelye and daughter of Northville, Mr. and Mrs. W. G. Johnson, of Waterford, Palmer Chilson and wife, and Jesse Chilson and wife, of Sylvania, on Thanksgiving Day.

The Ladies Aid of the M. E. church will serve a 15-cent dinner in the town hall on Friday, Dec. 4. At the same time the ladies will hold an apron sale.

Millinery Goods.

Ladies, it will pay you to see my stock of Hats before buying elsewhere. All new and stylish. No old stock.

ART GOODS IN CONNECTION

Leola D. Ike, Milliner

Farmington, Mich.

THANKSGIVING WEEK

Our Annual November Clearing Sale of PLAIN AND FANCY SILKS.

Occur this week: Fancy Silks, Messalines, Taffetas, Rough Pongee, Fancy Crepes, etc., from our regular stock, formerly priced 75c, 80c, \$1.00 and \$1.25, are now offered at 50c a yard.

Now is the time to select silks for Holiday Gifts.

White Goods Dept. One case of Cross Barred Muslins in ten styles. Sheer, well made cloth equal to anything sold the past season for 80c, for a yard, 12 1/2c.

Being out of 20c Persian Lawn, and having a surplus of the 10c quality, we have reduced it for a few days to 25c a yard.

Muslin Underwear Dept. Aprons for Thanksgiving.

A beautiful line of Bretelle Aprons in all the newest designs at 25c, 35c, 50c, 75c and \$1.00 ap.

Organdie Aprons of the daintiest materials and trimmings, 25c, 50c, 75c and upwards to \$2.00 each.

Pique and Fancy Band Aprons at 25c, 35c, 50c and up to \$1.50.

Organdie Aprons of all kinds at 25c, 35c, 50c and 75c.

Maid's Caps, 10c up to 35c.

Drapery Dept. We are making a specialty of Skirt Boxes for Christmas presents. These boxes are made to order, upholstered with fine grades of Cretonne or Tapestries 20 inches high, 20 inches wide, four feet six inches long, from \$5.00 each up.

To close out a few Japanese screens we have reduced them from \$1.00 to \$2.00. Three (3) inch panels 5 feet 7 inches high.

While they last we offer a few to pound \$2.50 Ostermoor Mattresses at \$15 each. This is an opportunity of rare occurrence.

Agents for Ostermoor Mattresses.

The Taylor-Woolfenden Co.

165 to 169 Woodward Avenue, Detroit.

ON THE SQUARE

That is the attitude of this Bank toward all its patrons; the large depositor, the small depositor; in fact every customer receives the same SQUARE treatment.

We will be glad to explain the many advantages offered by being financially connected with this strong Bank.

The First Commercial Bank, PONTIAC, MICH.

Can a Name Sell a Corset



Assuredly it can!

How?

Why, when it's a good name.

What constitutes a good name?

"Aye, there's the rub"—for a good name is like "that unknown country from whose bourne no traveler returns."

A good name is not something to be mistaken for a certain degree of one-time popularity, purchased at the price of so much per line in magazine and newspaper.

It must not be confused with the humorous "catch phrases" which through the efforts of extravagant advertising sometimes achieve a spasmodic or temporarily successful sale for the articles with which they are associated.

A good name means something much more than this.

It means quality, tried and proven.

It means true value, intrinsic worth and honest representation.

It is the very antithesis of superficiality and harbours no false impressions.

It is nothing more or less than a confidence gained by reliability;—and that's why the name

American Lady

is a good name.

FOR SALE BY

Fred L. Cook & Co.