

Guide For 1965

Plan on Living Cool

Install Units or Central System

To most homeowners, air conditioning means room units. Many begin with one unit to cool a bedroom, then gradually add other units to cool daytime living areas, too.

Room air conditioners may be the best answer to your summer air conditioning problem if you own a home structurally unsuited to central air conditioning, or want to add air conditioning gradually.

Room units are easy to install, require no ducts, are easy to get at and repair and, since they're equipped with individual thermostats, you are able to cool only selected rooms.

Practical portability is a feature of new compact room units that can be placed in the window sill and plugged into standard house current.

However, multiple units sometimes lack proper distribution and often are less

efficient than a single larger unit. As a result, operating costs for multiple room units may be higher than for a central system of comparable capacity.

A central system in a properly insulated house offers

temperature and humidity control, air cleaning and proper air distribution. Several studies have shown that central air conditioning decreases housework substantially, improves appetites, results in more and more restful sleep

for the family, improves dispositions and causes families to spend more time at home together.

Design improvement in recent years has sharply cut the cost of central equipment and installation. Cost will depend on local climate, the size and orientation of your home to the sun, how the home is built and whether it will need structural modifications such as added insulation.

Never but NEVER Such

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May 12, 1965 THE FARMINGTON ENTERPRISE 7B

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