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LIKE PULLING TEETH, isn't it, to get a letter out of that boy or girl away at college? It's always been like that and we guess it always will be. So why fight it? The easiest, surest way to keep in touch is by telephone. Rates are especially low after 5 p.m. and on Sunday. Why not arrange a special time, maybe once a week, for your youngsters to call you? Have them reverse the charges if you like. You'll enjoy the chance to talk as much as they will.

ENTERTAINMENT for your group or club is no problem with one of Michigan Bell's free movies or lecture programs. You can choose from quite a list. They vary from 10 to 60 minutes long. For example, the recent Bell Telephone TV films, "Our Mr. Sun" and "Hemo the Magnificent," are available. One of the most popular lecture-demonstrations, "Color Comes Calling," shows how to blend, contrast and harmonize colors for skillfully decorating your home. If you need a movie projector to show a Michigan Bell film, arrangements can usually be made for that, too, at no charge. For details, just call our business office.

HELPING YOU is her business. She's a typical Service Representative in the telephone company's business office—one of the girls you'll talk with when you call up or drop in to discuss your telephone service. You've noticed how courteously and quickly she handles your business. That's because she enjoys helping others, and because she had special training before she ever talked with a customer. That training continues to keep her posted on practically everything the customer might want to know about his telephone service. She's one of the people who make your telephone service good.

Bits Of News From Kendallwood

MRS. EDWARD COVE GR. 4-0769

Mr. and Mrs. Louis Arman of Bayberry Road went to Lansing, Michigan, for the weekend of September 28-29. Mrs. Arman's mother, returned with them to spend the winter here.

Fourteen children were guests at Michael Mero's birthday party at his home on Green Willow Road, Saturday afternoon, September 29. Michael was six years old.

Evelyn Payton, daughter of Mr. and Mrs. Paul Payton of Quail Hollow Road, went to Chula Vista, California this summer for a vacation and liked it so well she decided to stay. Obtaining a teaching job late in July, she made the move official.

Miss Hayton, a graduate of Michigan State, previously taught in Royal Oak for two years. She is now a second grade teacher at Landerbach School in Chula Vista.

The Hobby and Social Club (formerly the Sewing Club) held its annual meeting, October 1, at the home of Mrs. E. Jones on Thorny Brae Road. Mrs. Geraldine De George presented an interesting cake decorating demonstration. It was reported that the members especially liked one of a doll cake with a full ruffie skirt of icing.

The next meeting will be November 12 at the home of Mrs. Dave Sabel, 23254 Bayberry Road.

Mrs. M. Harris of Peppermill Road recruited blood donors in Kendallwood 1 for the Red Cross recently. Only 25 people of the 68 that volunteered donated.

However, Mrs. Harris reported that although the turnout was comparatively small, it was an improvement over last year's response and many from Kendallwood were donating through other sources or are not eligible to donate.

Mrs. Bob Love is back home after an emergency visit to Mountain View, Missouri, to stay with her mother who is ill. Mrs. Love's neighbors lent a helping hand by having a car driven for Pam, the Love's five year old daughter. Pam stayed with the Ed Carlson and Bob Starr families on Thorny Brae Road and the Allen family on Green Willow Road.

Mr. and Mrs. R. A. Van Stee who moved from their home on Thorny Brae Road to Grand Rapids, Michigan in August, were entertained by their friends from Kendallwood while here Thursday September 29. Mrs. Chester Yovanovich gave a luncheon in honor of Mrs. Van Stee at which her former neighbors presented her with a cake service set.

In the evening the Van Stees were dinner guests of Mr. and Mrs. Fred Nowland at their home on Green Willow Road.

Over fourteen ladies recently attended a toy demonstration party at the home of Mrs. Leonard Stee on Bayberry Road. Mrs. Paul Day, also of Bayberry Road, gave the demonstration.

The couples bridge group were entertained at the home of Mr. and Mrs. Ed Columbia on Green Willow Road at their September meeting. Mrs. Harvey Lau subbed for Ray Davis who was on a business trip in California.

Mrs. John Manecke of Quail Hollow Road, a member of The Ridgedale Players, reported their next presentation, "Desk Set," is scheduled for November 1, 2, and 3 at the home of Mrs. A. S. Day.

Refreshments will be served at the end of each performance. Tickets and additional information may be obtained from Mrs. Manecke, GR 4-7508.

Mr. and Mrs. Phil Rabideau of Thorny Brae Road and Mr. John Brinks of Kendallwood Drive recently attended the Association of Iron and Steel Engineers Convention in Pittsburg.

Mrs. Rabideau's mother, Mrs. F. A. Beatty from Des Moines, Iowa, who was visiting her daughter and family for two weeks, took care of the Rabideau's children while they were in Pittsburg.

Mr. and Mrs. John Murray and their three children are staying with Mr. and Mrs. Ray Eckley and family on Quail Hollow Road while waiting for their home to be completed in Southville Township. The Murrys arrived several weeks ago from California and hope to be settled in their new home soon. Mrs. Murray is Mrs. Eckley's sister.

Officers were elected at the Kendallwood Association meeting Tuesday evening October 1. Elected were: Ray Bystrand, president; Ray Wilcox, vice president; Mrs. Neil Baer, secretary; Ray Maki, treasurer; Ed Carlson, auditing committee chairman; and Earl Kelly and Mrs. Chuck Lorian, members of the auditing committee.

hugs success. It was voted that 25 mph and caution street signs be posted.

Richard Waite, youth committee chairman, reports plans for the children's Halloween party. Haywagons will pick the children up at 6:45, October 31, and drive them to McWilliams Barn where a party will be held until 9:00 p.m. Hot dogs and other refreshments will be served. Kendallwood 11 children will be invited to join the fun.

The publications committee chairman, Charles Allen, announced the winner of the Kendallwood 11 newsletter contest. The letter previously titled "No Name Newsletter" was named "The Blaze of News" by Mr. T. W. Gilliam of Heartshorn Road who also drew a symbol to go with the name. Honorable mention was given to Bonnie Cosper, Rosemary Oppenheimer, Sally Duke and Leo Loveloy for their entries.

Lillian Larsen, chairman of the school committee, requested as many as possible attend the School Board meetings which are held the second and fourth Tuesday of each month.

Other committee chairman of the association are: Wayne Baiste, nominating committee; George Knapp, public utilities committee; William Grinnell, maintenance committee; Charles Jackson, social committee; Manning Seder, restrictions committee; Charles Shaw, auditing committee.

It was decided that the garden club will be in charge of beautifying the water tower area which has been seeded by Thompson Brown.

Refreshments were served after the business meeting was adjourned.

Mrs. William West entertained her bridge group Wednesday evening, October 2.

Kendallwood Mixed Bowling League High scores were bowled by: Irene Blum, 191; and Al Blum, 180.

ZUD REMOVES RUST & STAINS. ZUD is sold at all grocery stores, hardware, paint, and auto stores.

LIBERAL, KAN., DAILY TIMES: "Awareness of the lack of water supply in the U.S. today is in about everybody's mind. However, if you think we have troubles now, take a look on down the road, say two decades hence. It is estimated that by then America's water supply will have to be doubled!"

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We'll do Door-to-Door, from Tuck to Haggerty, and a mile to 14 Mile, for the Farmington Youth Fund. We'd like you to buy, and enjoy Halloween!

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—Science and Mechanics

"Distinctive New Edsel Loaded With Innovations."

—Detroit Times

"Individuality is Basic Theme in Edsel Styling."

—Chicago Daily Tribune

"... the hood which thrusts gracefully back from the top of the vertical grille is reminiscent of motoring elegance of a generation ago."

—Dallas Times Herald

"No. 1 automotive event of the postwar era... The Edsel looks like no other car on the highway."

—Chicago Sun Times

"... could very well be an indication of things to come."

—Motor Life

"Loaded with performance and new ideas... in a few words, the Edsel is the newest—and it's hot."

—Tom McCall, Mechanic Illustrated

"In the luxury-loaded Edsel, whopping big engines power four lines of cars."

—Popular Science

"Under its hood is a burl engine turning up 303 h.p. in the less expensive models, 345 h.p. in the top-priced line."

—Time Magazine

"... more than 1 1/2 million road-test miles went into the development of this car before its introduction here last week."

—New York Journal American

"195 mile trip on 11.9 gallons (16.3 miles per gallon) of gasoline, used no oil, and attracted attention wherever we stopped."

—The Columbus Dispatch

"Ford's investment of a reported \$250 million... is an impressive vote of confidence in the economy."

—Washington Post

"... competitive models in every price bracket from top to bottom."

—The Philadelphia Inquirer

"... it remains for one to drive an Edsel to appreciate the engineering features and innovations which help make this newcomer outstanding."

—Cleveland Plain Dealer

These are the words of automotive writers who drive every make of car every new model year.

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