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Chevrolet, Inc.
32715 Grand River
Phone GR. 4-0500

Lost and Found...

LOST - 2 DOGS - Basset hound and beagle between 10 Mile and Grand River Cut-off. 4-16-57
LOST - Ladies Benrus gold watch, near Grand River and Farmington Road. Monday about 3:30. Call Digne Hubert, GR. 4-0370. 4-16-57

Ask Rezoning Several Plots

A series of requests were filed with the Township Board Tuesday evening by property owners, seeking action on proposed rezoning requests to the Township Zoning Ordinance.
OWNERS of three lots in West Hill Woods Subdivision on the west side of Orchard Lake Road, opposite the Bel-Aire Hills Shopping Center requested that the property be rezoned from Residential Two to Commercial.
They pointed out that the area is surrounded by commercial property and that it is no longer desirable as residential. The matter was referred to the Planning Board for study and recommendation.
A REQUEST was also received from property owners in the Forest Hills Subdivision seeking action to rezoning the area from Residential Three to Residential Four.
The Board moved that the Clerk be authorized to obtain the necessary resolution on the proposal so that it could be published and referred to the Zoning Board for hearing.

OFFICIALS of the Web Machine Company, Grand River between Cora and Haynes, petitioned the Board to rezone their property from commercial to industrial.
It was pointed out in the petition that the property was zoned as commercial when the present ordinance was adopted. (Although the plant existed on the site at the time. As a result it is presently operating as a non-conforming use. The matter was referred to the Planning Board for study and recommendations.

Squirrels Spend Half of Lifetime in Hibernation

"It isn't the golf balls, it's the grubs that makes the striped squirrel so eager on the golf course," says William H. Burt, curator of mammals at The University of Michigan.
The many grubs (larvae of the June beetle) that eat should compensate for the few burrows they make," he says.
This small squirrel is distinguished from all other Michigan mammals by the number of stripes, alternately dark brown and cream-colored, running lengthwise on its body. There are 23 stripes, 12 dark ones and 11 light ones. The tail, about half as long as the head and body, is slightly bushy and is held straight out behind when the animal is running.
Like the woodchuck, this little squirrel is a hibernator. In the fall it goes into its winter sleep. It will emerge in March or April, still spending about one-half of its life sleeping," says the professor.
The first two or three weeks after it emerges in the spring, are spent cleaning out the old burrow and regaining some of the fat lost during the winter's sleep.
About 28 days after mating, the female gives birth to seven to ten young, occasionally as many as 14. These are naked and blind when born. Their eyes open about the 28th day after birth. When they are five or six weeks old, they come from their subterranean nest, and actually see daylight for the first time.
The ground squirrel likes warm days with sunshine and makes its appearance late in the morning. It begins early in the evening. The burrow is a small round hole, usually concealed by vegetation. The burrow goes straight down for six or more inches, then angles off.
In a garden-arena, these squirrels can and do become a nuisance. They are easily tamed, either with large rat snap traps or with live traps baited with rolled oats," Professor Burt says.

Drivers, Not Cars, Blamed For Accidents

America's motorists, not their roads and automobiles, were blamed today for the nation's continuing highway toll by Arthur S. Johnson, Engineering Vice President of the American Mutual Liability Insurance Company of Boston.
In his opening discussion at a general symposium of the Traffic Section, National Safety Congress in Chicago, Mr. Johnson said: "Considering the vast strides forward of the past few years in highway engineering and building, and in automobile engineering and manufacture, we may well ask: 'What is wrong with our national highway safety movement?' The answer appears to be: 'Nothing that cannot be fixed by the drivers themselves.'"
He stressed that although the number of persons killed in highway accidents per one hundred million miles driven had dropped from 12.1 in 1941 to 6.4 in 1956, the nation's highway death toll still was at 40,000 a year, the injury rate at almost 1,500,000, and the accident rate at 100,000.

In tackling the problem of how to stop these 40,000 deaths a year, Mr. Johnson continued, "and cut down on the appalling number of accidents occurring, our National safety movement must find positive answers to two basic questions: What is it that drivers are doing that causes the accidents, and why do drivers continue to do these accident-making things?"
Mr. Johnson revealed these results of recent surveys conducted among representative motorists across the country by the insurance company's Institute for Safer Living:
1. Nine out of every ten drivers questioned admitted they had broken stated rules of safe driving.
2. Half the drivers said they decided for themselves, regardless of posted limits, what their speed limit should be.
3. Forty per cent of all drivers said they occasionally passed other cars on curves while an equal percentage said they saw no objection to passing on hills from time to time.
4. Thirty per cent said they did not come to a complete stop at "through street" intersections but simply slowed down to make sure that cross traffic was clear.
5. Only 7 per cent of the drivers questioned stated they never drank when they were going to drive. Of the balance, 32 per cent felt they could handle one drink before their skill and judgment were affected, 27 per cent believed they could handle two drinks, 18 per cent believed three drinks were safe, 18 per cent felt four drinks were safe, and 3 per cent felt even more would not impair their driving ability.
A vast majority of American drivers look upon highway regulations casually, many of them with disdain," Mr. Johnson concluded from this data.

He also presented some of the findings of Alfred L. Moseley, Consulting Psychologist for the Institute, who has recently conducted a series of roadside interviews with drivers involved in fatal accidents in cooperation with the Massachusetts Registry of Motor Vehicles.
"There is much evidence to indicate regular, continuing violation of highway regulations and safe driving practice," he said, adding that Mr. Moseley attributed this to three factors: widespread ignorance about being arrested on the highway, a lack of fear before-hand of being involved in an accident, and a conviction that being arrested is an individual privilege not to be abused," he said.
"Most of the answer lies in everlasting hammering through educational processes the rightness of safe driving practice, and acceptance of the fact that the highways is an individual privilege not to be abused," he said.

The key to understanding the causes of accidents, Mr. Johnson continued, may lie in the psychological and psychiatric fields. Yet he maintained that equally important to finding out why drivers create accident situations was the need to find out effective answers of control.
"The secret of making a good arrangement lies in your own creative ability. For good design, simple, clear, and combination of color, texture, form, space and line. Keep the arrangement simple.

Wide Choice for Autumn Bouquet

Nature provides many things for autumn bouquets and centerpieces. Chances are you have a wealth of potential "bouquets" right in your own back yard.
Twigs, branches, and shiny autumn leaves can be combined effectively. You might use dried grasses or weeds, such as golden rod, milk weed pods, wild carrots, and teasel.
Colorful berries such as bittersweet add their own special charm, while Indian corn, gourds or nuts may give that "artistic touch" to your arrangement. Corn stalks and husks can add variety and texture.
The secret of making a good arrangement lies in your own creative ability. For good design, simple, clear, and combination of color, texture, form, space and line. Keep the arrangement simple.



DON McLEOD

A disc jockey from WJBK radio station, Don McLeod, will be featured at the halloween dance given here for junior and senior high students Thursday evening, October 31, at the Senior High Gym.
A dance contest will be held, starting at 8 p.m., with prizes to be awarded. McLeod will judge this contest.
THIS IS ONE of the two parties planned that evening by the Farmington Junior Chamber of Commerce.
A costume parade will be held and prizes awarded. Winners will be determined by age groups. The first group will include kindergarten through grade 2, the second, children in grades 3 and 4, and the third, children in grades 5 and 6.
"Popeye" will be present for this party, and Popeye films also will be shown.

Pressing Brings Meadow Vole Wool 'Back to Life' Is Our Mouse

Wool garments "come back to life" if you do a good job of pressing them, points out Mrs. Mary Hixon, Oakland County Home Demonstration Agent.
One of the reasons wool is comfortable to wear is because it gives with body movements. This makes for slacks with bulging knees and sleeves stretched at the elbows. You can remove bulges by steam pressing wool garments.
Do as much pressing as possible on the wrong side of wool garments. Only press on the right side to "touch up" details like collars, buttonholes or pockets and to take care of jackets or trousers which are impossible to press on the wrong side.
If you use a regular dry iron you'll want a heavy, lintless cotton press cloth like drill. Your cotton press cloth is dampened for steam. Have wool cloth to prevent shine between the cotton press cloth and the garment for pressing on the right side. When pressing on the wrong side put a wool covering over the press board and place the right side of the garment on it.
With a steam iron you'll want a light weight dry cotton press cloth to protect the wool fabric from heat. Pressing at too high a temperature damages wool fibers and makes them feel harsh. Use a light touch.
Remove spots and brush the garment before pressing. Do not press wool garments until dry - as they're likely to look shiny, cautions Mrs. Hixon. Leave a little moisture in wool garments and place them on a hanger to dry.

For a "point of interest" on your long, low coffee table or on a small vase with sprigs of bitterness, and put it on one end of a bamboo place mat. Surround the vase with a few pounds and reeds. This arrangement is sure to be a conversation piece when guests arrive.
Nobody ever gets anything for nothing, but a lot of people keep trying.

John Clappison Sells Insurance
Phone GR. 4-5511

THIS CURIOUS WORLD By William Ferguson

THE EARTH'S BIGGEST BLAST?
A TRAIN MAY BE HELD UP WITHOUT BEING LIFTED, Says BUZZ GLENN, Elmira, New York.
WHEN THE EAST INDIAN ISLAND OF KRAKATOA BLEW UP ON AUGUST 27, 1883, 36,000 PERSONS LOST THEIR LIVES!
YET THERE WAS NOT A SINGLE LARGE TOWN WITHIN A HUNDRED MILES! THE SOUND WAVES WERE RECORDED 3,000 MILES AWAY, AND OCEAN WAVES WERE RAISED ON THE SHORES OF FOUR CONTINENTS.

POCKET GOPHER
WHEN IN ITS BURROW, RUN FORWARD OR BACKWARD WITH EQUAL EASE.
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Obituary

Harry Loren Marks
Harry L. Marks, 2013 Metroview, Farmington, died October 15 at his home. He had lived there six years, having retired from Long Manufacturing Company, Detroit.
Born May 28, 1887 at Springfield, Mass., Northumberland, Canada, he was the son of Stephen and Annie Marks.
Survivors include his wife Lottie, to whom he had been married 50 years last January 16; a son Lawrence, Central Lake, Michigan; two daughters, Mrs. Mildred Dennington, Farmington and Miss Lila Marks, Royal Oak; four grandchildren; two brothers, Arthur of Ferndale and Nelson of Dearborn; six sisters, Mrs. Mabel Boden of Livonia, Mrs. Vera St. Clair and Mrs. Alice Quick of Dearborn, Mrs. Beulah Stevens of Newberry, Mrs. Ethel Garrod of Livonia, and Mrs. Nellie Johnson of Reed City.
Services were, October 18 from Caterline Funeral Home, Northville, with the Rev. Frank Smith of Bethel Baptist Church officiating. Burial was in Acazia Park Cemetery.

Farmington chapter 239, Order of Eastern Star, will hold a public installation of officers, Tuesday, October 29, 8 p.m., in the American Legion hall on Grand River.

The driver who speeds along at 85 is literally killing time.

Dickie Lou has the coldest beer in town. —Advertisement

Matter of Fact



"That's gold in them thar hills" —and just about everywhere else, too. In almost all rocks, copper and lead ores, even in vegetation, some gold is found, but in amounts too small to be commercially profitable. Ocean water contains traces of gold, but there is so much water that it's been estimated the ocean's gold, if extracted, would weigh 10 billion tons. The biggest gold nugget ever found, the "Welcome Stranger" nugget, weighed nearly 150 pounds. It was found in the encyclopedia for home and school.

What can you do about it? Professor Burt says, "Damage to corn may be prevented by hushing in early fall. If left over winter, the crop may be nearly half consumed by these mice."
Orchards may be protected in part by eliminating all ground cover within the orchard and around its edges. Damage done to trees may be reduced by placing cinders around the bases of the trees, or the bases may be encircled with hardware cloth.
If poison is used for local control, it must be used intelligently, preferably under the guidance of an experienced person. Hawks, owls, weasels, skunks, and larger snakes are the natural enemies of these mice and should be encouraged. They are the best controls."

He describes the meadow vole as rather uniformly dark brown above, with slightly paler sides and silver - tipped hairs on the belly. The ears are nearly concealed in the thick fur. For a home it chooses a mole - low area, and ranks growths of grasses. In winter it likes to shelter under cornshocks. Its presence may be detected by runways on the surface of the ground."

Scandal is one thing that never gets shop worn by being continually passed around.

A man has tact who won't change his mind but will change the subject.
WANT A SATELLITE? See page 3A

The Enterprise is the Only Newspaper Devoted Exclusively to News and Events of Interest to the Residents of the Farmington Area.

OLDSmobility
IS HEADING YOUR WAY
Soon
WITH THE
GREATEST FUEL ECONOMY NEWS
in Oldsmobile's 60 years of Engineering Leadership!
WATCH FOR THE ALL-NEW **OLDS** for '58
AT YOUR AUTHORIZED **OLDSMOBILE** QUALITY DEALER'S

AN OPEN LETTER To the Citizens of Farmington City and Township:

How many paid subscribers does The Farmington Enterprise really have? This is a question that we are asked repeatedly by merchants, local government officials, members of civic and service organizations and individual citizens. In most cases the answer comes as a considerable surprise! This is due to a large extent by the mistaken and often repeated impression that few Farmington area citizens read their home community newspaper.

Let's look at the true facts and figures. While the circulation of The Enterprise fluctuates to some extent from week to week due to the number of dealer (drug store and market sales), the current total average paid circulation is 4,139. Of this number, 3,168 copies are distributed through the mail and 1,271 are sold by dealers. Records to substantiate these figures are available to anyone at The Enterprise office.

Thus it is estimated that approximately 15,636 persons in the Farmington area are reading The Enterprise every week. Based on the latest figures compiled by the Detroit Metropolitan Area Regional Planning Commission (24,300 population, Farmington City and Township.) The Enterprise is being read by approximately 65% of the families in the area.

The entire Enterprise staff is devoting a lot of time and effort to increase that percentage. During the past two years over 1,100 new names have been added to the list. As a result, The Enterprise is being read by the majority of the citizens of the Farmington community, in spite of impression to the contrary. There are many good reasons for this growth. More and more residents are finding that it pays to keep informed... and the best way to do it is to read their "home community newspaper" regularly.

So why don't you join our growing family and keep up to date on the activities taking place in your township, your city and your schools? You can have The Enterprise delivered to your home by mail for only \$3.00 per year... that's less than 6 cents per week. Just phone GR. 4-6225. Do it today!

THE FARMINGTON ENTERPRISE
"FARMINGTON'S OWN HOME COMMUNITY NEWSPAPER"