

Woman's Club
The Farmington Woman's Club will meet on Wednesday, November 6, at 2 p.m. at the home of Mrs. Ralph Seger at 34120 Oakland Avenue.
The program will include the giving of a poetic reading by Mrs. George A. Nahsoll, Jr.

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GREATER FARMINGTON Chamber of Commerce officers and directors recently elected are shown here at the organization meeting. Seated, left to right: Frank Holtzman, treasurer; Vance T. Kaffen, first vice-president; Albert Gain, president; L. E. Fend, second vice-president; Donald D. Pullen, executive secretary and manager. Rear row: Dr. M. L. Hutson, Herbert

There men are my friends—he that loves me, he that hates me, and he that is indifferent to me. Who loves me, teaches me to love; who hates me, teaches me to caution; who is indifferent to me, teaches me self-reliance.

J. E. Dinger

Seek Old Eye Glasses to Provide New Glasses for Needy of World

New Eyes for the Needy, Inc., was founded twenty-five years ago this fall by the late Mrs. Arthur E. Terry of Short Hills, New Jersey. It is a charitable organization which provides eyeglasses for the needy who cannot afford them—without soliciting a penny!

Funds are obtained through the collection of discarded eyeglasses, gold and silver scrap and odd bits of jewelry which are sent to a refinery and redeemed for cash.

The idea originated with Mrs. Terry when she worked as a volunteer in a Red Cross Depot during the depth of the depression. So many applicants had impaired vision that she collected discarded eyeglasses from her friends in the hope that she could help them. She soon realized that the real need was for new glasses, prescribed for each individual.

As most of the glasses in her collection had gold rims, it occurred to Mrs. Terry that they might be a source of income. She consulted a refinery and on being assured that gold rims in quantity would be valuable, began to collect in earnest.

After the founder's death in 1917, the Junior Service League of Short Hills, New Jersey, assumed full responsibility for the project and its volunteers handle the entire operation.

New Eyes is incorporated in New Jersey as a non-profit charitable organization and is endorsed by the Essex County Medical Society, the National Society for the Prevention of Blindness, the New Jersey State Commission for the Blind and the American Academy of Ophthalmology and Otolaryngology.

Approximately 180,000 people have been helped by New Eyes since in October 1955 the millionth pair of discarded glasses was received. Simple non-astigmatic glasses are sent to medical missions all over the world, good plastic frames are reused, and all the metal frames and gold and silver scrap go to a refinery. Discarded new prescription glasses is arranged through hospitals and welfare agencies, who are given funds for this purpose. Any hospital or accredited agency will be considered for assistance in the purchase of glasses. Any deserving individual may apply directly to New Eyes for the Needy.

It has sent funds to lonely hill towns in the Deep South and to tiny fishing hamlets far North on the bleak Maine Coast. A letter tells how one little girl, after receiving her new glasses, clasped her hands and exclaimed over the beauty of things as commonplace as green bottles in a grocer's window. How she kept murmuring: "Look, look! That wonderful word has new meaning to her now. And an old man who wrote to thank New Eyes for his glasses added, "It's so nice to be able to tell the weeds from the vegetables in my garden!"

Demand for the services of New Eyes threatens to exceed its supply of materials, in spite of the fact that over 250,000 pairs of glasses find their way to Short Hills each year. Persons are requested to collect their discarded plastic or metal framed glasses, odd ends of jewelry and other precious metal scrap, and ship them off to New Eyes for the Needy, Inc., Short Hills 37, New Jersey.

Alta Loma Sub News
Mrs. Loren M. Jenks, Jr.
GR. 4-3530

"Tonight is Hallowe'en, if anyone could possibly be unaware of it. Small beggars would appreciate a pinch light from those in generous moods."

Jane Howard's brother, Jack Klein from Chicago visited young Mark Howard for a few days last week.

The Dick Nietlers are entertaining Dick's family here from Dayton, Ohio.

On a week-end otherwise distinguished by a McKee and a Cassidy, Lou Brugman carved an athletic notch of his own. Lou and his uncle visited the Ackermans by way of a field. The usually civilized bull—and cow—had ideas of their own, and sent Lou and uncle over the fence and into a tree, respectively. If the barbs of the fence are a thing of the past, those of gleeful Alta Loma weekenders are another matter.

Linda Nagy's Girl-Scout troop held its Hallowe'en costume party on October 26 at the Nagnys. About 20 scouts of Troop 172 were present, under the direction of Mrs. Donald Harlow.

State Park Attendance Nears 1955 Record High

The summer peak period has passed, but Michigan state park attendance continues to skyrocket as camping and other autumn recreation activities attract thousands of visitors to parks.

Through October 6, some 16,143, 000 persons visited the 59 state parks and recreation areas—a record with 14,829,000 during the same period last year.

Camping continues its increase in popularity, with more than 115,000 camping permits issued through October 6—a 22 percent increase over the 93,000 issued during the same period last year. Each permit, of course, represents one camp which may include several persons.

At the present rate, attendance will approach the record total of 17,845,000 persons who entered state parks in 1955.

Folks who never do any more than they get paid for, never get paid for any more than they do.

—Albert Hubbard

Alta Loma Drive's Russ Brockways went to Lansing Saturday for the Michigan State game, and returned with a houseful of guests. Visiting with a houseful of guests, returned with a houseful of guests, returned with a houseful of guests.

Upon inquiry the Tishbeins state that Al Jr. is now at North Island, California, near San Diego. He is an airman in electronic school.

Audrey and Frank Murland have returned from a bow and arrow vacation at Deerwood Forest, Michigan. Conversation with Frank Murland, who doesn't progress much beyond the weather.

The Harris' of Moore Drive will be family reunion this week-end. Iowa's Fred Harris is a nephew, and will play against Michigan in an injury permit. Flying in for the game and family, Fred Harris will be Fred's parents, Mr. and Mrs. Glenn Harris of Chicago and Mr. and Mrs. Derby Thompson of Iowa City, Iowa. Joining the group will be Dr. and Mrs. Harold Harris of Dearborn and Mr. and Mrs. Heber Harris of Detroit.

The Formans of Alta Loma Drive entertained a friend from Cleveland, Mrs. Fred Philo, this week. Over the weekend and Jerry returned from Ferris Institute, and the Formans invited Sigrid Whitehead of Farmington for Saturday evening festivities.

Mrs. Forman also reported on the Newcomers party last week, in which many from Alta Loma participated. Mrs. Werner was a prize winner, bringing home a \$10 gift certificate from Hughes and Hatcher.

Plan to Attend Small Business Conference

Local women attending the eighth annual Small Business Conference at Michigan State University on November 2 and 3 will be members of the Farmington Business and Professional Women's Club including Andre Mahaney, president, Margaret Ward, first vice president, Julie Neff and Inez Edgar.

Open to the general public, the fall event is sponsored jointly by the Michigan Federation of Business and Professional Women's Clubs and the M.S.U. College of Business and Public Service. It is designed to provide valuable information for both men and women who seek assistance in starting and operating their own small businesses.

"Trends in Merchandising" will be one of the major considerations at this year's conference. This subject will be covered by David Blacklee of the M.S.U. College of Business and Public Service.

The conference will also feature exhibits, discussion groups, demonstrations and addresses on topics related to small businesses.

Urging Getting Polio Shots Now

The state health department reminds Michigan residents that polio shots should be started now to afford maximum protection next spring and summer.

The three-shot polio immunization series requires seven months to complete for maximum protection. If the first shot is taken on November 1, the second one can follow on December 1 and the third on June 1.

"Polio shots can be received at the same time a person is vaccinated against Asian flu," stated Dr. Albert E. Heustis, state health commissioner. "The two vaccines do not conflict in any way when on is given in one arm and the other in the other arm."

Dr. Heustis credited polio vaccine with reducing paralytic polio in Michigan so far this year to less than a third of last year's level. Through September of 1958 there were 251 paralytic polio cases in the state and during the same period this year there were 75 cases.

"With plenty of polio vaccine on hand," Dr. Heustis concluded, "everyone in Michigan should take advantage of the opportunity to protect himself against paralytic polio. The protection will be needed most next summer, and the greatest protection will be developed if the series of three shots is started now."

It is common to men to err; but it is only a fool that perseveres in his error; a wise man alters his opinion, a fool never.

—Sir Edwin Arnold

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The Farmington Enterprise
FARMINGTON, MICHIGAN, THURSDAY, OCTOBER 31, 1957
SECTION THREE

Conferences Planned by Retail Assn., Harvey Chapman A Guest Speaker

Harvey E. Chapman of Farmington will be guest speaker for one of the seven retail conferences planned by the Michigan Retail Association at its annual meeting on Tuesday, November 5, at the Lansing Civic Center in Lansing.

General Traffic Manager for the S. S. Kresge Company of Detroit, Chapman will speak on the topic "Freight-Handling and Costs." At Hugh Campbell, Director of Traffic for Associated Truck Lines, Inc., of Grand Rapids.

Other retail conference topics will be "Fabrics-Construction and Handling," "How to Improve the Jewelry Business," "Credit-Credit Problems," "Unit and Dollar Cost," "Self Selection-Self Service," and "Retail Promotions and Community Activities."

All area retailers are invited to attend this meeting and are urged to see either Mahlon Bradley of Bradley Drugs or Darwin Bush, manager of the Farmington Dancer's Store for further information. This one-day affair is the first of its kind to ever be held in Michigan.

Pike Travels Nearly 200 Miles in 63 Days

A tagged walleye pike from southern Ontario traveled approximately 200 miles in 63 days this year before being caught in Saginaw Bay, north of Pinconning.

The fish was tagged and released by Canadian fisheries workers March 22 in the Thames River, which flows into southeast Lake St. Clair. The migrant walleye then was caught by Carl Schank of Pinconning on May 24.

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Improving Science Teaching Know-How

A class in "Improved Science Instruction in the Elementary Grades" is now being taken by Greenville elementary school teachers. Conducting the classes held on Monday evenings is William Forbes, Oakland County Science Supervisor.

The class is being conducted under the auspices of the Eastern Michigan College of Education.

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