


The Enterprise is the Only Newspaper Devoted Exclusively to News and Events of Interest to the Residents of the Farmington Area.

**"Where Insurance is a Business"**



**KENN LOOMIS INSURANCE**

**"Insurance For Every Need"**

22 Years of Personal Insurance Service To Policyholders

CALL  
**KENN LOOMIS or "CEC" ROBERTS**

23284 Farmington Road  
Farmington, Michigan GR. 4-1600

**CIVIC Theatre**

★ FARMINGTON ★

Open Week Days: 4:30 p.m. - 10:00 p.m.  
Sat., Sun., Holidays: 1:30 p.m. - 10:00 p.m.  
PHONE GR. 4-1951

NOW SHOWING — Both in Color, "WILL SUCCESS SPOIL ROCK HUNTER," Jayne Mansfield, Tony Randall; "SILK STOCKINGS," Fred Astaire, Cyd Charisse

FRI., SAT. — Both in Color, "CURSE OF FRANKENSTEIN," Peter Cushing, Hazel Court; "RUN OF THE ARROW," Rod Taylor, Sara Montiel

SUN. THRU THURS. — "MAN ON FIRE," Bing Crosby, Inger Stevens; In Color, "AN AFFAIR TO REMEMBER," Cary Grant, Deborah Kerr

**PUBLIC HEARING**

**ON PROPOSED AMENDMENTS TO THE TOWNSHIP ZONING ORDINANCE**

Wednesday, December 4, 1957

8:00 p.m.

**Farmington Town Hall**


All Residents of Farmington Township Are Invited to Participate in the Discussion of the Following Proposal:

**FORREST HILLS SUBDIVISION** of Part of the NW 1/4 of Sec. 14 T19 N 9E Farmington Township Oakland County, Michigan.

**EDWARD SCHMID, Chairman**  
Township Zoning Board

Nov. 7 & 27, 1957

It won't be long!



Wouldcha think we were real gone if we were to suggest that you kinda start thinkin' about how big a fresh turkey you'll be needin' fer Thanksgiving and leave yer order in the near future? Cause if yuh wanna frozen one it won't make any difference. Now fer this week's eatin' — didcha know that we have dried codfish? That's a good old fashioned supper with some boiled potatoes.

By the time this ad comes out we'll be out of fresh oysters, but don't give up — we'll have 'em fresh again and when we say fresh we aint foolin'. We git 'em right out of their beds in Maryland. If you want something in frozen foods, why not latch onto a package of Birdseye ocean perch, while they are only 29c each. Also in Birdseye line you can git 10 oz. sliced strawberries and they are 4 pkgs. for 89c. Along about this time of year we start thinking of regular he man meals, and to me what could taste as good as a platter piled full o' liver & bacon? We have some Baby Beef Liver that is mighty lush and its only 59c a lb. Now fer bacon to go with the liver you'll find Kingans Bacon at 69c a lb. Or perhaps a meat loaf appeals to you, if so take home 3 lbs. of our fresh ground beef while its only \$1.19. Course we have all the other fixings for your meat loaf so take a look around the front end. You'll see our full line o' Betty Crocker new and mighty good muffin mixes. Then back again in the Meat Dept. we have Eckrich's skinless hot dogs for 59c a lb so dewdrop in — We'll be here waitin' for you

PHONE GR. 4-3535

**Conroy's**

MARKET & FOOD LOCKERS

23534 FARMINGTON RD.

**Obituaries**

**William Richard Hoff**  
Mr. William Hoff, 20045 Mayfield, City of Livonia, died away November 4 in Providence Hospital, Detroit, following an illness of several months.

He was born May 23, 1896 in Cincinnati, Ohio, the son of Charles and Mary (Dopler) Hoff and had been married forty-four years.

Mr. Hoff formally resided in Detroit and moved to Livonia about three years ago.

Before retirement he was employed as a tool maker by General Motors.

He leaves his wife, Lena; two sons, Charles and Norman, both of Livonia; one daughter, Mrs. Virginia Decider of Detroit; thirteen grandchildren; one brother, Charles Hoff and three sisters, Mrs. Stella Haven; Mrs. Bertha Huber and Mrs. Eleanor Bruemer, all of Cincinnati.

Funeral Mass will be from Our Lady of Sorrows Church at 10:00 a.m. Friday. A rosary will be recited at 8:00 o'clock Thursday evening at the Spencer J. Heene Funeral Home.

Interment will be in Holy Sepulchre Cemetery.

**Albert William Mooney**  
Albert Mooney, 21341 Colgate, passed away November 5 in Park General Hospital, Detroit, following an illness of several weeks.

He was born in Moberly, Missouri, July 29, 1896, and the son of Hugh and Blanche (Barron) Mooney and was united in marriage to Frances N. Bellis December 8, 1951, she survives him.

Mr. Mooney had resided in Henryetta, Oklahoma with his parents until coming to Detroit in 1950 and had lived in Farmington about four years.

He was employed by the Austin Company as an iron worker foreman.

Funeral Mass will be held from Our Lady of Sorrows Church at 9:30 a.m. Saturday and a Rosary Service will be recited at 7:00 o'clock Friday evening at the Spencer J. Heene Funeral Home.

Interment will be in Holy Sepulchre Cemetery.

**Mrs. Frieda Michailoff**  
Mrs. Frieda Michailoff, 34529 Arundel, passed away November 3, in St. Joseph's Mercy Hospital, Pontiac, following a short illness.

She was born in Germany March 20, 1885, the daughter of Frederick and Amaline (Schroeder) Ulrich. Her husband, Paul, preceded her in death June 11, 1900.

Mrs. Michailoff was a former resident of Detroit, having resided for the past three years with her son, Alexander Michailoff of Farmington.

Besides her son, Mrs. Michailoff leaves two daughters, Mrs. Eugene Robinson of Grosse Pointe Park, Michigan; Mrs. Vera Marchener of Pottsville, Michigan; four grandchildren and three great-grandchildren.

Funeral services were held at 1:00 p.m. Tuesday from the Spencer J. Heene Funeral Home with Reverend Carl H. Schultz of the Salem Evangelical and Reformed Church, Farmington officiating.

Interment was in Oakview Cemetery, Royal Oak.

**Michigan's Upper Peninsula is experiencing a major revival brought about by building of the Mackinac Straits bridge which links the vast area with the Lower Peninsula for the first time. According to figures furnished to the Michigan Economic Development Department a \$200,000,000 building program is taking place in the Upper Peninsula.**

Subscribe to The Enterprise

**COMMUNITY CALENDAR of EVENTS**

**THURSDAY, November 7**

7:30 p.m. Methodist W.C.S.C.  
8:00 p.m. Knights of Columbus  
8:00 p.m. Town Club  
8:00 p.m. American Legion  
8:00 p.m. O.L.S. Altar Society

**FRIDAY, November 8**

3:30 p.m. Falcons vs. Trojans  
8:00 p.m. Guys-Dolls Dance  
8:00 p.m. Teen Toppers Dance

**SATURDAY, November 9**

2:00 p.m. Kiddies Movies

**SUNDAY, November 10**

7:00 p.m. Youth Fellowship

**MONDAY, November 11**

8:30 a.m. Well Child Conference  
1:00 p.m. Bolsoford Garden Club  
8:00 p.m. Farmington School Board  
8:00 p.m. Eagle School PTA  
8:00 p.m. City Council  
8:15 p.m. Daughters Isabella  
8:30 p.m. American Legion Auxiliary

**TUESDAY, November 12**

6:30 p.m. Kiwanis Club  
7:00 p.m. Township Lions  
8:00 p.m. Township Council

**WEDNESDAY, November 13**

12:15 p.m. Exchange Club  
12:15 p.m. Republican Club  
8:00 p.m. Democratic Club  
8:00 p.m. Hillside Garden Club  
8:30 p.m. V.F.W. Post 4033

**Village Reviews**  
(Continued from Page 1A)

road work through June of 1958 for council to review at its next regular meeting.

Following discussion, the road administrator was authorized to purchase six village signs, three 25 m.p.h. speed signs, three 35 m.p.h. speed signs, two of the village limits and at both ends of Northwestern Highway within the village. Two of the speed signs will be erected on Wellington Road and the third on Millbrook.

A commendation by the planning commission to deny the rezoning of the Evelyn Gable property, 2831 Thirteenth Mile Road, to permit the use of the home there as a three family dwelling.

Tabled for further study and discussion at the next meeting of the council were proposals for the deputizing of a part-time auxiliary police force and the providing of a monthly rubbish pickup by the village. President Alger Clark also requested councilmen to consider the need for additional village ordinances to regulate the use of firearms, control the use of explosives and govern speeds in the village.

**Public Letter Box**

**Mass Picketing**  
Dear Sirs:

I think it is a down right shame to the people of Farmington and Farmington business to allow mass picketing of the Bill Root Chevrolet business.

Granted it is an established fact that, unless have the right to picket peacefully. Sometimes there are justifiable reasons. At first two or three men orderly paraded in front and in their eyes they were pressing their cause.

When the new auto models were introduced, however, the pickets were multiplied fivefold. To walk east one must now cross the street as they block the sidewalks. Hoods and trunk lids are up displaying strike signs. This itself must be considered a traffic hazard as one driving east cannot see Mayfield traffic. Pickets' cars also take up valuable parking space for business men on the south side of the street.

To add the final touch, anyone desiring to see the new cars have to be huddled at them and the fear of bodily harm. Is this the democratic way of life?

I heard a while ago that our police force had refused kiddies a ride on amusement equipment for the lack of an operating permit. We must abide by these rules because they are made to help and protect all of us. But by the same token our police should look into this matter also. Let's do it now before someone gets injured seriously.

Ghostwriter

**Am. Legion Urges Observance**

The American Legion has issued a plea to all citizens of Michigan urging a dramatic demonstration of national unity on Veterans' Day, November 11.

State Commander, Giles Reeve of Ecorse has reemphasized the conviction of National Commander, John S. Gleason of Chicago, that "there is a great need to remind the entire world — friend, enemy and neutral — that the citizens of the United States have always and will always stand together in the face of common danger."

Gleason, who has just returned from a brief Crusade for Freedom trip to Europe, is of the opinion that neutral and friendly nations of the world are being blackmailed by Kremlin exploitation of Sputnik. "The American Legion," he says, "can serve as a rallying point for a great new national unity demonstration."

**Ready-Mix CONCRETE**

**Calcium Chloride Added**

If you wish quick setting concrete in chilly weather, we will be glad to explain its advantages and add the proper amount for your requirements. No matter what your problem is this time of year, please feel free to consult with us.

**HEATED Transit Mix Concrete**

**CONSULT FENDT**

**Builder's Supply, Inc.**

22005 GILL ROAD GR. 4-3211

**C of C's Year Book Planned**

A 1958 yearbook for the Greater Farmington Chamber of Commerce is expected off the presses by the first of the year.

It will contain not only a great deal of factual information about Fabulous Farmington, but various proposals toward which the Chamber will be working.

INDUSTRIAL and commercial development of the present area will be supplemented with future plans along this line, says Chamber Manager Don Pullen. Chamber members want to give future development a thorough study, with the possibility of decreasing taxes by industrial growth.

The yearbook will contain a zoning map, showing present and proposed zoning for industry and business.

OTHER SECTIONS will include the program of work as set forth by the C.C. committee, and will try to indicate the potential of housing, labor, industry and commerce, and recreation for the area.

It will contain maps of the city and township, and will list all clubs, lodges and civic groups.

There will be a list of all businesses in the Greater Farmington area which the members of the Chamber, and include pictures of new developments. It will include proposals for adequate sewer and water facilities for commercial and industrial development.

Any group or business interested in being listed is asked to call Manager Pullen at the Chamber office at 32560 Grand River.

**Health Planning**

A better health code for the City of Farmington is being proposed by the health and education committee of the Greater Farmington Chamber of Commerce. The committee has been asked by members to look into several problems and suggest remedies.

The Statue of Liberty was erected in 1888.

**SOLD OUT - WANT LISTINGS**

We have prospects wanting homes, business franchise and vacant land. 1 acre to 5 acres. Phone SPILLARD'S GR. 4-5025

**Modernization Headquarters BUILDING SUPPLIES**

PANELING - INSULATION - PAINT HARDWARE

ATTICS - RECREATION ROOMS - KITCHENS GARAGES



Build it yourself, or we have selected licensed contractors who are experts in modernization.

FHA — NO DOWN PAYMENT

KE. 5-8440 GR. 4-6610

--- Free Delivery ---

Open Monday thru Friday, 8 to 5:30  
Saturday 8 to 4:30

**Smith - Tupper Lumber Co.**

28575 Grand River Ave. near 8 Mile

**10 Helpful Suggestions For The Individual About To Buy A Diamond**

1. Spend what you have in mind; do not be persuaded to overbuy.
2. If you have not saved for her ring and have no outside financial help, a recommended practice is to save between one and two months' income.
3. Put the major portion of your money into the diamond; mountings wear out and styles change.
4. Do not be persuaded to buy any diamond as an "investment." Diamonds pay lifetime dividends only in beauty and pleasure.
5. When the term "perfect" is being featured in a sales talk, remember, a diamond might be "near perfect" (that is, flawless) and still be a very poor diamond.
6. Remember that the term "blue" white" has become so abused that it means nothing. Unless the jeweler using the term is a diamond expert. An experienced jeweler KNOWS diamonds and is qualified to describe diamond colors.
7. How large should her diamond be? As large and fine as you can afford! (See CARAT WEIGHT.)
8. There are no "bargains" in diamonds. You get just what you pay for. A trusted jeweler is your best bet for "your money's worth."
9. There is no substitute for a trustworthy reputation coupled with specialized gem knowledge.
10. Lucky you? ? ? Unfortunately, the young engaged man who is looking for a diamond "deal" sets himself up as a target for every type of diamond manipulation. Stop — and ask yourself these questions: Why has my money suddenly become so much more valuable than that of other intelligent purchasers? Why have these "once in a lifetime" deals just happened to be waiting for "lucky me?"

**The Value Of Your Diamond Depends Upon . . . . . Cutting.**

A generation ago, very few diamonds were cut according to scientific proportions. Our diamonds are chosen for proper proportions and accurate cutting. A well cut stone has a fire and brilliance far superior to its poorly cut cousin.

**Color**

Assuming that a diamond is well cut, color is of prime importance. A stone with a slight bluish body color is much more desirable than one with a yellowish body color.

**Clarity**

Every diamond at Von Burg's has exceptional clarity although some stones will have microscopic inclusions so minute that they are revealed only to the expert eye.

**Carat Weight**

Of course, she would like as large a diamond as will fit your budget! Young men are faced with the problem of choosing a flawless diamond of a particular size or a larger stone with microscopic inclusions. Since flawless diamonds of fine color are rare indeed, their prices are higher. But minute inclusions do not impair the beauty or desirability of the diamond. As a consequence, many young men are desiring to place more emphasis on fine color, fine cutting and carat weight, than on a microscopic imperfection. Any diamond presented for your consideration by Von Burg's is a stone of fine quality. At Von Burg's you are told the rating of each diamond in Cutting, Color, Clarity and Carat Weight, thus making your decision easier.

**Von Burg's**

Oldest Established Jeweler in Redford  
Established 1929

KE. 1-1855 22019 Grand River

Repairs by Expert Swiss Watch Makers and Jewelers

PARKING AT REAR OF STORE