

FARMINGTON PLAZA
• PLENTY OF FREE PARKING
• OPEN EVERY EVENING UNTIL 9

ZOLKOWER'S

the store with the friendly smile

for her pretty new dress...
**bouffant nylon slips
and nylon petticoats**

- CAREFULLY TAILORED FOR PROPER FIT!
- AVAILABLE IN FROST WHITE OR COLORS!



from **1.98**
Sizes 3-6X—7-14
Subteen 8 to 14

Exquisite nylon slips and petticoats with tiers and tiers of frilly ruffles and sub! Pretty nylon tulle with ribbon trims and Christmas red can-can with gay tinsel trim. Just what she needs for her party-time bouffant dresses!



holiday-pretty dresses for girls!

- YOUNGLAND • JACK BORGENTCH • KATE GREENWAY
- LITTLE STAR • PRIM 'N' PRETTY

Here's the prettiest selection of holiday fashions we've ever seen... and they're yours at Zolkower's traditionally low prices! All are made by famous makers of girls' quality dresses... and they're fashioned of sparkling, easy-wash cottons, rustling nylons and pretty velvet-nylon combinations! A near-endless selection of styles and colors for every little cherub on your Christmas-gift list!

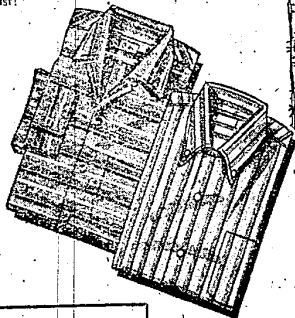
2.98 to 10.98

- ★ Subteens 5.98 to 16.98
- ★ Chubbies, 7½-16½ 5.98 to 10.98

boys' "ivy" style sport shirts

Smart Stripes
and Plaids
Sizes
6 to 18

1.98



Terrific values! Closely-woven, San-fORIZED broadcloth shirts that stay new-looking after countless launderings! Every one tailored to perfection by Lucky Boy! Colorful styles with button-down, button-in-back collars. He'll want several.

BOYS' HOSIERY SALE

- 100% DU PONT NYLON STRETCH SOX.
- COMBED YARN COTTON SOX.
- COLORFUL BLAZER STRIPES, ARGYLES AND PANEL DESIGNS.
- SIZES FROM 6 TO 10½.

39¢

sale! boys' genuine leather jackets!

Rayon Quilted Lined — Warm Pile Collar

Rugged, genuine steerhide jackets that afford maximum protection in coldest weather... and practically never wear out! Knit cuffs and waist band deep, beaded pockets. Thick fur-like collar. Sizes 8 to 16.

\$15

- ★ Black Motorcycle Jacket, Zip sleeves, quilt-lined. Sizes 10 to 18 **\$18**



BEST GIFT BUYS

★ Better Selections! Famous Brands! Lower Prices!



**100% orlon, washable
jewelled cardigans**

In Pastel Pink or Blue

Enchanting orlon cardigans for dress-up occasions! Lightly touched with matching sequins and braid... so right for her dressy skirts! Soft, virgin orlon units are so easy to wash... never stretch or sag!

5.98



★
**SUPERB
GIFT
CHOICE**

smart gift robes

Pretty and practical quilted robes make such a lovely gift for every miss on your list! Solid colors, dainty floral prints. Washable.

10.98



SIZES
12 TO 20

glowing paisley print

FOR EVERY HOLIDAY OCCASION

"Fashion darling by 'Eve Carver'... impeccably styled paisley printed cotton in newer-than-new Christmas colors! And the adorable swirling skirt is a full 6½ yard sweep... so right for most any occasion you can think of!"

10.98

Seamprufe LINGERIE for her Christmas!

Her first preference is SEAMPURFE lingerie... and you'll find a complete selection at Zolkower's!



proportioned slips

Rich rayon "aceron" fabric that feels and looks like luxurious silk... cloth with lovely nylon lace on bodice and hem! Short, average and tall styles, sizes 32 to 44 in white. Average lengths in black, too.

3.98

nylon petticoats

Lovely petticoats with dainty lace and nylon hems. Long-wearing, easy-wash nylon tricot in white, black or beige. Exceptional gift value. Sizes small, medium and large.

2.98 and 3.98



**full-length gowns
of lovely nylon!**

Full-length nylon tricot. Sizes 34 to 44.

3.98

Zolkower's Super Gift Buy!

A lavish gift at a surprisingly low price! Full-length nylon gown with delicate embroidered bodice, cap sleeves. Choose her favorite shade — aqua, coral and champagne.

special! children's, grown-ups quality figure skates



- ✓ Genuine Leather Shoes
- ✓ Hollow Ground Blades

Fun for the whole family! Quality-made ice skates for boys, girls, men and women! All are warmly lined. Boys' styles in black, girls' skates are white!

Boys' 3 to 6 & Girls' 12 to 3 **8.45**

Men's 6 to 12 and Women's 4 to 10... **9.45**



★ USE YOUR SECURITY CHARGE

Scranton floral lace table cloth

Pretty! Practical! Washable!



For holiday entertaining and for gift-giving... lovely floral scroll table cloths by Scranton! Each in smart box! Gracefully designed and expertly made!

Sizes
54 x 72 **3.98**

Size
72 x 90 **4.98**

- DAN RIVER BOXED PILLOW CASES
One pair in attractive gift box **\$2.49**
- DAN RIVER BOXED SHEET SETS
Luxury muslin, fancy borders. One sheet and a pair of matching pillow cases in attractive gift box **\$6.98**
- 5-PIECE NYLON VANITY SETS
Attractive patterns. In gift box **\$2.98**
- FANCY BOXED TOWEL SETS
Assorted patterns. By Cannon or Dundee **\$2.98**
- NYLON-DACRON COMFORTERS
Rosebud print. White, yellow, blue, pink, 72x84 **\$10.98**