

Burning Clothes

These four vital steps are listed in the event that someone's clothes suddenly catch on fire. First, smother flames by rolling victim in a blanket, woolen clothes, or rug; secondly, as an alternative, douse clothing with water; third, make no attempt to treat burns; fourth, get the victim to a doctor at once.

With AntiSub Squad

William A. Leland, hospital corpsman first class, USN son of Mr. and Mrs. W. Leland of 2229 S. Secum Drive, Farmington, Ellen, wife of the former Miss Ellen, now serving with Helicopter, Anti-Submarine Squadron One at the Naval Air Station, Key West, Florida.

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Brightest holiday greetings to all

For everyone, we wish a Christmas Season glowing with good cheer, enduring friendships and cherished memories.

BEL-AIRE SHELL SERVICE
10 MILE AND ORCHARD LAKE FARMINGTON

GREETINGS

In the best tradition of the season and in its warmest spirit, we extend to you and yours sincere wishes for a Yuletide aglow with good cheer.

DR. M. L. HUTTON
OPTOMETRIST

LAST-MINUTE GIFTS

Complete your list at **Rexall**

NATIONALLY ADVERTISED GIFTS

- NYLONS** New feature built around belt... 2.98
- CHOCOLATES** Mouth-watering assort. peanut butter, chocolate, vanilla, caramels, nougats and many other favorites. 1 lb. box 1.55
- WHITE BIBLE** Leather bound, illustrated, gift boxed. EACH 3.75
- STATIONERY** Smart, modern stationery, 22 white w/cream sheets, 60 matching envelopes. 2.55 VALUE - SPECIAL 1.79

Plan for 1958 Christmas Now

Most people will think it's kind of early to start talking about Christmas 1958 when they're still caught in the middle of this year's Yuletide whirl. But bank experts say the best time to start saving for Christmas is 12 months ahead. Then, you won't make too big a dent in your family finances when December rolls around.

To figure out how much to put away each week, decide how much you'll want to spend on next year's Christmas using this year's cost as your yardstick. Deduct from this amount anything you'll have coming in the way of a Christmas bonus from the office and divide by the number of weeks until you'll want to start your shopping. Then, at the date you set, you'll have your entire Christmas fund.

Many people like to deposit their Christmas money in a special-purpose savings account at their local bank where they aren't tempted to dig into it during the year. Quite a few banks provide Christmas Savings Clubs which run in 50 week cycles for just this very purpose. Last year, saw the largest pay off in the history of these Clubs. Almost 13 million Americans saved over one billion dollars and the average check totaled around \$93 for each member.

Speaking of Christmas, you won't find any "white beads" on your banker. But he or she is probably the nearest thing to Santa Claus you can find today when it comes to helping you with your personal finances.

Township Industrial Zoning

The following question and answer series in explanation of the various phases of the proposed industrial zoning for Farmington Township is being presented as a matter of public information by the Township Planning Board.

QUESTION: What will be the cost to the Township of rezoning industrial land?

ANSWER: There will be no more cost for rezoning than is involved in to her rezoning amendments that are being done; in other words only slight incidental expenses are involved such as publication, hearings and clerical work. A special referendum, if called for, would add an additional cost.

Keep Holiday Parties Simple

The Christmas holidays provide many occasions for delightful entertaining and hospitality. Chances are you've already started thinking about all the friends you would like to have over during the Christmas season.

Keep your party plans simple, advises Anita Dean, extension specialist in foods at Michigan State University.

A dessert party is especially easy to plan and serve. Remember your guests have already eaten their dinner at home so keep servings of rich desserts small. Better still, let them cut a serving to match their appetite. Many people appreciate this opportunity.

Make your favorite cake, pie or tart. If possible choose a dessert which can be made ahead of time. Frozen, ice box and gelatin desserts are good choices. This gives you more time to visit with your friends. After all that's the real reason for having a party.

Appetites are apt to dwindle as the Christmas season progresses and too many rich foods have been served. You may decide to serve an attractive fruit salad with finger sandwiches or a fruit and cheese plate.

Whichever type of dessert you choose, plan its preparation and service ahead of time. You'll find that you'll be enjoying your own party.

Sanders Shipping Large Quantities Of Sweets Abroad

People in many far away places with strange sounding names have received Christmas candy and other good things to eat from Detroit this year. In fact, only a few places behind the Iron curtain, where parcel post is not permitted, are omitted from Detroit's Christmas mailing list.

Up to 13,000 boxes of Christmas good things to eat are wrapped and mailed daily to most every part of the world from the Parcel Post Center at the Fred Sanders plant on Oakman Blvd. This parcel post unit is open year - round, but at Christmas time it is a veritable beehive with orders coming in from all of the 82 retail units in Detroit and vicinity, as well as by mail.

Men and women in the military service abroad, overseas friends and relatives and business associates and acquaintances in every hemisphere are the recipients of most of the Sanders candies, cookies and cakes. Not a few customers have placed orders for regular shipments, some as frequently as once a month.

In addition to the vast quantity of candy and other Christmas goodies produced for this service, Fred Sanders turns out more than 75 tons of Christmas "hard" candy and more than 1,000,000 boxes of other candy, ranging from one-quarter of a pound to five pounds for local sales and consumption at Christmas time.

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Northwestern Realty Assn. Elects Officers

Robert M. Myers of the Schoolcraft Realty has been elected president of the United Northwestern Realty Association for 1958. Others elected were John W. Grimes, vice - president; Carl D. Demno, Jr., of Doremno and Son, Inc., secretary, and C. A. Bostick, of the C. A. Bostick Real Estate, treasurer.

The membership also elected four members for three year terms on the board of directors, Robert M. Myers and John Grimes being re-elected for their second successive terms while two new members were elected to the board, Charles W. Allen of the Charles W. Allen Realty in Livonia, and Thomas R. Turner of the Turner Realty.

Robert M. Myers, the new president is an attorney and a graduate of the Detroit college of Law. Myers owns and operates the Schoolcraft Realty, 1914 Schoolcraft in Detroit. He spent ten years in personnel and labor relations work for General Motors, and was Secretary of the Detroit Newspaper Publishers Association. Myers is currently the Vice-President of the Northwest Lawyers Association and is a resident of Redford Township.

John W. Grimes, the new vice-president, has owned and operated his own real estate office at 27165 Northwestern Highway in Southfield Township since 1943. Grimes attended Cleveland College and is a member of the Real Estate Alumni of the University of Michigan. He is also extremely active in civic and community life, being a thirty-second degree Mason, past - president of the Southfield Kiwanis Club, a past lieutenant governor of Kiwanis and a Shriner.

John Clappison Sells Insurance Phone GR. 4-3511

More School Children Eating Hot Lunches

There was an increase of 635,000 type A lunches served in Michigan schools during the month of September over the figure of one year ago and there also has been an increase of 1,400,000 half pints of milk under the Special Milk Program.

During the month of September 1956 a total of 3,377,204 type A lunches were served in Michigan schools. In 1957, the total was 4,012,210.

In the schools taking part in the Special Milk Program last year a total of 6,683,704 half pints of milk were used during September. This year, during the same month, the total was 8,064,178.

Evidence points to a continued increase in both the type A lunch and Special Milk Programs.

The Portland Oregonian reports that more than a quarter - \$50 billion out of a total of \$191 billion in the year ending last March - of our retail spending was accounted for by automobiles. It cites an American Automobile Association calculation that the cost of owning a low - priced car which is bought new and driven 10,000 miles a year comes to \$882 a year. The biggest item is depreciation - \$602.

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Christmas Wishes

May the radiance that shone 'round the Christ child brighten the way for each and all of our friends at Christmas.

MARGARET WARD
EMPLOYMENT SERVICE
21351 Whittington GR. 4-6631

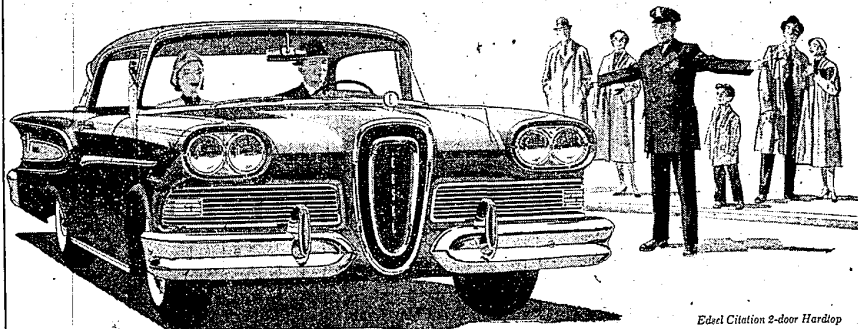
GREETINGS

We're heading your way with a sleight of good wishes for this festive season! May you and all your loved ones enjoy a happy holiday!

FRED CURCIO
GULF FUEL OIL
GR. 4-5110

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Car for car, Edsel gives you most-and is priced the lowest-of all 1958's medium-priced cars



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Now consider this surprising fact: Edsel is priced the lowest in the entire medium-price field! See your Edsel Dealer today about the greatest performance—and the greatest value—of the year: the powerful 1958 Edsel.

EDSEL DIVISION • FORD MOTOR COMPANY

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