

Editorial Page

Downtown Needs Boost

The proposed formation of a group of businessmen to promote the interests of the downtown area is a good thing — something that definitely has been needed some time. We only hope it will prove longer lived than some of the predecessors.

There has been some concern expressed because the group is immediately concerned only with the downtown area, and not the remainder of the township. We think it is correct to say that the group here realizes it is the only one which can promote this area, that other business centers are so busy looking after their own interests they have no time or wish to fight for some other community center.

We are beginning to have more hopes for a resurgence of the so-called downtown area. The city council's redevelopment plan is excellent, and must be made to work out over a period of years. We hope and believe some satisfactory plan will be found for city purchase of part of the John Lutz land for the start of a parking area, and that the city's plan for parking at the rear of the municipal building will get going again.

Virgil Cornwell is to be commended for the part he has tried to play, and for his support of this area by starting construction of a store building on Farmington Road.

If this new group will plan wisely, and will not allow petty differences among members to disrupt the organization, it can do wonders. This is an absolute must. We doubt if the opportunity would come again. And it will benefit a large area and population, not just those now forming the organization.

3 Red Lights or 2 Corpses

Under a new law which becomes effective Sept. 13, you'll have to mind your driving manners. If you kill more than two persons in two years, you might lose your operator's license.

The law sets up a point system for lawbreakers. It was enacted by the legislators because they thought the Secretary of State was too free about revoking licenses.

Now, you won't lose your license until you rack up at least 12 points within two years. Kill a man (manslaughter or negligent homicide) and you get six points.

Drive while drunk and you get six points, too. Run a red light and you get four points. Speed and you get three.

We wonder about the reasoning the legislators used. Apparently it is only twice as bad to kill a man as it is to exceed the speed limit. There is not even a premium for big shots. Run down a legislator and you get no more points than for running down an editor.

It is certainly no game for a man of moderation. Unless you can pick off more than one man a year you won't so much as get a gold star on your driver's license. It's going to be truly a man of distinction who can boast of a revoked license under the new law of our score-keeping legislators. — Lapeer County Press.

FIRE LUNCH

Hotel Guest (phoning down from his room): "Is this the desk clerk?"

Clerk (in bad humor): "Well, what's eating you?"

Guest: "That's what I'd like to know!"

The Farmington Enterprise

23623 Farmington Road
Farmington, Michigan

Telephone
GREENleaf 4-6255

Established in 1855 by Edgar R. Bloomer
as "A Permanent Journal of Progress"

Published Thursday of each week at the City of Farmington and entered at the Post Office in Farmington, Michigan, as second-class matter under Act of March 3, 1879.

RUSSELL S. STRICKLAND, Publisher
J. DEE ELLIS, Manager
MICHAEL J. KILEY, Editor
GEORGE E. EVANS, Advertising Manager
VICTOR S. HOWARD, Plant Superintendent

NATIONAL EDITORIAL
ASSOCIATION
REGISTERED MEMBER

NATIONAL ADVERTISING REPRESENTATIVES
MICHIGAN PRESS SERVICE, INC.
2225 East Lansing, Michigan
WEEKLY NEWSPAPER REPRESENTATIVE, INC.
12750 Detroit, Detroit 26, Mich.

NEW YORK, N. Y.

What's New With OUR NEIGHBORS

NOVI — It's definite at last: billboards and advertising signs will be allowed along the Farmington-Brighton Expressway in Novi.

An ordinance to that effect was approved last week by the Novi Township Board. The terms of the ordinance which take effect in 30 days are: (1) Signs must be between 25 and 100 feet of the right-of-way. (2) They must be between 50 and 150 square feet in size and can be no more than 17 feet off the ground at the top. (3) Access must be from adjoining property and not from the expressway. (4) They can be illuminated but must not swing, flash or revolve.

Originally signs were prohibited along the expressway as they are in any Novi area not zoned for commercial or industrial use. But when merchants argued that they needed the signs to attract business off the expressway, the Zoning Board wrote an ordinance allowing it. When the county voiced disapproval, the zoning board called for rescinding it and that is where it had set up until last week.

Now both the Zoning Board and Township Board, or at least a majority of its members, are on record as favoring the ordinance permitting the signs where the county likes it or not.

—The Novi News

SOUTHFIELD — The first of three appointments to form a new Civil Service Commission for the city of Southfield fire and police departments was made last week.

Appointed for a four year term by the two departments was Perry Huellman, Adult Director of the Boys Up-Per Teens Club of Southfield. The Council will name another member and will then allow them to make their own choice of the third for a two year term.

A second civil service board is established for other city departments.

—The Southfield News

BIRMINGHAM — (Editor's Note: The following letter is being published on behalf of a growing number of taxpayers in the Birmingham School District who, like the writer of this letter, are concerned with children's education today and its cost.)

To the editor: All I know about the junior-senior high school to be built at 13 Mile and Evergreen Road is what I read in "The Enterprise."

It was my understanding that the bond issue authorized for the Birmingham Board of Education in 1957 was for educational purposes. Apparently I was mistaken; instead, it was to create an athletic club for teenagers.

Reading the article I could not help asking "Are we getting our money's worth?" I was impressed with the combined auditorium and gymnasium seating 2,000 for athletic events, the stadium seating 3,400, and a swimming pool accommodating 1,000 spectators. I couldn't help wondering why 28 classrooms were needed.....

I see that 10 more classrooms are planned, but if the bids are not low enough these ten will be added in the next year. If we don't have enough money let's eliminate the classrooms.

Also noticed that, in accordance with most athletic clubs, dining facilities are emphasized. From the model, it appears that the cafeteria takes up more floor space than any other of the seven units outlined in the "Eccentric's" description.

.....I think that the Birmingham Board of Education should explain to the public the cost of the dining hall and the physical education as against cultural education.

Earl Cannon.

—The Birmingham Eccentric

PLYMOUTH — Whether to change the building code to allow the construction of pre-fabricated homes is a decision city commissioners will face in the future and they got an hours worth of background information last night when some residents in Birch Estates protested the erection of two pre-fab homes in their subdivision.

A petition, signed by 31 neighbors, points out five ways which the structures violate the building code, including the use of 5-16ths inch plyshear sheathing on the outside walls and roof instead of 3/4 inch boards for walls and 1/2 inch sheathing for the roof. It was also noted that roof trusses are four feet apart instead of 16 inches.

THE AMERICAN WAY



MICHIGAN MIRROR • by ELMER WHITE

Biggest "Pinch" for Classrooms At College, Grade School Level

RELENTLESS AS THE PASSING OF TIME is the continuing pressure for more school facilities. If Michigan's citizens do not face up to the problem, the natural result will be a steady deterioration of the long-term educational system. If they do, solutions can be developed and the "problem" controlled.

Biggest pinch comes at the college level. Masses of youngsters who clogged grade schools beginning years ago are now preparing for college. Campuses are already crowded; are in pressing need of classroom and other facilities. These take years to build.

Reductions in state college and university budgets in the last session of the Legislature meant a moratorium on building programs for this need. It also meant that most of the teaching staff, already on the short end of the salary stick, received no pay increases.

Results: The more competent staff members of the state institutions are hired away by other colleges and universities or by private industry; fewer good teachers to teach more students in increasing crowded spaces.

Unless ways can be found to finance sound education programs for those who want to attend college, today's high school student may not be able to become tomorrow's college student.

Pressure is still great at grade school level. Dr. Lynn M. Bartlett, state superintendent of public instruction, recently pointed out that more than a million and a half youngsters are enrolled in public schools. In September about 70,000 more will be attending classes than last year.

Some 11,000 more classrooms are needed now, this despite the fact that more than 2,500 to 3,000 more teachers are needed than last year. This makes a total of 61,000 teachers and administrators working in school systems.

Records show Michigan will spend about \$725 million this coming year for educating its young people. This seems to be a large sum.

Whether it is a large enough sum or not is a decision every parent and every citizen should be anxious to make — after a complete consideration of the facts.

SUMMER VISITORS are an important part of Michigan's economy. And some of them offer a resource that has hardly been tapped.

This potential was described by Don C. Weeks, director of the Michigan Economic Development Commission. "Among these vacationers are many manufacturers," he points out. "They like to come to Michigan because they enjoy our lakes, streams, beaches and the quiet atmosphere of our state. It's quite possible that a goodly number would be willing to put a plant in Michigan so they could work in the area where they like to play. Maybe the thought had never occurred to them — nor been suggested to them."

A well-placed, favorable word from a service station attendant, a chamber of commerce official, a housewife, reminds Weeks, might be all that is needed.

To show that it can happen here, Weeks tells how Morley, a small community on U.S. 131 in Mecosta County has a new industry. Bill Turner, a banker, overheard a stranger in town mention his intention to build a new plant.

Mr. Turner didn't know the

Looking Back Through The Enterprise Files

TWENTY-FIVE YEARS AGO

August 10, 1933
Curb On Peddlers
A new ordinance governing the activities of peddlers in the City of Farmington passed its first reading before the City Commission Monday night.

Under the law the peddling license fee will be as follows: \$3 per day; \$35.00 for three months; \$50 for six months; and \$75 for 12 months. Each helper or assistant will be required to pay \$1 per day; \$10 for three months; \$15 for six months, and \$25 for 12 months.

Requirements will be many for the peddler. He will have to first supply his name, address and physical description and then a photograph of himself. A health certificate from a local doctor will also be required. Anyone selling food stuffs will be required to bring it to the city hall for inspection first.

Farmers will be allowed to sell their own products and skilled workers their own wares without the licenses.

The penalty for violation of the ordinance will be a fine up to \$50 or imprisonment in the county jail for a period not to exceed 30 days.

Mid-Month Sale

Farmington area residents will have an opportunity to display their patriotism and to avail themselves of some real bargains at the same time during the fifth annual mid-month bargain sale on August 18 and 19. The government is carrying on a big "Buy Now" campaign and the sales will give everyone a chance to do just that at some real bargain prices.

TEN YEARS AGO

August 12, 1948
New Superintendent

Louise E. Schmidt, principal of Plymouth High School has been named superintendent of the Clarenceville School District to fill the vacancy created by the resignation of M. J. Beiser. Beiser has accepted a position as Superintendent of Schools at Eaton Rapids, Michigan. His resignation is effective August 15. He had been superintendent of the Clarenceville School District for the past 16 years.

Schmidt, 39, has been principal of Plymouth High for the past three years. At the present time he is working on his doctor's degree at the University of Michigan.

New School

A Summer Festival is to be the opening event of Our Lady of Sorrows school. The festival will be held in the new school auditorium on Power Rd. just south of Ten Mile.

Proceeds from the festival will be used for items in the beautiful new grade school to open in September.

FIVE YEARS AGO

August 13, 1953
New Teletype

Installation of a new police teletype machine is being made at the Farmington Police Headquarters this week, Police Chief Joseph DeVriendt stated.

The equipment is part of a 15-station network serving police departments in Oakland County. The Farmington station is the furthest outlying loop of the circuit.

City Taxes

City property owners are being reminded this week that they have only about two weeks more in which to pay their summer taxes without penalty. As of Tuesday only 48 percent of the taxpayers had made their payments, it was indicated.

Even when fresh milk is most plentiful, the wise homemaker keeps a reserve supply of milk on hand in the form of canned evaporated milk. It keeps indefinitely on the cupboard shelf, it's thrifty, and it contains all the health-giving minerals and vitamins of whole milk.

Subscribe to The Enterprise.

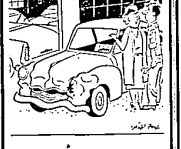
Offer Several New LP Records

Fifty new records are being added to the long playing record collection of the Bedford Branch Library, 2151 W. McNichols at Grand River. This is the largest single addition ever made to the library's collection.

Some of the outstanding selections among the new records are Shakespeare's play "Macbeth," Tchaikovsky's first piano concerto played by Van Cliburn, and a recording of the music danced to by the Moiseyev Russian Folk Ballet Company during its recent tour of the United States.

Among the other records will be Leonard Bernstein's opera "Trouble in Tahiti," piano music by Debussy and Ravel, two new recordings of folk dances, a new recording of "Brigadoon," the Broadway musical hit "Say, Darling," folk songs sung by the Weavers, a collection of wild bird songs, Copland's "Billy the Kid," and several works by Mozart, Haydn, Handel and Vivaldi. Also to be included are Gershwin's "An American in Paris" and "Porgy and Bess."

The library rents these records to its patrons at a nominal charge of five cents a day for each record. Records may be reserved if they are not in when wanted.



IT'S VERY SLUGGISH

UNTIL I PASS A JUNK YARD AND THEN IT SPEEDS UP TO SEVENTY!

Is your car, too, on the sluggish side? Then we strongly recommend that you drive it in here for a tune-up, tune and precision repairs that will give it new pep and power and add many extra months and miles to its life of smooth, trouble-free service. See us soon!

BOB ROZENBOOM

SERVICE
32410 GRAND RIVER
at POWERS
GR. 4-9719

LAVERY INSURANCE AGENCY
FIRE - LIFE - AUTO
30760 Grand River
(Near Nine Mile)
Phone
GR. 4-6933

FIRE - LIFE - AUTO
30760 Grand River
(Near Nine Mile)
Phone
GR. 4-6933

MILK
is "health
in a bottle"

Every glass of milk you drink is a toast to your good health. Milk has "what it takes" to keep you fit and on the go. It's Nature's most nearly perfect food... a rich source of nourishment and energy. So versatile, too! You can enjoy it plain or flavored... in cooking and baking!

FARMINGTON DAIRY
"GOOD AS THE BEST - BETTER THAN THE REST"
GR. 4-2161 KE. 1-0346
Serving Quality Dairy Products Since 1921!
CLOSED SUNDAYS

shower after shower after shower
there's always plenty of hot water
the new electric water heater way

GET IT HOT... GET A LOT every time. A new electric water heater provides plenty of hot, hot water for showers and all the family's needs. Detroit Edison has a New Super Supply Plan which makes heaters even more efficient and economical.

Here's the convenient, modern way to **GET IT HOT... GET A LOT** for an operating cost as low as \$3.88 per month.

Only electric water heaters give you all these important advantages!

- Efficient—the heat goes into the water
- Fast—new, more efficient heating units
- Outer shell—cool to the touch all over
- Edison maintains electrical parts without charge
- Safe—clean—quiet—modern

- Install anywhere—need not be near a chimney
- Long life—meet Edison's rigid standards
- Automatic—all the time

See your plumber or appliance dealer **DETROIT EDISON**
SERVES SOUTHEASTERN MICHIGAN

SAFE BRAKES
CAN SAVE YOUR LIFE
FORD CHEVROLET PLYMOUTH
1975
Includes Brake Lining & Labor

BUICK OLDS PONTIAC
1975
Includes Brake Lining & Labor

MUFFLER SPECIAL
FORD CHEVROLET PLYMOUTH
12.75
Includes Muffler & Labor

BLACKLOCK EDSSEL
32411 Grand River Farmington GR. 4-1000