

# Editorial Page

## Don't Call 'Em Ads

The Better Business Bureau has been warning residents of Wayne, Oakland and Macomb counties about postal cards sent out offering residents an opportunity to earn money in their spare time. A typical post card reads: "Interested in making \$6 to \$25 per week in your spare time doing piece work in your own home?" Similar sales appeals by telephone have also been reported.

Those responding to the offer have been promptly called upon by salesmen seeking to sell knitting machines at \$350 and up with the assurance that anybody can net \$25 per week at \$1.50 per hour making garments which the knitting company will gladly take off their hands.

The BBB reports bitter complaints that purchasers have been high pressured into these expensive knitting machine and then find that they not only fail to net the promised \$25 per week but fail to make enough to even earn the amount of the monthly payments.

After a hearing attended by some 25 complainants, a warrant charging false advertising was issued against one of these companies by the Wayne county prosecutor, and the Bureau is advised additional warrants are being considered in all three counties.

This is only part of a large amount of such misleading offers to sell in the metropolitan area. Reputable newspapers dislike these heartily, and do what they can to discourage such tactics. It is unfortunate that these offers are termed as advertising.

Also in the Detroit area there is entirely too much of the type of advertising which reads "\$25 Value — now only \$7.95." It seems to appeal to some people, although anyone with a modicum of common sense knows that can not possibly be true. Very often other local merchants will be selling the same item at near the marked price. Also, the reader does not pay proper attention to small notations like "irregulars" or "discontinued lines." You nearly always get just what you pay for, and if you look for cheap bargains that's exactly what you'll get.

## Another Hidden Tax

Always money in government, and that goes for both major parties, is suggesting some way of taxing us more. Most of the suggestions are of the kind where the ultimate consumer isn't supposed to feel it.

Recently Secretary of Commerce Weeks (and he emphasized he spoke only for himself) suggested a manufacturers' sales tax. There are already too many levies of that kind at the state and federal levels of government.

The less control the people have over the raising and spending of money and the less they feel the direct impact of taxes, the more loose-fisted government spending is encouraged.

The manufacturers' sales tax would be an effective way of raising money, alright. Experience with excise levies already has proved that.

The levy would be passed on to the buyers in the form of higher prices, as now happens with automobiles and other items bearing excise taxes.

There must be a better way to finance the operation of the federal government. Any new levy should be one that has a great impact on the payers.

## The Farmington Enterprise

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## What's New With OUR NEIGHBORS



**PLYMOUTH**—"Renewal" of a section of the city of Plymouth for industrial use moved a step closer last week when the city commission approved a motion to adopt an "Urban Renewal" plan and submit an application to the federal government to reserve \$638,000 for carrying out the program.

While the businessmen were mainly interested in a plan for reviving the downtown area, they also showed considerable interest and support for the Urban Renewal Plan for a strip along the west side of Mill St. from Bathing Manufacturing southward to Fair St. It also included the empty Daisy Manufacturing Co. buildings.

The motion approved by the commission authorized their planning consultant, William Leman, and Associates of Birmingham, to submit their formal plans and surveys to the federal government and to ask for a "reservation of funds." This reservation will amount to \$638,338.

Should the request be granted, the land would eventually be leveled, with the exception of the Universal Stamping Co. and resold for industrial development. This process, it is expected, would take at least two years.—The Plymouth Star

**BIRMINGHAM**—This community may lose its ambulance service—the only one located in the city.

Birmingham Ambulance Service owner Mike O'Hara told the Birmingham Eclectic he may have to close his business unless some of the outstanding bills are paid.

O'Hara said more than \$5,000 is owed him by people he has served at \$12 to \$15 each.

If the company is forced out of the city, the ambulance service will be moved to Bloomfield Hills, Bloomfield Township and Westwood Village will be without a local ambulance service.

City ambulance service also swears local police and fire calls at cost and there is no charge for school children needing ambulance service.

—Birmingham Eclectic

**LIVONIA**—The city-wide neighborhood park plan may be on the verge of collapse with only a few blocks of the program accomplished. Mayor William Brashear admitted this week.

Brashear has written the City Council, strongly urging that no more land be purchased for park sites or any other purposes until "we have a more satisfactory solution of our financial and budgetary problems than the one that has appeared on the horizon."

Conceding that failure to purchase available land immediately may in some instances mean that it can never be purchased, Brashear declared, "I must still urge extreme caution at this time for the sound reason of lack of funds."

Seven years ago, Livonia became well-known as one of the first cities in the nation trying to build a system of neighborhood parks in conjunction with the public schools.

—The Livonian

**SOUTHFIELD**—Major item before the City of Southfield council last week was requesting paving of several local roads.

Council agreed to proceed with blacktopping of seven areas in Bonnie Acres subdivision as requested. Residents will pay all costs.

Discussion bogged down on one petition asking paving of Park Road.

Petitions on these streets presented at Tuesday's meeting and public hearing were overwhelmingly opposed to paying for paving in front of and at the rear of the East-Southfield school fronting on Pierce.

While the school district has not given formal notice it will not pay a share of the blacktopping costs, discussion revealed that council and residents in the district involved are convinced that the school system could not afford its part of the assessment. A written decision will be asked of the board of education.

—The Village Crier

**NOVI**—Establishment of a Novi race track appeared doomed this week, even though the village planning commission left the "door open" in handing down a restrictive zoning decision.

The commission, in a special session following a public hearing last week, voted against rezoning a proposed 200-acre site at Taft and Ten Mile roads from agricultural to industrial, thus tying up public lands since no other can be built only in an industrial area.

## THE AMERICAN WAY



## A Needed Constant Reminder

### MICHIGAN MIRROR by ELMER WHITE

## 'We're Proud of Michigan' Theme For Michigan Week Next Year

MICHIGAN'S WEEK of organized chest-pounding and self-promotion next May 17-23 will have a new slogan to guide the way in the city.

"We're Proud of Michigan." Behind the slogan will be "thousands of workers, from giant industrialists to small businessmen and farmers — all dedicated to the principle that success is a Michigan product."

For six years, the Michigan Week organization has been using, "It's Great to Live in Michigan" as its slogan. The change broadens the scope of the program officials said.

Political overtones are present again as the group of citizens and officials prepares for the 1959 celebration. For two years, Republicans have charged that Democratic tax-business policies have driven companies to other states and discouraged expansion in Michigan.

Democrats counter-charge that Michigan actually has been prospering and getting new business and industries and that the Republican charges are hurting the state's national reputation.

With its new slogan, the Michigan Week organization feels some of the arguments of both sides can be neutralized.

### OUR STATE GOVERNMENT

Top officials headed by Gov. Williams discovered after the Nov. 4 election that less than \$100,000 remained in the treasury and school aid payments were \$18,000,000 behind.

Schoolmen said that dozens of districts already had borrowed \$14,000,000 since July 1 to pay operating expenses for the year. For a time, there was sentiment to hold out until the 1959 legislative session to straighten out financial matters before the new year arrives. Officials said it would not be necessary, though this could change anytime.

They are holding back more than \$12,000,000 in appropriated funds from Michigan State University, the University of Michigan and Wayne State University.

These schools can operate on an emergency basis by using student fees until the money can be paid from the state treasury.

Officials hope, delaying payments to hold out until the 1959 legislative session, and possibly, comes up with additional tax revenue.

Pressure has developed anew for a state income tax as the next major source of revenue.

If it comes, Democrats will try to pin the responsibility on the Republican party. The House tax study committee headed by Rep. Rollo G. Conlin (R-Tripoli) its chairman.

Republicans will hold charge the tax was caused by Democratic spending demands.

OBSERVERS DEPICT the state Senate as the last bastion of Republican party in state government. All major elective offices are held by Democrats and there is an even 55-55 division in the House.

Republicans have said they will attempt to organize the majority in the Senate as the "voice" of the party. The plan to hire a public relations man has been revised.

The whole idea depends largely on the direction that the Michigan State University professor, takes in his role as titular head of the party in Michigan.

Traditionally, the candidate for the state revenue holds the title, but few defeated Republican candidates in the last few years have tackled the job with enthusiasm.

REVENUE PROBLEM of tax and spending, school finances and

## Looking Back

### Through The Enterprise Files

#### TWENTY-FIVE YEARS AGO November 23, 1933

Civil Works  
Forty unemployed men of Farmington city and township are expected to be put to work in the city within the next few days by the federal government's huge Civil Works Administration program to aid employment.

All of the city's sewer projects, totalling \$11,017, which had been proposed by city officials, have been approved by higher authorities. The sewer work will be done in the central and west sections of the town.

While 40 men are to be employed, only 10 will be allowed from the city. The township will benefit mostly because it is specified that the others shall come from quotas in neighboring communities. The township's quota among the unemployed at present is 106 men.

Dairy Meeting  
A meeting to explain the aims and methods of the Michigan Farmers Dairy Association will be held next Monday evening at the Town Hall in Farmington.

New members are signing up rapidly. It was indicated, and several from this area are expected to join. A state meeting will be held at Lapeer on Wednesday.

#### TEN YEARS AGO November 25, 1938

### Seek Gym Bids

Final plans for the new Clarion gymnasium-auditorium building have now been approved by the Board of Education.

Advertising for construction bids is ready to go out. The board set December 3 as the final date for receiving bids.

All necessary steps have been taken so that construction can be started as soon as a contractor is selected.

Road Repairs  
Grand River County is getting a little much needed attention this week. The highway repair truck has been out patching and plugging up holes. For a long time trucks and automobiles have been wiggling along to avoid the bigger holes but have found it impossible to miss them all.

#### FIVE YEARS AGO November 26, 1933

### City Property

The City Council approved a motion Monday night authorizing the city manager and city attorney to proceed with advertising for bids on the sale of the city owned property near Gill Road and Nine Mile for possible industrial development.

The city owned parcel includes approximately 30 acres. The motion stipulated that the property would be sold as one parcel or in 10 acre units.

Presently the planning commission had recommended that the entire area bounded on the north by the Grand River Cut-Off, on the east by Farmington Road, on the south by Nine Mile and the west by Gill Road (including the city-owned property) all be zoned industrial.

The council on the recommendation of the zoning board of appeals, decided to delay action on the planning commissions request until after the opening of bids on the sale of the city owned property.

### Air Spotters

The future of the Farmington Ground Observer Corps is hanging in the balance, according to officials, because of a critical shortage of volunteer air spotters.

At the present time the Post is unmanned during certain hours of the day and night in spite of efforts to fulfill the 24 hour schedule.

Should Attend . . . 1956/1958 Same Schools . . . 56% 62% Unsure . . . 9% 5% Separate Schools . . . 35% 33%

Commenting on the findings, DAS director Harry Sharp says: "In the space of very short years, we have moved from the situation in which the white segregationist was in a clear majority to one in which his minority status is clear, unequivocal, and probably irreversible."

### Program on Social Security Changes Set

Speakers from the Social Security Administration will be at the Redford Branch Library at 21511 W. McNichols on Thursday, December 4, to discuss Social Security Amendments of 1958 and what they mean to the individual receiver.

The program will start at 8 p.m. and is open to all residents of this area. There will be no admission charge.

There will be a question and answer period at the conclusion of the regular program.

It is the age that forms the man, not the man that forms the age. Great minds do indeed rest on the society which has made them what they are, but they only pay with interest what they have received.

—Thomas B. Macaulay

Lots of good deals in the Want Ads this week!

## Deer Kill High, Report Reveals

Early traffic deer counts indicate the buck kill will likely surpass the 1957 total of 62,500. The antlerless take is also expected to be appreciably greater due to an increased area open in the Upper Peninsula. In the northern lower peninsula, antlerless kill has risen close to the anticipated figure.

At the Standshek station, antlerless deer represented nearly one-third of the 3,040 counts.

Hunter pressure in the upper peninsula is comparable to last year with normal hunter success rates.

Northbound cars totaled 22,661; an estimated 45,322 hunters have crossed the Straits, a figure equating that of any year since 1954.

There is an apparent over-all increase in hunter numbers in the northern lower peninsula. The index is most marked in the Nide district.

Heavy kills were reported, locally, from Baldwin district while an average take was noted elsewhere in the region. At the Rifle River area in Ogemaw county, 31 bucks were harvested during the first two days compared to 20 in 1957. They averaged six pounds heavier than last year.

Hunters in the southern lower peninsula have experienced a light kill.

By the streets of "by and by," one arrives at the house of "never." —Cervantes

Having a Party? Call Dickie Lou. GR. 4-5293.

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## Seek More for Park Facilities

The State Budget Division is currently analyzing the Conservation Department's \$25,324,456 budget request for the fiscal year 1959-60.

The bulk of the increase over this year's \$16,192 budget would be expended to rejuvenate inadequate parks and recreation facilities to meet the mushroom-like influx of campers and vacationers.

More specifically, the focal point of the projected budget is to increase parks land acquisitions and capital outlay. The Department is asking \$3,700,000 for land requisition and \$500,000 additional for operations.

The projected budget also calls for \$33,000 to renovate buildings at Cleeve group camp and \$15,000 for construction of a warming house at Grayling public ski area.

In addition, \$62,500 is requested to expedite a 10-year program for completion of state topographic maps.

SUBSCRIBE by phone. Only \$3 a year if you live in Oakland or Wayne counties, \$4 elsewhere.

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