

WE ACKNOWLEDGE WITH THANKS...

HERE are letters from our readers... letters from Connecticut and Michigan, from California and Pennsylvania. We are pleased by so many kind words and by the fact that so many readers took the trouble to write—and when you have criticisms we hope we can hear them too. We wish we had space to publish every letter, but these few are typical of the wonderful reception we acknowledge with thanks.

My congratulations on the first issue of *Suburbia Today*. Its contents are varied and stimulating and I was particularly impressed with the adroit way you have captured the nice blending of sophistication and charm which to me is so characteristic of suburban life. Also, most pleasing is your sub-title: *The Magazine of Pleasant Places*.

Dorothy Rockwell McWood
Bloomfield Hills, Michigan

Suburbia Today more than lived up to its advance notices in our *Glenside News*. Being a "do-it-yourself" family, we got a real bonus out of this first issue: "How To Build A Greenhouse" (when I convince my husband to take on that project), practical ideas for a functional kitchen (which ours isn't), and perfumes for the house (which will make delightful gifts).

Several times after I started reading the magazine last evening I had to put it down to do some household chores, but I read it from front to back before I went to bed and mentally catalogued the articles I wanted to save for future use. I'll be looking forward to future issues of *Suburbia Today* to see if the same level of balanced editorial diet continues.

Mrs. Justine R. Laschalt
Glenside, Pennsylvania

In offering congratulations for your excellent magazine, the writer ventures one man's opinion that your publication is destined to play an increasingly important part in the re-molding of a modern America. I wish you every success.

George R. Chester
Huntington Woods, Michigan

May I tell you how much we enjoyed the first copy of *Suburbia Today* which we received with our *Times Chronicle*. Being native Philadelphians we were especially interested in your articles about Old Philadelphia and are looking forward to enjoying future copies of the paper.

However, we are all interested in knowing how the artist of the front cover page counts 49 people in the picture, as stated in the inside cover, and would appreciate being advised of our error in counting. We can only count 46.

We extend our good wishes for the future success of *Suburbia Today*.

E. Neall Matsinger
Jenkintown, Pennsylvania

On page two of *Suburbia Today* it states that there are 49 people in the January cover scene. I can only find 46 people. How about you counting them?

Mrs. Kenneth Wiessner
Monrovia, California

Suburbia Today erred. Originally there were 49. The artist "killed" three. Our apologies.
The Editors

I just received my first copy of *Suburbia Today* with the *Dedham Transcript*. It's an elegant idea and bound to succeed.

Gene Lorick
Dedham, Massachusetts

I received a copy of your little magazine a few days ago, and was delighted with it. I think, though, that a good ghost story based on fact now and again would greatly add to it.

I thoroughly enjoyed "Suburbia - The Day Before Yesterday". The pictures are so quaint. Will be looking forward to the next copy.

Gertrude A. Murray
Altadena, California

Congratulations on your first issue of *Suburbia Today*! Fine idea, nicely executed. My neighbors say so too.

Mimi (Mrs. Myron) Singer
Livonia, Michigan

A quick once-over of *Suburbia Today* left me with the impression that it is a fine feature. Many good departments, particularly "Books, Movies, Records."

The thought should be given, however, to including a quiz feature and a crossword puzzle. Answers could be found in the following issue.

S. J. Jaffe
Cleveland Heights, Ohio

Congratulations to you and your editorial staff on a superb first edition of *Suburbia Today*. We, at *The Altadena*, are enthusiastic in our praise of your effort and feel certain that it will be equally well-received by our readers.

Harry W. Smith
Publisher, *The Altadena*
Altadena, California

Suburbia Today

THE MAGAZINE OF PLEASANT PLACES

PAUL HOFFMAN

MARION LOWNDES
Editors

DELMAR LIPP
Managing Editor

In This Issue...

The Great Migration

Respected throughout Europe for its editorial and pictorial commentary on world affairs, the French magazine *Realités* turns its Gallic eye toward SUBURBIA U.S.A. and tells us how our suburbs are making history—as bulwark of our economy and guardian of our future. An English edition of *Realités* is now published for a growing public on this side of the Atlantic.

You and the Weather

"I'm the cold-weather type, and much more afraid of the thunder than the lightning," says Ellin Roberts, a suburbanite by birth (the outskirts of Pittsburgh) who, this month, puts her head in the clouds and tells us all about the weather—what it will and will not do—to us and for us.

Loans for Living

A car was the only thing that Garrett Oppenheim, a financial editor for the N. Y. *Herald Tribune* ever bought on credit—until he wrote this month's piece on how to borrow sanely. He now realizes he's good credit material—plans to buy photographic gear and take a cross-country trip without saving a penny... in advance.

The Judas Goat

This month, author, editor and novelist Winfred Van Atta recalls for us his youthful experiences with a well-loved but exasperating friend. A long-time resident of suburbs all over the country, he now lives outside New York City with his wife, the children—and a procession of pets that have included several cats, dogs, fish and *that* burro.

The Cover

Our cover artist, June Goldsborough, comes from Memphis, Tennessee—but she says her favorite pastime is wandering through "old parts of New England, photographing and painting children, animals, and Americana." She supplies us with all three in this typical March scene where a small boy spies the First Robin.

LEONARD S. DAVIDOW
Publisher

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