



economic activity is geared to this drive and priority is given to satisfying human needs, the needs of a man and his family. The American today is more than ever interested in his own house: the interior tends to be unpretentious but comfortable, family pieces mingle with the latest in equipment, and one house will often have several television sets. Gardens and outdoor living are featured more and more, everyone picnics, and cooks out-of-doors on a barbecue. Families have fun together, sun-bathing and swimming in their own pools, which are becoming familiar additions to suburban houses."

The way of life is one an American reader would take for granted, but as *Realities* points out, when it becomes a way-of-life for 50,000,000 people history is being made.

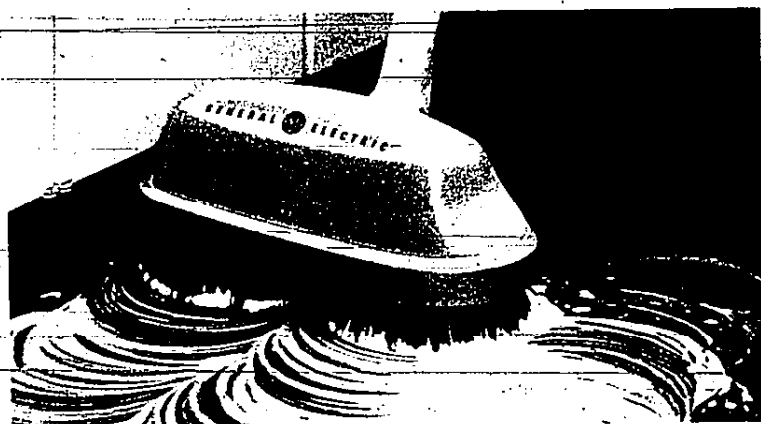
"The explosion from the great cities," they conclude, "has given rise to an unprecedented boom in building (outside the cities they want houses of their own to live in) and with the building boom has come a boom in home furnishings and household equipment and automobiles. In addition huge outlays have been needed for sewage and waterworks and the construction of schools and public buildings. Such developments are one of the best reasons for having confidence in the American economy today."



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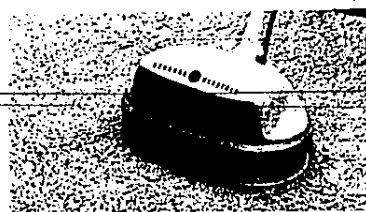
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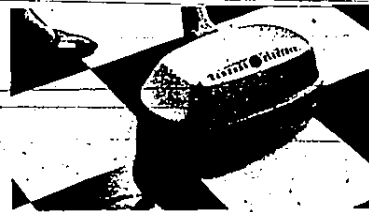


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